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MARKET NEWS BULLETIN

22 September – 5 October 2017

Compiled by Nastja Pusic

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Summary of Global HE News

UK

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More South Indian Students Applying to UK Universities (20 September)

By: Little India Desk staff: Little India Desk: 20 September 2017

The number of applications received from South Indian students seeking admission in the United Kingdom increased by nine per cent last year as compared to previous years. The number of applicants from the five states of Kerala, Karnataka, Tamil Nadu, Andhra Pradesh and Telangana was running flat two years ago until last year, Bharat Joshi, the British Deputy High Commissioner in Chennai, said.

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What Does Brexit Mean For International Students In The UK? (22 September)

By: Jessica Sullivan: Shout out UK: 22 September 2017

After the shock decision for Britain to exit the EU, there has been an endless supply of political uncertainty, which will continue until new policies have been decided upon and finalised. Along with the people. The stability of the UK economy is currently in question and the free movement across the European borders is in question too. This is having both a short and a potentially long-term impact on international students in the UK. It will take a minimum of two years for all decisions to be finalised and for Britain to fully exit the EU, and within this time of uncertainty, the relationship between international students and the UK could be greatly affected. The question is, is any of the damage that has been done irreparable?

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Bid to boost collaboration, attract more Chinese students (2 October)

By: Niall Murray: Irish Examiner: 2 October 2017

Plans to increase the movement of academics, students and innovation between Ireland and other countries are being boosted this week.

As a €500,000 fund to encourage more partnership between third-level staff is announced by the Government today, representatives of English-language colleges have been touring China to try and boost numbers coming here to study.

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US ELT sector squeezed by market conditions (21 September)

By: Elaina Loveland: The Pie News: 21 September 2017

For intensive English language learning programs in the United States, difficult trading conditions in the last 12 months have taken their toll, and program closures and EnglishUSA membership re-enrolment figures bear testament to this.

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'Trump effect' hits US business student intake: GMAC (2 October)

By: Julian Hall: The Pie News: 2 October 2017

The latest figures for business school admissions suggest the 'Trump factor' is more significant than the 'Brexit factor' in determining international business student movement.

Findings from the Graduate Management Admission Council, a global, non-profit association of 220 leading graduate business schools, suggest that European and Canadian courses are almost twice as likely to report growth in international applicants compared with the US.

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Is the U.S. Losing the Global Battle for New Talent? (26 September)

By: Brian C. Mitchell: Huffington Post: 26 September 2017

The Boston Globe recently reported on the decision by record numbers of international students to choose Canada when pursuing their higher education goals. Reporter Laura Krantz noted:

"Some reasons are longstanding – fear of gun crime in the United States and cheaper tuition up north. But the 2016 election, and with it Trump's travel ban and what many see as the demonization of foreigners and immigrants and a new wave of racism, have created a post-Trump surge at Canadian colleges."

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US administration rolls out more targeted travel ban (2 October)

By: ICEF Monitor staff: ICEF Monitor: 2 October 2017

- The US government has introduced new restrictions on travellers from Iran, Libya, Somalia, Syria, Yemen, Chad, North Korea, and Venezuela
- These new restrictions will effectively replace and extend the travel ban previously in place for citizens of six Muslim-majority countries
- The new rules vary from country to country, will come into effect on 18 October, and will be implemented with no specified expiry date

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First-time international enrolment slowing for American graduate schools (3 October)

By: ICEF Monitor staff: ICEF Monitor: 3 October 2017

- First-time international enrolment in US graduate programmes dipped marginally between fall 2015 and fall 2016
- This is the first such decline since 2003
- International students continue to represent a significant proportion of total graduate enrolment in the US

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Education fair to showcase Canada as a destination for Sri Lankan students to pursue higher education (27 September)

By: SL Time staff: SL Time: 27 September 2017

The High Commission of Canada in Sri Lanka will host an education fair in Colombo on October 3 to showcase Canada as a destination of choice for Sri Lankan students who are planning to pursue their higher education.

The High Commission invited the interested students and parents to attend an information session on Tuesday October 3 2017 from 4:30 - 6:30 p.m. at Ozo Hotel in Bambalapitiya.

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Climbing number of foreign students puts B.C. university's cap system to the test (27 September)

By: Xiao Xu: The Globe and Mail: 27 September 2017

For the first time since Simon Fraser University began accepting international students, the school did not open its spring term to them because the cap for international students for the whole year was filled in August.

International students' demand for positions at British Columbia postsecondary institutions has significantly increased in recent years and schools must juggle that increasing demand while remaining committed to the number of spaces they offer to domestic students.

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Canada: The bastion for higher education (3 October)

By: Vandana Mahajan: Khaleej Times: 3 October 2017

Canada is regarded as one of the top most destinations for higher education based on the quality of education and research facilities. While you may have heard of or experienced Canadians' are friendly and open natured, you may not have known that the United Nations consistently ranks Canada as one of the best places in the world to live. As an international student in Canada, you'll enjoy all of the same freedoms which protect Canadians - respect for human rights, equality, and a stable and peaceful society.

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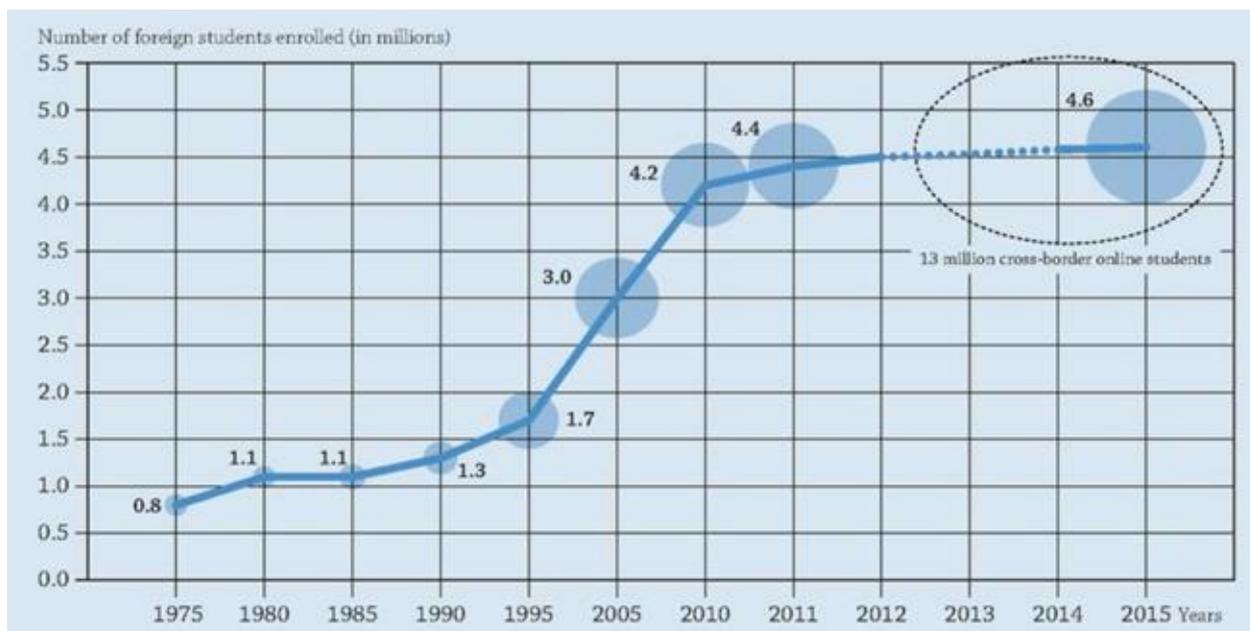
International

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OECD charts a slowing of international mobility growth (20 September)

By: ICEF Monitor staff: ICEF Monitor: 20 September 2017

- The global population of internationally mobile students has expanded remarkably between about 1990 and 2010
- However, growth in outbound mobility has slowed notably since 2010
- A new report on global education trends highlights some of the factors that will continue to shape global mobility trends through 2025



Growth in foreign enrolment in tertiary education worldwide, 1975–2015. Source: OECD

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Institutions worry about declining international student recruitment in current climate (28 September)

By: Pat Donachie: Education Drive: 28 September 2017

- Many higher ed administrators and officials are concerned that travel restrictions will have a pronounced impact on international student recruitment, according to the results of an international survey reported by The Independent. Many expressed worries that the dual impact of Brexit and Donald Trump's inauguration and policies could cost colleges millions in potential revenue.
- 11% of institutions surveyed reported international students make up more than one-fifth of the student population at their institution, with an additional 19% reporting one-tenth of the students on their campuses came from outside the country. In all, 56% of institutions expected negative impacts on enrollment.
- 37% of the higher education professionals surveyed for the "Global Higher Education Survey" reported that they felt high levels of job insecurity, with only 28% noting that they felt confident about their job stature. The CEO of TERMINALFOUR, which conducted the survey, noted it was important for institutions to be aware of the issue of vacancies springing from declining enrollment.

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Fifty-fold increase in English-taught bachelor's degrees in Europe (27 September)

By: ICEF Monitor staff: ICEF Monitor: 27 September 2017

- *The number of English-medium undergraduate degree programmes in Europe has gone from practically zero in 2009 to nearly 3,000 this year*
- *This follows an earlier, and continuing, period of growth in English-taught master's programmes among institutions in the European Higher Education Area*
- *Going forward, the outlook is for continued expansion and specialisation in English-language degree offerings in Europe*

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Asia

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Overseas experience trumps language learning for Chinese students (16 September)

By: Natalie Marsh: The Pie News: 20 September 2017

Experiencing an overseas culture is the main reason for Chinese students to attend summer school programs in the UK, according to education agents who took part in research from the British Council and English UK, placing this above improving foreign language ability.

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Could Chinese demand plug Taiwan's higher education hole? (21 September)

By: Chris Parr: THE: 21 September 2017

Taiwan hopes that attracting students from further afield, particularly mainland China, will help to address its higher education crisis. But this in turn brings challenges, including compromised academic freedom, writes Chris Parr.

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Asian students feel lack of support after graduating from foreign universities (25 September)

By: Ray Clancy: ExpatForum: 25 September 2017

An international education is highly regarded among young people from Asia, but while their experience studying abroad is largely positive, many feel that once they return home there is a lack of support. Students from Asia tend to pay higher fees to study at universities in countries such as the UK, the United States, Canada, Australia and New Zealand and need to secure visas to do so.

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Australia and New Zealand

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Asian students mostly happy with Australian experience (20 September)

By: Darragh O’Keeffe: The Australian: 20 September 2017

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Australia Ranked Third Most Popular Destination For International Students (27 September)

By: The Urban Developer staff: The Urban Developer: 27 September 2017

Australia is now firmly entrenched as the third most popular global destination for international students studying abroad, as the international student population continues to increase in both universities and other education sectors.

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Australian minister promises 'pragmatism' in bid to pass reforms (26 September)

By: Chris Havergal: THE: 26 September 2017

Simon Birmingham brushes off criticism of 'rivers of gold' comments on university funding.

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