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MARKET NEWS BULLETIN

1 December – 14 December 2017

Compiled by Nastja Pusic

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'First annual rise' in Indian student visas for UK since 2010 (30 November)

By: Simon Baker: THE: 30 November 2017

Latest Home Office statistics also show general rise in visa applications for study at UK universities

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Mayor of London calls for new post-study work visa (5 December)

By: Viggo Stacey: The Pie News: 5 December 2017

Mayor of London, Sadiq Khan, has [proposed a new post-study work visa](#) for international students, criticising the changes made to the UK visa system by PM Theresa May when she was Home Secretary.

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16% drop in study abroad interest – British Council (7 December)

By: Patrick Attack: The Pie News: 7 December 2017

A British Council survey of UK domiciled students has revealed a 16% fall in the interest in studying abroad, in any form, over the past two years.

Only 18% of UK undergraduates expressed an interest in any form of mobile study. That's down from 34% in 2015.

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UK government considers accelerated degree programmes (12 December)

By: Matthew Knott: Study Travel Magazine: 12 December 2017

The UK government has launched a consultation on proposals for a much wider range of two-year degree programmes to be implemented.

Unveiling the consultation last week, the Department of Education (DoE) said that accelerated two-year degrees would provide the same qualifications and would be quality assured in the same way, just delivered in a shorter, more intense time span.

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Increase in international HE students in Ireland (13 December)

By: Matthew Knott: Study Travel Magazine: 13 December 2017

Ireland's public sector higher education institutions welcomed 23,127 international students in 2016/17, a four per cent increase over the previous year, according to data released this week by Ireland's Higher Education Authority (HEA).

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USA and Canada

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Study finds lots of room to improve in international alumni relations (6 December)

By: ICEF Monitor staff: ICEF Monitor: 6 December 2017

- A first-ever benchmarking survey finds that most US college administrators feel their institutions could better engage with international alumni
- Survey respondents reported a lack of dedicated staff support and inadequate budgets as their main impediments to expanding international alumni networks
- Even so, more than 50% of responding administrators said that they felt that global alumni management was very important to their international recruitment and branding efforts



Survey respondents' self-assessment of their institutions current global alumni engagement efforts.
Source: Academic Assembly/Intead

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US ELT numbers trending down in 2017 (13 December)

By: ICEF Monitor staff: ICEF Monitor: 13 December 2017

- Following on from a sharp drop in US Intensive English Programme (IEP) enrolment in 2016, a recent survey reveals further declines in student numbers for many programmes this year
- Nearly seven in ten responding IEPs report decreasing student numbers for fall 2017
- Most respondents attribute the downward pressure on enrolment to the current political climate in the US as well as a significant decline in the number of Saudi scholarship students in US IEPs

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International

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42% of parents would consider study abroad for children, says HSBC report (6 December)

By: Kerrie Kennedy: The Pie News: 6 December 2017

Nearly half of parents who took part in a worldwide survey carried out by multinational banking services company [HSBC](#) would consider sending their children abroad for university. However while the US topped the poll as the most favoured destination, the UK has dropped down to third place for the first time.

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University public funding recovery is “slow and fragile” says EUA (14 December)

By: Kerrie Kennedy: The Pie News: 14 December 2017

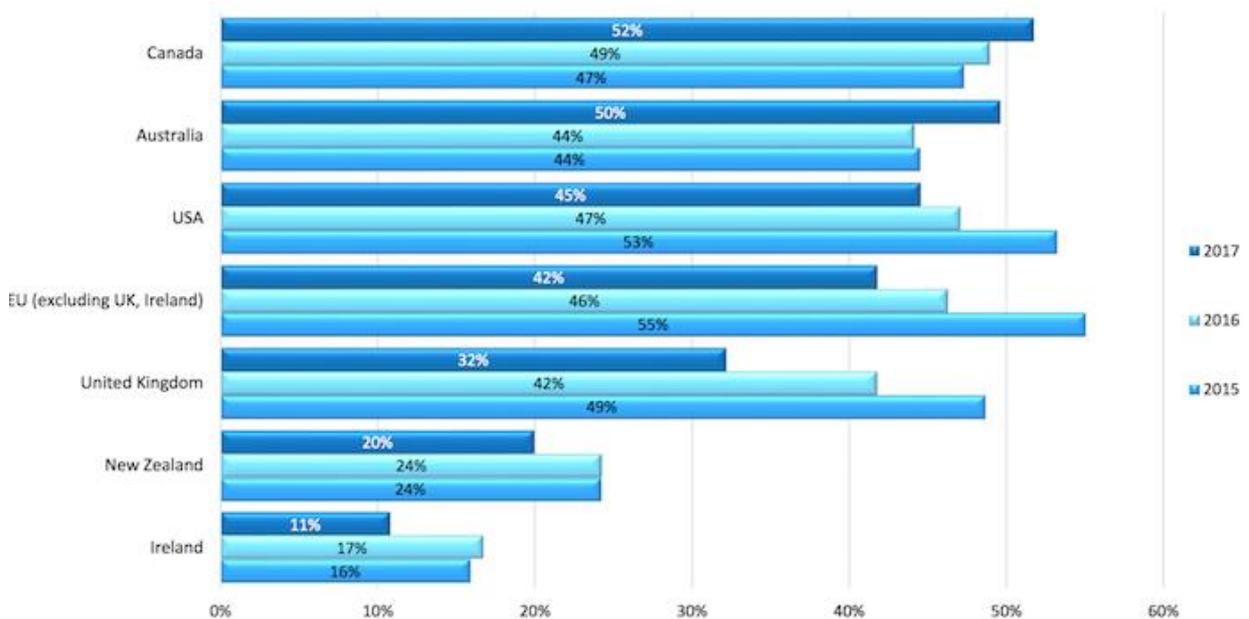
A [European University Association](#) analysis of public funding has revealed that many countries in Europe have failed to repair cuts made to higher education since the financial crisis, despite experiencing economic recovery. Spain, Italy and Ireland were among those with lower levels of direct public funding in 2016 than in 2008.

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Global politics are impacting student placements (8 December)

By: Kerrie Kennedy: The Pie News: 8 December 2017

The latest [ICEF i-graduate Agent Barometer](#) has revealed a drop in attractiveness for both the UK and the US as study destinations among education agents for the third consecutive year. A survey of potential reasons for the decline included growing apprehension around visas, economic concerns and the global political landscape.



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Asia

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Govt to launch 'Study in India' to attract foreign students (2 December)

By: Kritika Sharma: DNA India: 2 December 2017

The central government, in a bid to attract more foreign students to India, is going to launch a year-long project called 'Study in India'. The project is aimed at taking the number of foreign students coming to India to over one lakh by 2020.

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Indonesia: security fears are barrier to studying abroad (5 December)

By: Kerrie Kennedy: The Pie News: 5 December 2017

An [AFS Intercultural Programs survey](#) has revealed the US, UK and Australia are the most sought-after study abroad destinations by Indonesian teens. However almost half (47%) of the respondents highlighted security issues in potential host countries as a major concern.

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North Korea open to more int'l students (11 December)

By: Patrick Atack: The Pie News: 11 December 2017

Kim Il Sung University, named for the North Korea's first leader and grandfather of current leader Kim Jong Un, will reportedly open its doors to more foreign students, with offers of studies outside of the Korean language for the first time.

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Australia and New Zealand

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Aus: online tool to offer admission in minutes (1 December)

By: Anton Crace: The Pie News: 1 December 2017

An online portal to reduce administrative tasks and cut down the application process from "10 days to 10 minutes" for education agents to increase their student recruitment has been launched by [ELICOS](#) and VET provider, Browns.

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Aus: Student numbers surpass 2016 totals, future outlook unclear (13 December)

By: Anton Crace: The Pie News: 13 December 2017

Australia's international education industry has strengthened across the board, pushing student numbers to new record levels according to the latest data. But doubts have started to emerge over how long the country can maintain its growth streak.

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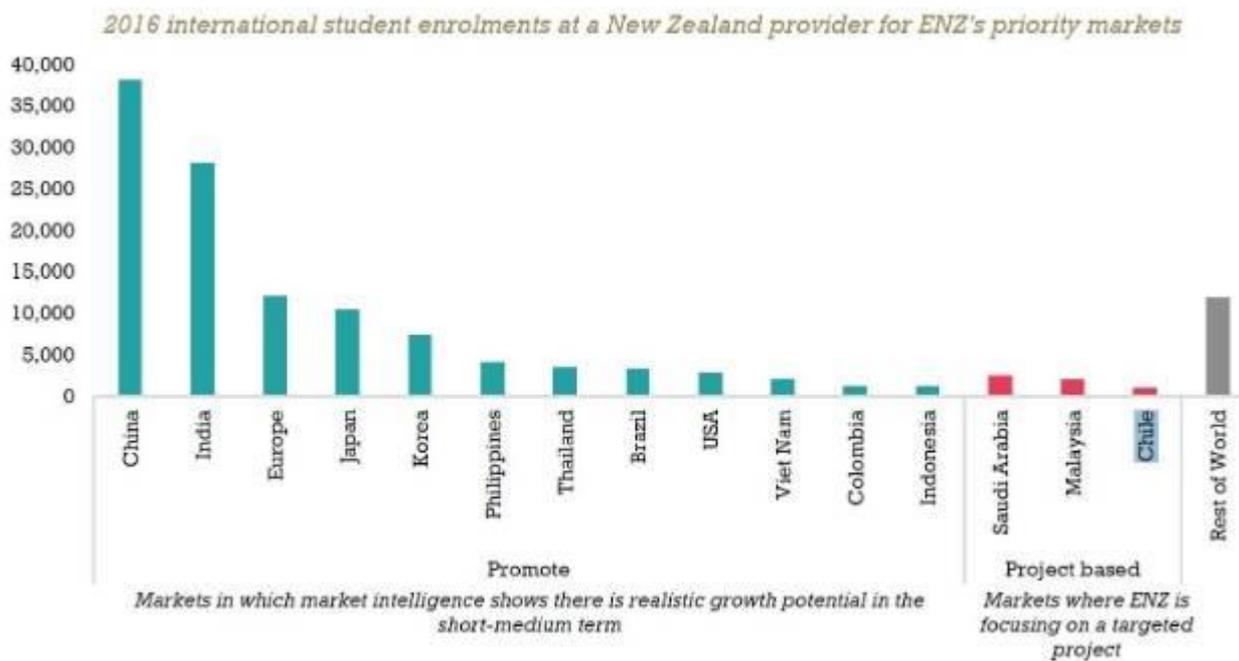
Education NZ keen to see more overseas students study here without leaving home (7 December)

By: Jessica Long: Stuff NZ: 7 December 2017

More international students won't need to leave their home countries to study here if Education New Zealand has its way.

In a briefing document to new Education Minister Chris Hipkins, it recommended increasing its global reach and offering studies to potential students who could not afford to "physically study and live" in New Zealand.

Hipkins was also told to focus promotions away from China and India, and primarily target potential students from a broader range of countries.



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