



the global education partners

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INTO UNIVERSITY PARTNERSHIPS ANNOUNCES INTERNATIONAL ENROLLMENT SUCCESSES AT ITS US CENTERS

San Diego, CA, November 1, 2012 – INTO University Partnerships (INTO) announced today that its three US campus-based programs continue to experience rapid international student enrollment growth and are generating regional economic benefits for their local communities.

INTO is a private, higher education partnering organization that collaborates with leading universities to expand opportunities for international students to pursue degree studies in the US, UK and Asia. The company's established US university partners include Carnegie Tier 1 research institutions Oregon State University (OSU), University of South Florida (USF) and Colorado State University (CSU).

"We are extremely pleased with the number of international students who have chosen to study at one of our US partnership centers this fall and the nearly 90 countries around the globe that those students represent," said David Stremba, Managing Director of INTO University Partnerships, North America.

"INTO OSU's current fall enrollment of 1,170 students has more than tripled since its first cohort arrived in September 2009, while INTO USF enrolled more than 600 students this fall, a nearly 40% increase since the center launched just two years ago. Our newest partnership, INTO CSU, exceeded its enrollment goal by more than 10% for its very first intake this fall, welcoming more than 350 students from 31 countries. That's great news for both the universities and for the students."

Through INTO's global network of 23 offices with reach across 75 countries, OSU, USF and CSU are being promoted in all major student recruitment markets as premier study destinations. This fall, more than 2,000 new international students are studying at centers on the OSU, USF and CSU campuses.

INTO's US partnerships provide international students with a personalized and highly supportive learning environment in which to acclimatize to life on a US university campus and prepare for long-term academic success. Academic Pathway programs and English language courses are university-designed and delivered to address international students' unique needs. While enrolled in an INTO partnership program, students have full access to university facilities, resources and services.

The achievements of INTO's US partnerships are not limited solely to success in attracting large numbers of international students. Students enrolled in undergraduate and graduate Pathway programs at INTO OSU and INTO USF have also demonstrated outstanding academic success. Since the inception of INTO OSU in 2009, 76% of Pathway students have qualified for progression to OSU degree programs. An impressive 95% of those students then chose to enroll at OSU. INTO USF has achieved a 77% rate of academic progression since its inception in 2010; 95% of those students elected to enroll in USF degree programs.



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“The success of our US partnerships is illustrated by the accomplishments of the students themselves. In addition to our US centers exceeding academic matriculation targets and achieving high student satisfaction rates, there are also some unique performance indicators of which we are extremely proud,” said Andrew Colin, INTO Chairman.

“INTO USF has already graduated almost 30 full-fee paying master’s degree students since the program launched in 2010 while multiple former INTO OSU students have gone on to gain admission to OSU’s rigorous Honors College and received the university’s prestigious International Cultural Service Scholarship. This illustrates that our university partnerships are achieving their mission of preparing international students for success in higher education.”

INTO offers a unique solution to address the decline of public higher education funding that plagues US institutions and the revenue shortfalls now facing most public universities. Simultaneously, it allows those institutions to re-invest in their comprehensive internationalization strategies to make them more competitive in their global teaching, research and service. The partnerships generate wide-ranging benefits for faculty, staff and students, extending beyond the campus community to include regional economic benefits and job creation.

Since launching the first joint venture at OSU in 2009, more than 300 new academic and professional positions have been created within Oregon State University, University of South Florida and Colorado State University.

INTO University Partnerships is committed to expanding access to US higher education for students from around the world who are seeking educational opportunities outside their home countries. Likewise, with the number of these students growing at exponential rates, INTO is committed to building US institutional capacity to ensure their success. INTO’s strategic plan for expansion in the US includes developing additional North American partnerships with select institutions that will serve a wider range of students who can benefit from the diversity of educational opportunities offered throughout the US.

About INTO University Partnerships

INTO University Partnerships specializes in large-scale transformational partnerships that support and drive leading universities’ internationalization goals. Within our university-led partnerships, INTO expands opportunities for international students to pursue higher education, investing in the resources, systems and processes to deliver a first-class student experience. Students benefit from university-designed and -delivered programs, highly supportive learning environments and state-of-the-art learning and living spaces while enjoying full access to their host university’s campus facilities, resources and services. Since 2006, INTO has launched joint venture partnerships to internationalize 17 campuses in the UK, the U.S., and Asia. More information can be found at www.into-corporate.com.

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