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INTO University Partnerships' Student Enrollment and Academic Performance Exceeds Expectations at University of South Florida and Oregon State University

January 27, 2011 – INTO University Partnerships (INTO) announced today that it has exceeded targets for student enrollment and academic performance at both of its United States university partnerships – the University of South Florida (USF) and Oregon State University (OSU).

Dramatically exceeding first year expectations and achieving second year targets in its first year of operation, 511 students from 41 countries are enrolled at INTO USF for January 2011. Additionally, 93 percent of students who completed the one semester Pathway option at INTO USF in December 2010 have successfully met progression requirements and are eligible to matriculate as degree-seeking students at the university. 92 percent of the eligible students have chosen to enroll as degree-seeking students at USF.

INTO OSU continued its extraordinary success in its second year of operation. 643 students from 26 countries are enrolled for January 2011, exceeding third year targets in just its second year. Further, INTO OSU's former Pathway students who have progressed to their second year of study at the university are affirming the mission of the INTO program – ensuring student success. Based on Fall Term 2010 grade results, this cohort is academically outperforming all other international and domestic OSU sophomore students.

OSU and USF partnered with INTO in 2008 and 2010 respectively to grow and diversify their international student populations, raise their global profiles and drive a steady revenue stream from non-resident tuition to propel their internationalization agendas, and support investment in new and existing university resources.

“INTO USF has exceeded its enrollment goals twice this year already – in Fall 2010 and now in Spring 2011,” said Ralph Wilcox, Provost and Executive Vice President at USF. “INTO USF programs are clearly producing high quality outcomes by successfully preparing our international students to matriculate as undergraduate or graduate degree-seeking students.”

Since the launch of each partnership, INTO has surpassed all enrollment targets and progression goals. In Fall 2010, INTO USF enrolled over 460 students, 39 percent over goal. INTO OSU enrolled over 600 students, 26 percent over goal. INTO OSU also experienced great success among its 2009-10 cohort, with 86 percent of students completing the Undergraduate Pathway program meeting academic progression requirements, and 99 percent of those students eligible ultimately enrolling at OSU.

INTO partnerships have also served as a catalyst for job creation on both the OSU and USF campuses. Since the launch of INTO USF, 41 new positions have been established. At INTO OSU, the partnership has resulted in 44 new jobs.

“We continue to be impressed by INTO OSU’s ability to deliver on its commitment to the university,” says Sabah Randhawa, OSU Provost and Executive Vice President. “The INTO OSU partnership has enabled OSU to steadily increase the quality and quantity of our international student population, and the partnership is serving as a catalyst to focus the OSU community on the importance of fostering global perspectives through internationalization.”

“Expanding the international student population is a strategic imperative for our partner universities,” says David Stremba, INTO’s Managing Director for North America. “International students not only bring different perspectives to the classroom and the campus, but also enable the universities to invest in incremental resources benefiting all students including domestic American students. On the heels of our success with USF and OSU, I look forward to continued growth of INTO’s US operations in 2011 as more universities recognize the many benefits associated with launching a broad-scale internationalization initiative.”

INTO’s model focuses on investing in the development of a university’s own programs and services to deliver an unparalleled experience for international students. INTO OSU and INTO USF centers offer academic Pathway programs, university-based English language programs, and customized support services to meet their students’ unique needs. Students are integrated within the broader university community, are supported in their acclimatization to studying at a US university, and have access to a breadth of resources to accelerate their academic success.

INTO University Partnerships works together with US and UK universities to develop specialized pathway programs and enhanced support services that specifically address international students’ educational, social and cultural needs, carefully preparing them to progress with confidence as degree-seeking students. Students benefit from university-designed programs, university-led teaching, and supportive learning environments while enjoying full access to their host university’s campus facilities, resources and services. Integration with the university is the INTO difference. Since 2006, INTO has launched 10 joint venture partnerships to internationalize campuses in the UK and the US including the University of South Florida and Oregon State University. More information can be found at www.into-corporate.com.