

INTO»

KNOWLEDGE

A photograph of four students in a library or study area. A woman on the left is pointing at a tablet held by a man. A woman in a red hoodie is looking at the tablet. A woman in a yellow blazer and black hijab is holding a red and yellow folder with the INTO University of Exeter logo. The background is a blurred library with other people and plants.

MARKET NEWS BULLETIN

6 October – 19 October 2017

Compiled by Nastja Pusic

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Summary of Global HE News

UK

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UK announces new body to promote VET & skills sector (11 October)

By: Amy Baker: The Pie News: 11 October 2017

The UK has launched a new UK Skills Partnership, a collective body that will more actively and strategically promote the UK's technical vocational and training expertise globally.

It was announced by Secretary of State for International Trade, Liam Fox, at an event that saw the FE and training sector, K-12, English language training and higher ed convene. Partners of the new UK Skills Partnership will include bodies such as the Association of Colleges, Universities UK and the Federation for Industry Sector Skills and Standards.

"The UK is a world leader in education exports, and anywhere in the world, British education is in demand," said Fox.

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Universities 'generate £95 billion for UK economy' (16 October)

By: Ellie Bothwell: THE: 16 October 2017

Sector's economic contribution increased by 15 per cent in three years, finds Oxford Economics analysis for UUK.

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After Brexit, foreign students flee UK universities for U.S., Canada and Australia (15 October)

By: Jane Onyanga-Omara: USA Today: 15 October 2017

Britain's decision to leave the European Union is putting at risk billions of dollars the country receives from foreign students, who increasingly are choosing to study in the United States and other English-speaking nations.

The United Kingdom is the second most popular destination after the U.S. for international students, who contributed more than \$33 billion to the U.K.'s economy in 2014-15.

Now, many of those students are going to Canada and Australia, in addition to the U.S. as Britain's formal 2019 exit from the EU nears.

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Is the teaching excellence framework shaping international student choice? (16 October)

By: Aaron Porter: The Guardian: 16 October 2017

UK students have been unfazed by the new ranking, but international students are taking the results seriously, which could damage bronze universities.

The teaching excellence framework ratings have been around since June, but their impact on choices made by prospective domestic students seems muted so far. When it comes to international students, however, it's an entirely different story: there are some striking early changes in the way they research their potential choice of university.

Between July and September 2016, Tef gold institutions made up 19.1% of all global searches looking at the UK [across sites listed on Hotcourses](#), which accounts for more than 32m searches each year and is used by universities to estimate their volume of applications and enrolments.

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USA and Canada

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Foreign Students and Graduate STEM Enrollment (11 October)

By: Elizabeth Redden: InsideHigherEd: 11 October 2017

International students make up the large majority of full-time students in many graduate science- and engineering-related programs, and their numbers have been rising much faster than the number of domestic students, according to [a new report](#) from the National Foundation for American Policy, a research organization focused on immigration and the economy.

The report found 81 percent of full-time graduate students in electrical and petroleum engineering programs at U.S. universities are international students, and 79 percent in computer science are. The report, which updates [a previous version published in 2013](#), argues that at many U.S. universities “both majors and graduate programs could not be maintained without international students.” It further argues that “the increase in both the size and number of graduate programs in science and engineering at U.S. universities indicates U.S. student enrollment has not been held down by the lack of available slots at U.S. graduate schools.”

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How international students are filling funding shortfalls (6 October)

By: Stuart Neatby and Bala Yogesh: Vancouver Sun: 6 October 2017

B.C.'s universities and colleges are increasingly turning to international students to make up for a shortfall in revenue caused by years of declining government funding and static domestic enrolment.

Efforts by the province's universities and colleges to attract international students — who on average pay three to four times more than Canadian students, according to Statistics Canada — has led to a surge in their numbers. There are now more than 130,000 studying in B.C., meaning one student in every five is from abroad.

Half of these students — almost 68,000 — are attending private ESL programs or colleges, while 45,130 are enrolled at public universities and colleges. Close to 17,000 attend elementary or secondary schools.

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Trump effect? Visas to Canada for Indian students double in 2017 (17 October)

By: Sujit John: The Times of India: 17 October 2017

US president Donald Trump's anti-immigration stance appears to be pushing Indian students looking for an international education to other countries. And Canada's liberal environment is attracting many.

The number of student visas issued by the Canadian embassy and consulates in India has doubled this year from last year, Jennifer Daubeny, consul general of Canada in Bengaluru, told TOI.

She said she could not provide year-wise numbers, but said there are 75,000 Indian students in Canada now. This number was under 50,000 in 2015, and was 20,000 in 2010, according to the Canadian magazine of immigration. "We have increased local staff for visa processing, and we even brought in 2-3 people from Canada for six to eight weeks this year to help with the workload and make turnaround times faster," she said.

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Canada increasingly attractive to global students – IDP (18 October)

By: Patrick Attack: The Pie News: 18 October 2017

Canada has come out on top of a new IDP research paper on global study destinations, due to its safe environment and government policies which are seen as warm and welcoming.

IDP's Student Buyer Behaviour research looked at the top five English-speaking destination countries, and examined how 4,200 mobile students rated a range of the nations' drivers, including safety, affordability, education quality, and graduate employability.

Canada is highlighted in the report as a destination experiencing momentum in the global study market, while the US lost out in regard to safety, affordability, visa requirements, and graduate employment opportunities.

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International

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Want to study for free in Germany? You might need to hurry up (5 October)

By: Rick Noack: The Washington Post: 5 October 2017

Germany is home to some of the world's best public universities, so it might stun Americans that attending them is essentially free: These academic giants don't charge any tuition fees at all. Many even offer degrees taught fully in English, programs specifically created to attract foreigners willing to come to Germany.

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Dubai strengthens its position as a regional education hub (11 October)

By: ICEF Monitor staff: ICEF Monitor: 11 October 2017

- Education capacity and enrolment are expanding rapidly across the United Arab Emirates
- In Dubai alone, enrolment in K-12 private schools has grown by nearly 90% within the past decade, and total student numbers are projected to reach nearly 500,000 in another ten years
- Foreign nationals account for a majority of both private K-12 and higher education enrolments in Dubai

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Asia

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China plans for HEIs to be ranked as 'world class' by 2050 (9 October)

By: Patrick Attack: The Pie News: 9 October 2017

The Chinese government has announced plans to have 42 top universities included in top rankings by 2050, following similar moves in the 1990s.

The “Double World Class Project” was first hinted at in 2015, and has sometimes been referred to as the “Double First Class Project”.

Along with the ‘world class’ aims, the project will attempt to boost the quality of 456 disciplines across 95 universities by the middle of the 21st century.

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Thailand’s growing supply-demand gap in higher education (18 October)

By: ICEF Monitor staff: ICEF Monitor: 18 October 2017

- The Thai population is ageing rapidly, and both the country’s labour force and pool of college-aged students have shrunk in the last ten years
- Total tertiary enrolment has also declined since about 2011, and the country has a considerable excess of university seats relative to current demand
- There are, however, some important, continuing drivers of demand for study abroad – most notably, the need for advanced skills that can help Thailand transition to a high-skills, technology-driven economy

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Australia and New Zealand

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Education Minister Simon Birmingham announces foreign students have to scrub up English skills to study in Australia (11 October)

By: Tom Minear and Rob Harris: Herald Sun: 11 October 2017

FOREIGN students will be forced to brush up on their English skills if they want to study at Australian universities and colleges from next year.

More than 150,000 international students who come to Australia every year will have to pass tough new English language exams before they can begin their preferred courses.

They will have to undergo at least 20 hours of face-to-face teaching a week in intensive courses designed for non-English speakers who want to study in Australia.

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ABS upgrades Australian int'l ed by more than \$4bn (10 October)

By: Anton Crace: The Pie News: 10 October 2017

Australian international education has further surpassed its record financial year, after the Australian Bureau of Statistics valued the industry at \$28.6 billion for 2016/17.

The latest figures see a more than 18% upgrade to the [ABS' July estimates](#), which predicted travel for education purposes would contribute \$24.1 billion for the previous financial year, after it overhauled its valuation methodologies.

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New Zealand firm launches student wellbeing app (9 October)

By: Anton Crace: The Pie News: 9 October 2017

A new app for international student welfare has been developed in New Zealand that can establish an immediate connection, like an SOS function with GPS, for international students with their provider and provide assurance around student welfare when overseas.

The app and web interface is to help providers connect with and maintain the wellbeing of their international students.

[HappE](#), developed by Auckland-based tech-company EESL, serves as a front facing mobile app for international students to find information on their institution and study destination, and contact their provider's student services team if needed.

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