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# MARKET NEWS BULLETIN

25 August – 7 September 2017

Compiled by Nastja Pusic

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## Summary of Global HE News

### UK

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### **Oxford, Cambridge top THE rankings, Asia makes headway (6 September)**

By: Natalie Marsh: The Pie News: 6 September 2017

The University of Cambridge has climbed two places to sit behind the University of Oxford in this year's [Times Higher Education World University Rankings](#), making it the first time in this league table's history that European institutions have claimed the top two spots.

Meanwhile, universities in Asia are on the rise in the table, taking a larger share nearer the top of the rankings at the expense of European institutions.

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### **UK: Net migration questioned again as new data shows 97% of international students leave in time (28 August)**

By: ICEF Monitor staff: ICEF Monitor: 28 August 2017

- New border exit check data from the UK reveals that 97.4% of foreign students leave the country before their visa expires
- This provides conclusive evidence that the number of students who overstay their visas is considerably below previous government estimates
- The new findings again call into question whether international students should be included in the government's net migration targets

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### **A survey of 3,500 UK-based international students with surprising results (1 September)**

By: Jane Falkingham: THE: 1 September 2017

It's time to remove students from migrant numbers and reinstate the post-study work visa, says Jane Falkingham.

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### US: rumoured cuts to J-1 visa program (31 August)

By: Natalie Marsh: The Pie News: 31 August 2017

The Trump administration is reportedly floating cuts to the J-1 visa route that may see reductions in the number of people from overseas coming to the US for seasonal work and exchanges.

The J-1 visa route, specifically for cultural and educational exchange, includes the summer work travel program and the au pair program and is used for camp counsellors, trainees and interns.

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### International Enrollments: From Flat to Way Down (5 September)

By: Elizabeth Redden: Inside Higher Ed: 5 September 2017

Amid concerns about visas and the political environment, some institutions are maintaining or even increasing their enrollment numbers, but many report drops, some by as much as 30 to 50 percent for new students.

After years in which American universities enjoyed steady growth in numbers of foreign students, many institutions expect international enrollments to be flat or down -- in some cases significantly -- this fall.

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### Slowing growth in foreign secondary enrolment carries important implications for US recruiters (16 August)

By: ICEF Monitor staff: ICEF Monitor: 16 August 2017

- The number of international students in US high schools reached a new high in fall 2016 at just under 82,000 students
- However, growth has slowed appreciably from about 2013 on, and competition for secondary students is now set to increase

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## Foreign students flock to Canada as government struggles to get grads to stay (3 September)

By: Kathleen Harris: CBC News: 3 September 2017

### International applicants spike in the aftermath of Donald Trump's election in the U.S.

Some of Canada's biggest universities are beginning the new school year with a record number of international students on campus.

The steady upswing in foreign applicants began several years ago, then started to spike after the U.S. presidential election in 2016. The challenge for the Canadian government now is to maintain that trend amid competing countries, and to encourage more from the talented pool to stay on as permanent residents.

The University of Toronto, Canada's top draw for international students, enrolled 17,452 international students in undergraduate and graduate programs last year, making up about 20 per cent of the overall student body.

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## Canadian high schools welcoming more international students, boards say (30 August)

By: Paola Loriggio: The Canadian Press: 30 August 2017

Public high schools across the country are welcoming a growing number of international students in an effort to build valuable relationships and — in some cases — boost revenue.

Though international students make up only a small fraction of high schoolers, administrators in Ontario and British Columbia say they've seen a spike in recent years, with some school boards reporting their ranks have doubled.

The Toronto District School Board, which has one of the largest such programs in the country, says it sees an increase in its international population of five to 10 per cent each year, with close to 2,000 foreign students attending last year.

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## University tuition fees in Canada jump 3.1% on average, StatsCan reports (6 September)

By: Kathleen Harris: CBC News: 6 September 2017

Agency reports average yearly fees are \$6,571 for undergraduate programs.

University tuition fees have jumped an average of 3.1 per cent for undergraduate programs for the 2017-2018 academic year, according to Statistics Canada.

The average tuition has increased to \$6,571, with the cost depending on what program a student is enrolled in, from \$6,375 in the 2016-2017 school year.

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## International

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### **Pan African U to enrol over 500 postgraduates (5 September)**

By: Marina Waruru: The Pie News: 5 September 2017

The African Union Commission's [Pan African University](#), which offers postgraduate programs to students on scholarship, is admitting close to 500 students from this November, the highest enrolment since it launched four years ago.

A diverse selection of students from more than 40 different nationalities across the continent will join one of the PAU's four operational institutes in Kenya, Algeria, Nigeria and Cameroon. Students will pursue master's and doctorate degrees in various fields of specialisation – mainly in the sciences.

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### **How Virtual Reality could transform Higher Education (30 August)**

By: Tom Cannon: Red Brick: 30 August 2017

Once strictly in the realms of science fiction, virtual reality (VR) is teetering on the edge of becoming mainstream. While it's often associated with more pleasure-seeking pursuits, such as gaming, it is starting to make a scene in the education landscape.

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### **Peer-network platform for int'l students scales up (29 August)**

By: Natalie Marsh: The Pie News: 29 August 2017

A new digital communication platform which enables prospective international students to locate peers from their own nationality already studying overseas has received a chunk of investment to fulfil its growth plans across Europe.

[Unibuddy](#), which provides a direct channel of communication between students around the world and peers from their home country already studying abroad, has received investment in the “hundreds of thousands” to launch the platform and grow its team across the continent.

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## What 15 years of global ranking says about HE trends (1 September)

By: Angel Calderon: University World News: 1 September 2017

This year’s edition of the Academic Ranking of World Universities or ARWU marks a significant milestone. It is the 15th consecutive year in which the world’s top 500 list has been published. With this edition, ARWU includes for the first time an additional list of 300 universities that it deems to have the potential to break into the top 500.

While the United States continues to dominate the ranking, it is no longer the pacesetter or the educational system that others seek to emulate: 48 of the US universities are in the world’s top 100 in 2017 compared to 58 in 2003, but there are 26 fewer universities in the top 500 in 2017 than in 2003.

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## Asia

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## China: Can the World’s Top Source for International Students Become Its Leading Destination? (16 August)

By: Paul Schulmann & Ziyi Christine Ye: WENR: 16 August 2017

**The staggering economic growth of China over the last three decades** has transformed higher education around the globe. Year after year, the country’s newly minted middle class parents have been willing and able to send their children abroad, *en masse*, in search of the best degrees available. The speed with which these students have inundated the market have been stunning, and the campus impact often overwhelming. [In 2016, a reported 544,500 Chinese students sought degrees abroad](#), up from [38,989 in 2000](#) and [on track to reach as many as 800,000 within five years](#) – at which point the great outpouring may finally begin to taper off.

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## Institutions of higher learning in China compete to recruit Malaysian students (24 August)

By: The Straits Time staff: The Straits Times: 24 August 2017

Institutions of higher learning in China are intensifying efforts to recruit more Malaysian and Asean students to study in China.

After 40 years of development at fast pace, China is now a destination of foreign students.

Although Malaysia and China maintain friendly ties with close collaboration in many sectors, the number of Malaysian students studying in China is not high. The figure falls behind Thailand, Indonesia, Vietnam and Laos.

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## Geopolitics are hitting Chinese student flows in Asia (31 August)

By: Yojana Sharma & Mimi Leung: University World News: 31 August 2017

There was relief in Taiwan last week as mainland Chinese are once again enrolling in Taiwan's universities after China curbed student exchanges across the Taiwan Strait due to tense relations between the two sides, but overall the number of Chinese students has halved since last year.

At the same time, South Korea is seeing a major dip in enrolment of Chinese students – by far the largest national group of foreign students in that country – due to Chinese government anger at South Korea's US-backed missile defence system and as tensions rise on the Korean peninsula.

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## India to Seek More Ties With U.S. Higher Ed as Its Student Population Multiplies Rapidly (24 August)

By: Phil Bolton: Global Atlanta: 24 August 2017

If **China** today is the manufacturing center of the world, then **India** in 30 years can become the human resources center of the world, according to entrepreneur **Ani Agnihotri**, who is co-chair of the **USA India Business Summit**.

Mr. Agnihotri, who facilitates relationships between U.S. and Indian institutions, made his prediction on Aug. 22 during a seminar titled "Building Partnerships With Higher Education Institutions in India," held at the **Atlanta** offices of the global immigration firm **Fragomen Worldwide**.

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## India's foreign student recruitment 'abysmally low' (26 August)

By: John Morgan: THE: 26 August 2017

Country's universities losing out on revenue, diversity and global outlook, AIU report warns.

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## Australia and New Zealand

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### Australia surpasses the UK in ELT student weeks (5 September)

By: Natalie Marsh: The Pie News: 5 September

Australia has surpassed the UK in terms of the number of student weeks for ELT study, according to data from StudentMarketing, which found that the total number of student weeks in the UK fell to 2.2 million last year.

Recent English Australia data, meanwhile, shows that the number of student weeks [hit 2,319,175 last year](#).

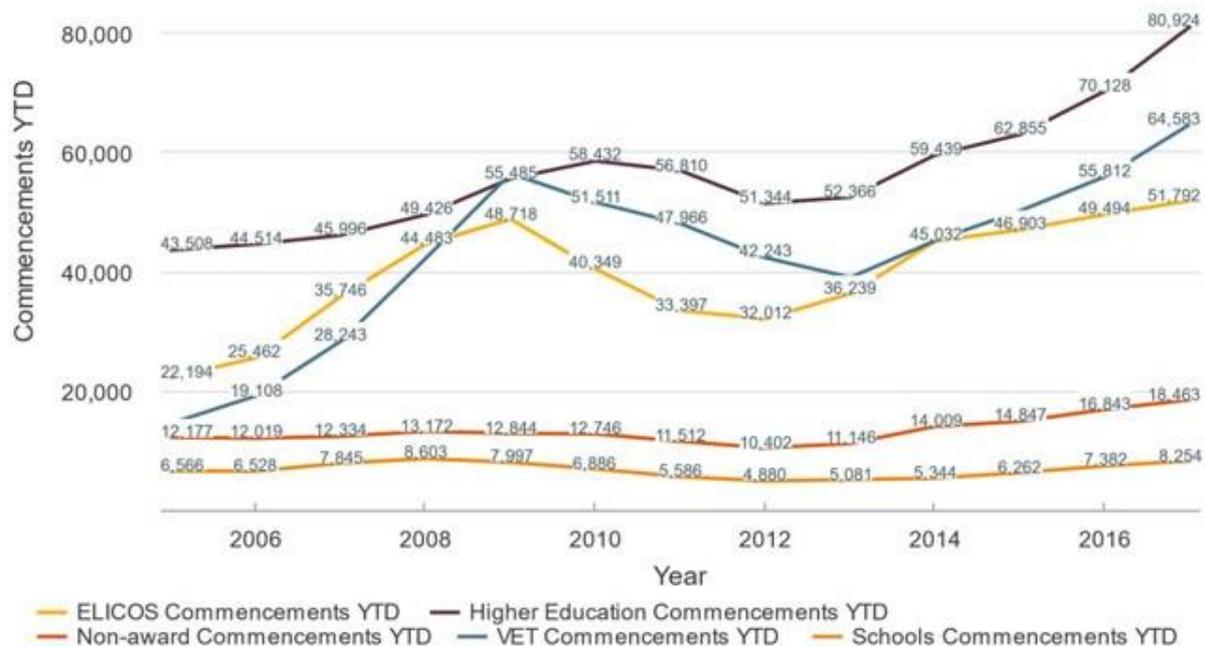
According to StudentMarketing, the UK's reliance on short-term and decreasing markets, mainly in Europe, is contributing to its decline in student weeks, while the success of Australia can be attributed to recruitment from long-term and growing markets, mostly in Asia.

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### Australia: Growth remains strong at mid-year (30 August)

By: ICEF Monitor staff: ICEF Monitor: 30 August 2017

- *Year-to-date data through May 2017 indicates 14% growth in Australia's international enrolment*
- *Aside from China and India, some of the fastest-growing markets this year are Nepal, Colombia, Vietnam, Brazil, and Malaysia*
- *The Australian government also recently reported that international student spending in the country was up by nearly 19% in 2016*



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## Australia: concerns mount over release of agent data (29 August)

By: Patrick Attack: The Pie News: 29 August 2017

A bill has been passed by the Australian parliament allowing [student education outcome data](#) to be made public which can be used to judge the performance of education agencies overseas.

The bill, proposed by the Department for Education and Training, was [introduced to improve transparency](#) between education agencies and consumers, but since its announcement it has faced backlash from agents globally.

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## NZ struggling to attract international students (6 September)

By: Newstalk ZB Staff: Newstalk ZB: 6 September 2017

More funding is needed to halt the slide of New Zealand's universities down the world rankings.

The call comes as Auckland University plunges to its lowest ever position on the Times Higher Education rankings, slipping 27 places to number 192.

Vice-Chancellor Stuart McCutcheon said it's a trend that's affected all our universities.

"Unless New Zealand is prepared to invest more strongly in its universities, this is a trend we will see continue".

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