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MARKET NEWS BULLETIN

17 November – 30 November 2017

Compiled by Nastja Pusic

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International study (November 2017)

By: HESA staff: HESA: November 2017

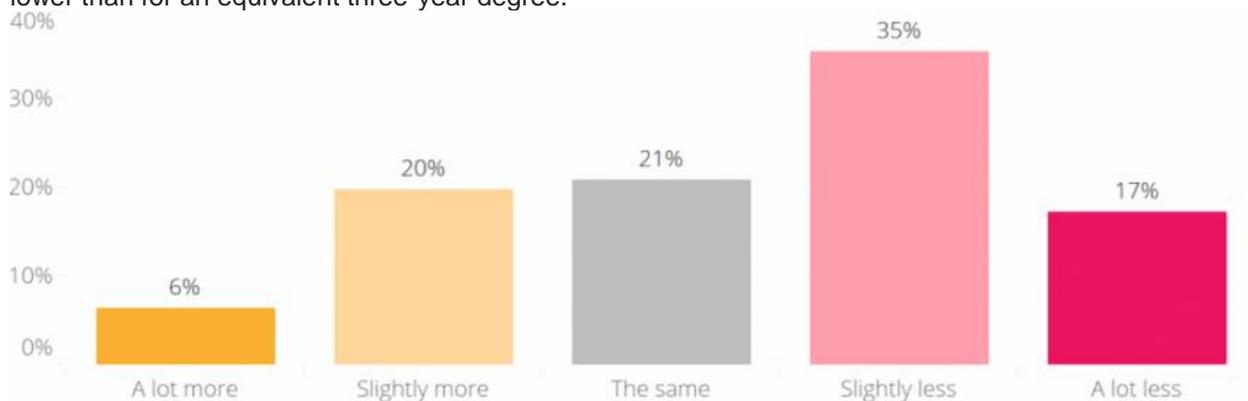
Transnational students studying wholly overseas for a UK higher education qualification in 2015/16.

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Intn'l students don't see value in two-year degrees (20 November)

By: Kerrie Kennedy: The Pie News: 20 November 2017

A new survey from [QS Enrolment Solutions](#) has revealed that international students don't see value in two-year degrees, with 52% saying they would expect annual tuition fees for a two-year program to be lower than for an equivalent three-year degree.



Question: "If you were to consider studying for a 2 year degree would you expect the annual tuition fee to be: [A lot more/Slightly more/The same/Slightly less/A lot less than a three-year degree]"

QS ENROLMENT SOLUTIONS
(Formerly Hobsons Solutions)

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'LinkedIn degrees' from global providers 'could leave UK behind' (22 November)

By: Chris Havergal: THE: 22 November 2017

Open University vice-chancellor claims that courses curated by technology giants might be more attractive than Russell Group's offerings.

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Post-study work crucial post-Brexit - UUKi (22 November)

By: Patrick Atack: The Pie News: 22 November 2017

Director of [Universities UK International](#), Vivienne Stern, said this week in London that post-study work pathways, along with better marketing, will be the key to the UK HE sector making a success of Brexit.

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EU's 'Bologna 2.0' vision threatens to leave UK behind (23 November)

By: Jack Grove: THE: 23 November 2017

British universities face potential challenges if they are left outside the 'Sorbonne process', experts warn.

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UK summer data points to recovery in ELT sector (23 November)

By: Matthew Knott: ST Magazine: 23 November 2017

The UK's ELT sector showed strong signs of recovery in this summer, according to data collected from a core of member schools by English UK, with growth of 17 per cent compared with the previous year.

Chart 4

Student weeks by age group and source country (top 10 markets)



The composition of the top 10 leading markets in Q3 remained largely unchanged from the previous quarters. The most notable shifts within the ranking were the greater importance of China, Spain and France for the

overall Q3 business.

Of the top 10 countries, Italy had the highest share of junior student weeks (46%), followed by France (45%).

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UK to loosen visa rules for graduates and researchers (24 November)

By: John Morgan: THE: 24 November 2017

But sector calls for progress on plan to grow overseas student numbers and publication of immigration White Paper.

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REF 2021: what are the rules and how will they work? (26 November)

By: Rachael Pells: THE: 26 November 2017

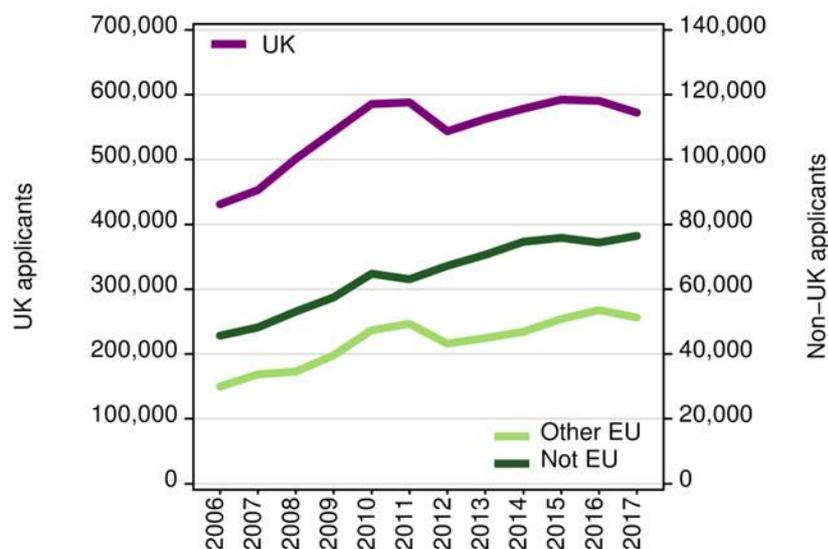
Final decisions on shape of research excellence framework are an improvement but will not end 'game-playing', sector experts warn.

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Contrasting EU and non-EU trends for British higher education (29 November)

By: ICEF Monitor staff: ICEF Monitor: 29 November 2017

- The latest UCAS data shows contrasting trends with respect to application volumes and acceptances for British universities
- Domestic and EU numbers are down for 2017, but non-EU volumes reached a record high



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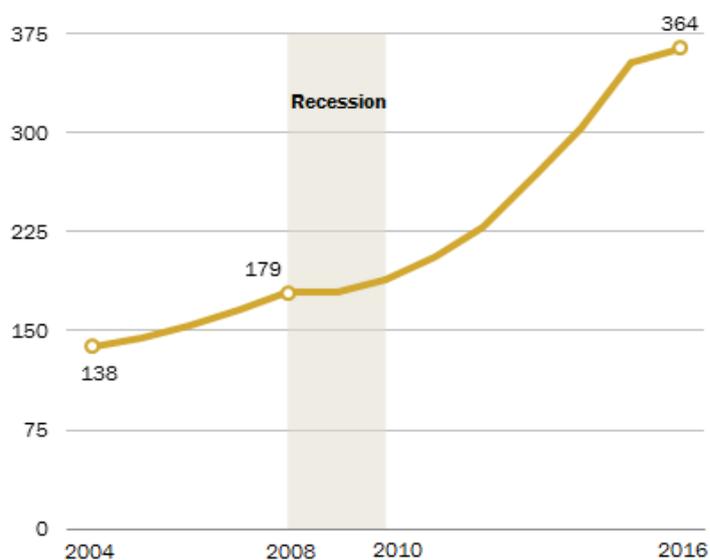
New foreign student enrollment at U.S. colleges and universities doubled since Great Recession (20 November)

By: Neil G. Ruiz & Jynnah Radford: Pew Research Center: 20 November 2017

Nearly 364,000 foreign students with F-1 visas were newly enrolled at a U.S. college or university in 2016, double the number at the outset of the Great Recession, according to a Pew Research Center analysis of U.S. Immigration and Customs Enforcement data obtained through a public records request.

The rise of foreign students in the U.S., 2004-2016

Number of foreign students newly enrolled in associate, bachelor's, master's or doctorate degree programs (in thousands)



Note: Foreign students are full-time students on F-1 visas approved to study in the United States. Students approved for F-1 visas are assumed to be enrolled for studies at their sponsoring school. Data are based on calendar year and not available for 2013. The Great Recession began in December 2007 and ended in June 2009, as defined by the National Bureau of Economic Research.

Source: Pew Research Center analysis of U.S. Immigration and Customs Enforcement data received March 16, 2017, through a Freedom of Information Act request.

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US: Survey of admissions staff shows enrolment outlook varies widely (20 November)

By: Amy Baker: The Pie News: 20 November 2017

Almost two-thirds of admissions officers in the US – of nearly 400 canvassed – are concerned about a decline in international student applicants becoming a nationwide trend. However, only 32% of those canvassed believe a downturn would impact their own institution.

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New course: More Indian students at B-Schools in Canada (20 November)

By: Varuni Khosla, Brinda Dasgupta: The Economic Times: 20 November 2017

Canada, which has been courting international students aggressively for about a decade now, has gained from Trump's protectionist rhetoric in the US. Following Donald Trump's election as president in November 2016 and the tightening of visa norms for students in the UK, Canada has been able to attract 20-30% more MBA students from India this year alone.

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International student enrolment rises by 11 percent at Canada's universities (24 November)

By: Anqi Shen: University Affairs: 24 November 2017

Full-time undergraduate enrolment up a more modest two percent this fall compared to 2016.

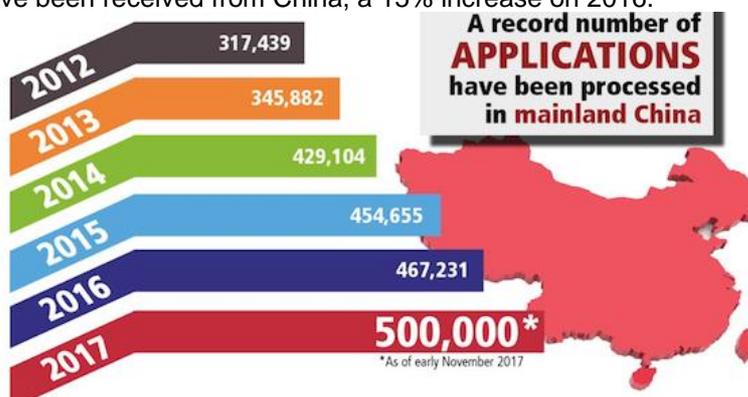
Fall enrolment data are in for 2017, showing a two-percent rise in full-time undergraduate students in Canada, with variations by region, and a 10.7 percent surge nationwide in international students compared to the previous year. The data were collected through preliminary surveys by the Association of Atlantic Universities, the *Bureau de coopération interuniversitaire*, the Council of Ontario Universities and Universities Canada.

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Canada: Seven new visa centres opening in China to meet demand (24 November)

By: Kerrie Kennedy: The Pie News: 24 November 2017

IRCC is opening seven new visa application centres in China as Canada looks for new ways to support the growing demand for visas for Chinese residents. So far this year, more than 500,000 applications have been received from China, a 15% increase on 2016.



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Canada best and worst in IAJN international alumni satisfaction report (29 November)

By: Anton Crace: The Pie News: 29 November 2017

The latest report from the [International Alumni Job Network](#) has revealed the level of international graduate satisfaction for the major Anglophone study destinations, with a Canadian education scoring both the best and worst results, conversely.

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International

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Foreign enrolment in the Netherlands reaches a record high in 2016/17 (21 November)

By: ICEF Monitor staff: ICEF Monitor: 21 November 2017

- The Netherlands now hosts more than 112,000 foreign students, two-thirds of which are pursuing full degree programmes
- Growth has been especially strong in non-EU markets that host a field office promoting Dutch education

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Five winning ways to reach students (29 November)

By: ICEF Monitor staff: ICEF Monitor: 29 November 2017

- The following item is adapted from the 2017 edition of ICEF Insights magazine
- The complete issue is available to [download now](#).
- It provides concrete examples to illustrate innovative recruitment marketing strategies

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Global English language travel market by revenue 2016 (US\$) (30 November)

By: Matthew Knott: ST Magazine: 30 November 2017

Australia drew level alongside the UK and the USA in terms of ELT student weeks in 2016, as the overall value of the ELT industry contracted to US\$9.3 billion, according to *StudyTravel Magazine's* annual Global Market Report, released this week.

Global English language travel market by revenue 2016 (US\$)

Total: \$9,327,524,195



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Germany surpasses international student target three years early (30 November)

By: Kerrie Kennedy: The Pie News: 30 November 2017

Germany has surpassed its long-term goal of hosting [350,000 international students by 2020](#) three years early, with the latest statistics from German academic exchange service [DAAD](#) revealing that international student numbers for the 2016 academic year reached 358,895.

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Asia

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Chinese Education Market Continues to Boom (20 November)

By: Financial Buzz staff: PR Newswire: 20 November 2017

The Chinese government is offering higher education scholarships for Pakistani students, besides other member states of its One Belt and One Road (OBOR) initiative. Students from all OBOR-countries, especially from Pakistan, are encouraged to get benefit from this preferential scholarship scheme, said Sias International University (SIU) President Dr Sikun Chen on Saturday.

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Change Norms to Attract Foreign Students (22 November)

By: Chu Zhaohui: women of china: 22 November 2017

[Minister of Education](#) Chen Baosheng said at a news conference during the [19th National Congress of the Communist Party of China](#) last month that the country will be the most attractive global destination for higher education by 2049.

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Malaysia imposes “moratorium” on new uni campuses (22 November)

By: Patrick Atack: The Pie News: 22 November 2017

The Malaysian minister for higher education has called a halt to any prospective plans to build new university campuses in the country.

Speaking to reporters, Datuk Seri Idris Jusoh said there would be “no more building or opening of new campus[es]”, although he did not set out a time limit on the policy.

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What do Vietnamese think about their choices when it comes to study abroad? (24 November)

By: Matthew D Edward: The Pie News: 24 November 2017

Nhung “Rosie” Nguyen doesn’t care what President Donald J. Trump says. “The US is home to the majority of the top 100 institutions in the world,” says Nguyen, 28, a public policy lecturer at the University of Economics, Ho Chi Minh City. “Earning a PhD from a decent US institution will further my career.”

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India posts highest growth in sending students to US: Survey (26 November)

By: Vinay Umarji: Business Standard: 26 November 2017

Indian students to US grow by 12.3% from 165,918 in 2015-16 to 186,267 in 2016-17.

Despite a stricter immigration regime under United States of America president Donald Trump, the fall of 2017 has seen India post the largest growth in a number of students being sent to the US for studies.

As per the Fall 2017 [International Student Enrollment Hot Topics Survey](#) by [Institute of International Education](#) (IIE) in cooperation with other US-based educational bodies, as against a 6.8 per cent growth by China, India was up by 12.3 per cent.

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Australia and New Zealand

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English test for international students isn't new, just more standardised (20 November)

By: Jonathan Pearlman: The Straits Times: 20 November 2017

Since it was introduced in the 1800s, standardised testing in Australian schools has attracted controversy and divided opinion. In this [series](#), we examine its pros and cons, including appropriate uses for standardised tests and which students are disadvantaged by them. "*ghettos*".

International students' English language skills is a perennial topic for debate. A number of [changes](#) were [announced](#) by Education Minister Simon Birmingham in early October. There has been some confusion about these changes in the media, which deserve clarification.

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Over 40% of international students underpaid in Australia (21 November)

By: Anton Crace: The Pie News: 21 November 2017

International students are underpaid when working in Australia on a significant scale: according to a landmark Migrant Worker Justice Initiative report on the scope of workplace exploitation, temporary migrant workers are the victims of endemic wage theft, underpayment, bullying and overworking.

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Queensland celebrates top int'l students (27 November)

By: Anton Crace: The Pie News: 27 November 2017

Queensland educators have celebrated the inaugural IET Excellence Awards in Brisbane, Australia, recognising the achievements of international students to the state, rewarding those who contribute beyond just export dollars.

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Editorial: No fees will mean fewer places for foreign students (23 November)

By: NZ Herald staff: NZ Herald: 23 November 2017

Poorly considered public policy usually has damaging logical consequences. Labour's free tertiary education policy may have brought it votes at this year's election but the consequences are just becoming apparent.

Education Minister Chris Hipkins has confirmed the fees-free policy will not apply to non-citizens, including Australians.

They will have to have been here three years to qualify for a year's free tertiary study, just as they do now for student loans and allowances.

Obviously education funded entirely by the taxpayer has to be limited to citizens or long term residents who have been paying taxes here for a reasonable time.

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