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MARKET NEWS BULLETIN

20 October – 2 November 2017

Compiled by Nastja Pusic

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UK

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British Accreditation Council new scheme for offshore ELT (20 October)

By: Kerrie Kennedy: The Pie News: 20 October 2017

The UK's [British Accreditation Council](#) is developing an international English language education accreditation scheme it claims will be “quite unique” in the English language teaching industry. Set to be launched in early 2018, the standards will target large organisations around the globe that primarily offer English language training offshore.

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UK: Chinese student recruitment weaker than expected (26 October)

By: Viggo Stacey: The Pie News: 27 October 2017

Although Chinese students think British education is attractive, the UK's performance in Chinese student recruitment is weaker than expected, according to a study by the [British Council](#).

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Higher education in facts and figures 2017 (26 October)

By: Universities UK staff: Universities UK: 26 October 2017

An overview of universities' research activity, student employability, and information on international students and staff.

- 14% of undergraduates, 38% of postgraduates and 29% of academic staff are from outside of the UK
- University applications from 18-year-olds in areas of England with lower higher education participation rates have increased to record levels
- Employment rates and median salaries continue to be higher for graduates than for non-graduates
- In 2017, overall student satisfaction at UK higher education institutions was 84%
- Just under a quarter of total university income is from direct UK government sources
- 16% of research income came from sources outside of the UK

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UK HE 'value for money' say intn'l students (31 October)

By: Patrick Atack: The Pie News: 31 October 2017

International students who are either already studying in the UK, or considering doing so, think British higher education is good value for money, according to new research released by [QS Enrolment Solutions](#).

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Map: International Enrollement at Leading U.K. Universities (1 November)

By: Farran Powell: U.S. News & World Report: 1 November 2017

Universities in [Britain](#) that are members of the Russell Group – an association comprised of 24 British research universities – tend to attract the most international students.

The Russell Group includes the [University of Oxford](#), the [University of Cambridge](#) and the [University of Edinburgh](#), to name a few. These schools produce more than two-thirds of the world-leading research in the U.K., according to the group's website.

Among the 21 Russell Group member schools that submitted student data to [Clarivate Analytics' global reputation survey](#), around 34 percent of students are from outside the U.K. These data the schools reported represent the academic year ending in 2015 but may also, in some cases, represent a more recent year.

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UUKi launches outward student mobility campaign (2 November)

By: Kerrie Kennedy: The Pie News: 2 November 2017

A campaign to increase the number of UK-domiciled undergraduate students who study, work or volunteer overseas for two or more weeks has been launched by Universities UK International. Currently just 6.6% of UK students are mobile during their studies, but as part of a national strategy, [UUKi](#) is looking to double this figure to 13% by 2020.

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British Council launches MOOC course for agents (2 November)

By: Matthew Knott: Study Travel Magazine: 2 November 2017

The British Council will run a free online course for agents this month, aiming to provide insights on best practice in guiding international students to the UK.

The *Study UK: a Guide for Education Agents, Advisors and Counsellors MOOC* is "designed for people interested in starting out in the sector or consolidating their current skills", according to a [British Council](#) statement.

Hosted on the FutureLearn platform, the [course](#) will run for four weeks from November 13 with 12 hours of content, and is open to all agents.

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€2.1m centre for US students in Ireland (2 November)

By: Patrick Attack: The Pie News: 2 November 2017

A €2.5m international residential education centre in the village of Tullycross, Galway, is being developed to house the increasing number of US students taking part in study abroad programs in the west of Ireland. It will open in 2019.

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USA and Canada

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Study identifies key challenges for foreign students (21 October)

By: University World News: 21 October 2017

Nearly half of international students who return to their home country after graduation cited visa-related and work-related issues as the primary reason for returning, according to a new report on the career prospects and outcomes of international students.

Among alumni who remain in the US, 47% cited lack of professional connections as a major obstacle in finding employment, while 62% of all international alumni were employed full-time.

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Trump effect? Student rush to Canada doubles (22 October)

By: Jatin Vermal: The Times of India: 22 October 2017

The Indian rush to Canadian universities has more than doubled since the election of Donald Trump as President changed the atmosphere on the US side of the 49th parallel.

The count has gone up over the years but a spike is first-time. Senior education consultant Harpeet Kaur said: "This year we have received a maximum number of applications for the students going to Canada. There sure has been an increase, from 3,000-to-4,000 last year to between 8,000 and 9,000 now, which is more than double. Down the years, the surge will only be greater."

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The growing importance of the two-year college recruitment channel in the US (29 October)

By: ICEF Monitor staff: ICEF Monitor: 29 October 2017

- There are now more than 95,000 international students enrolled in two-year colleges in the US
- Many are pursuing their first years of degree study at these community colleges, sometimes also referred to as junior colleges, before transferring to a four-year university to complete their studies
- This has opened up an increasingly important recruitment channel for degree-granting institutions who are giving more attention to transfer recruiting in recent years

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International

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Could Kenya become a growth market for outbound mobility? (24 October)

By: ICEF Monitor staff: ICEF Monitor: 24 October 2017

- Kenya is a key emerging market in Africa
- The number of Kenyan students abroad has been essentially flat over the past ten years, due in part to the rapid expansion of the domestic higher education system
- A strong economic outlook and booming youth population are expected to contribute to outbound mobility growth in the decade ahead

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The new faces of transnational higher education (27 October)

By: Jane Knight: University World News: 27 October 2017

An international joint university, frequently referred to as a binational university, is often confused with an international branch campus. A joint university is an independent higher education institution founded through collaboration between foreign higher education institutions and host country institutions or government.

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International student housing situation is “alarming” – ESN (30 October)

By: Kerrie Kennedy: The Pie News: 30 October 2017

Germany is home to some of the world's best public universities, so it might stun Americans that attending them is essentially free: These academic giants don't charge any tuition fees at all. Many even offer degrees taught fully in English, programs specifically created to attract foreigners willing to come to Germany.

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New report maps student expectations for language study (1 November)

By: ICEF Monitor staff: ICEF Monitor: 1 November 2017

- A survey of nearly 5,000 current and former language students finds very high levels of student satisfaction and expectations that are largely well met through language study abroad
- Survey respondents especially rated the academic aspects of their study experience highly, including school facilities, teaching, and academic progression
- Out-of-class factors, such as accommodations and extra-curricular activities, were more often the subject of mismatched expectations
- The vast majority of students were satisfied with their study abroad experience, with most reporting they would take the same course again or recommend it to a friend

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Over 16K int'l students get Turkey scholarship in 7 years (1 November)

By: Emin Avundukluoglu: Anadolu Agency: 1 November 2017

Deputy Premier Hakan Cavusoglu says 7,000 Syrian refugees also given opportunities to study at Turkish universities.

More than 16,000 international students from 150 different countries have been enrolled in Turkey since 2010 under the "Turkey Scholarship Programme", according to Deputy Prime Minister Hakan Cavusoglu Wednesday.

Cavusoglu revealed the information during his remarks to the parliament's Planning and Budget Commission.

He said 107,000 applications from 163 countries had been received so far for Turkey's 2017 scholarship program for international students.

"A total of 5,000 students received the scholarship in the education term between 2017-2018," he said.

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Asia

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China “can use students as a valve to control their influence” (24 October)

By: Patrick Atack: The Pie News: 24 October 2017

All eyes are on Beijing as President Xi Jinping and the Communist Party hold the 19th Party Congress. Policies are discussed and set, while Xi is said by [some analysts](#) to be planning his empire as his “Chinese Dream” is seen to be successfully growing GDP and global influence. That view was given further support on October 24, as Xi Jinping was [elevated to the level of Mao Zedong](#) and his ‘Thought’ incorporated into the Chinese constitution.

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Does it still pay off to study abroad? New research suggests ‘yes’ for returning Chinese graduates (26 October)

By: Li Tao: South China Morning Post: 26 October 2017

Chinese students armed with a foreign degree are this year being paid 17.2 per cent more than those graduating from a home university: BossZhipin poll.

Chinese students returning home with overseas educational qualifications are still likely to be paid better in the short and long run, than those educated at home, although fresh graduates arriving back on home soil have become more realistic in what salary levels to expect in their first jobs.

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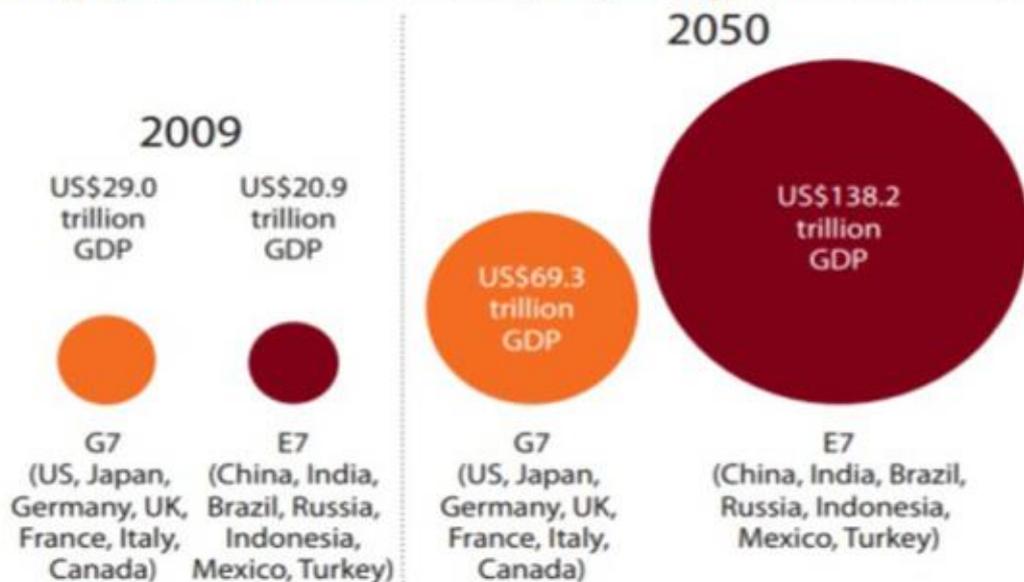
A global power shift to Asia leads to a change in international student mobility (30 October)

By: Newsadmin: QS wow news: 30 October 2017

A global power shift to Asia leads to a change in international student mobility

The economic and population growth have led to an observed shift in global power towards Asia, Africa and Latin America. A greatly competent workforce made up of graduates from top-notch universities and colleges are reasons to the growing economy.

GDP of G7 and E7 countries is shifting in unprecedented scale and pace



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Australia and New Zealand

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Australia education exports approaching AUS\$29 billion (25 October)

By: ICEF Monitor staff: ICEF Monitor: 25 October 2017

- Official government statistics place the value of Australian education exports at AUS\$28.6 billion (US\$22 billion) for 2016/17
- This represents a 16% increase over adjusted values for the year before, and reflects student spending on tuition and living expenses as well as spending in transnational education programmes

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We need to make sure the international student boom is sustainable (2 November)

By: Julie Hare: The Conversation: 2 November 2017

In the first seven months of this year, a staggering [685,000 international students](#) came to Australia to study. About half headed to university to study for undergraduate and postgraduate degrees, most often following on from an intensive English-language course. That's 82,000 more students than the same time last year – a 15% increase. In stock market parlance, that's a bull market.

The [Australian Bureau of Statistics \(ABS\)](#) [recently calculated](#) the economic impact of this influx of students was [A\\$28bn in 2016-17](#). This was a A\$4.4bn boost on its earlier estimation, thanks to a change in methodology that included interviews with departing students in airport lounges which better captured their spending patterns and visits from family and friends.

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Uncertainty after New Zealand election result (23 October)

By: Anton Crace: The Pie News: 23 October 2017

Educators have said it's "too soon" to understand the implications of the New Zealand election after it was confirmed a Labour-led coalition would take power from National last week.

The new government, led by New Zealand's youngest ever prime minister Jacinda Ardern, was formed after New Zealand First leader Winston Peters chose to align with Labour, almost four weeks after election day.

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Chart: How many international students study in New Zealand? (2 November)

By: Stuff NZ staff: Stuff.co.nz: 2 November 2017

The number of international students studying in New Zealand is rising and hit almost 50,000 last year.

Figures from the Ministry of Business, Innovation and Employment show there were 18,000 new international students in 1998, but that figure jumped to 49,800 in June last year.

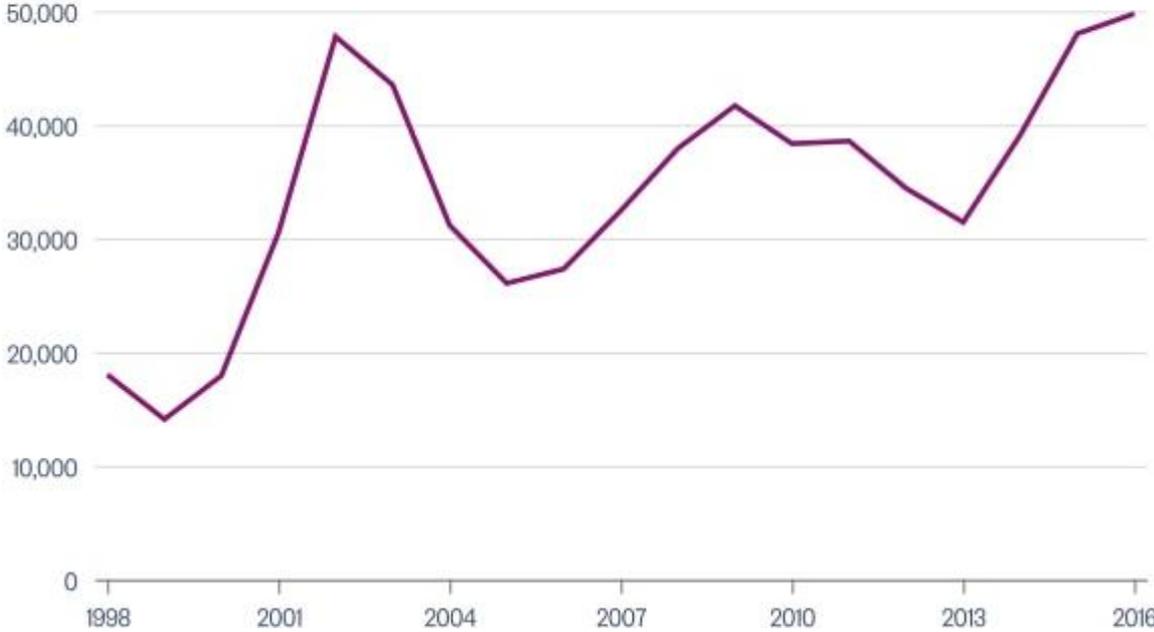
Numbers started to drop off from 2003 to 2006 but have picked up again, with about 10,000 from China and 11,400 from India beginning their studies in New Zealand last year.

But Chinese students could decline by a few hundred as the [University of Waikato offers students degree overseas](#).

New international students from all countries studying in New Zealand

Based on when their first student visa was approved, year ended June 1998-2016

Provider: Ministry of Business, Innovation, and Employment



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