

**INTO**»

**KNOWLEDGE**



# MARKET NEWS BULLETIN

11 August – 24 August 2017

Compiled by Nastja Pusic

# Contents

## Summary of Global HE News

- [UK](#)
- [USA and Canada](#)
- [International](#)
- [Asia](#)
- [Australia and New Zealand](#)

## Summary of Global HE News

### UK

[Back to top](#)

### 97% of international students leave UK after studies (24 August)

By: Amy Baker: The Pie News: 24 August 2017

New figures emerging from the UK today suggest that previous concerns of large numbers of overstayers using the student visa route have been inflated, and 97% of international students leave the UK after their studies.

This data is based on new exit checks [introduced](#) last year and has prompted Home Secretary Amber Rudd to ask the Migration Advisory Committee to undertake a detailed study of the impact of international students in the UK.

Read [more](#)

### Int'l transaction fees could cost UK universities £80m a year, says Western Union (15 August)

By: Natalie Marsh: The Pie News: 15 August 2017

Universities in the UK could collectively be paying up to £80m as a result of the credit card transaction fees associated with international tuition payments, according to statistics from global payment giant, [Western Union](#).

The research also found that each university could also lose up to 67 working days per year as a result of the extra staff time and resources required to process international tuition fee payments.

The data was based on a 1.39% transaction fee charged on a payment made by credit cards internationally.

Read [more](#)

### UK university acceptances fall by 2 per cent (17 August)

By: Holly Else: THE: 17 August

Lower-ranked institutions lose out as drop in EU and mature student applications drive decline.

Read [more](#)

## More UK independent providers aiming for degree powers (21 August)

By: Matthew Knott: Study Travel Magazine: 21 August 2017

Several independent higher education providers in the UK are planning to apply for degree awarding powers under new rules being introduced, according to a recent survey of the sector that also shows international students constitute 43 per cent of students enrolled.

The survey of 111 alternative providers by association **Independent Higher Education** (IHE) was conducted earlier this year to gauge the scale and diversity of the independent sector as well as attitudes towards government policy and future business prospects

Read [more](#)

## USA and Canada

[Back to top](#)

### US reduces visa operations in Russia (24 August)

By: Matthews Knott: Study Travel Magazine: 24 August 2017

The United States has suspended all visa operations in Russia for one week and from September will only provide visa services from the U.S. Embassy in Moscow and not at other consulates, a move likely to cause disruption for Russian agents and students.

The move follows the Russian government's recent order to cut the American diplomatic mission staff by 755 people.

Read [more](#)

### Int'l students in Canada invent visa 'bot' (23 August)

By: Patrick Atack: The Pie News: 23 August 2017

Three international students in Canada have invented a robot, which will work through Facebook Messenger, to assist future prospective international students to traverse the Canadian visa application process.

Ruhi Madiwale, Dhivya Jayaraman and JeyaBalaji Samuthiravelu are all post-graduate students in computer science at Dalhousie University in Halifax, Nova Scotia, originally from India.

Read [more](#)

## Canada a popular destination with international students in 2017 (22 August)

By: Serene Hosmar: Brock Press: 22 August 2017

Universities across Canada have seen a rise in applications from international students.

While this has been a trend for the past few years, the numbers seem to be increasing exponentially. An informal survey conducted by The Globe and Mail showed that there has been a surge of interest in Canadian universities from American students in recent months. Many have suggested that this rise in interest and admissions is largely due to President Donald Trump and some actions he has taken.

American students are not the only ones who are showing more interest in Canadian universities. The Vancouver Sun reported that between May 2016 and May 2017, applications from Mexico increased by 325 per cent, and interest from students in other countries also jumped by similar amounts.

Read [more](#)

## Canadian language programmes register modest growth in 2016 (23 August)

By: ICEF Monitor staff: ICEF Monitor: 23 August 2017

- The number of students enrolled in Canadian language programmes increased by 1% in 2016 even as student weeks fell off by 5%
- This reflects in part a growing proportion of junior students as well as a greater percentage of students enrolled with visitor's visas (or with no visa at all) as opposed to longer-term study visas
- The country's top sending markets remained quite stable again in 2016, with notable growth from Japan, Mexico, and Colombia

Read [more](#)

### International

[Back to top](#)

## Africa 'must embrace online learning' to meet demand for degrees (20 August)

By: Chris Parr: THE: 20 August 2017

'Portfolio' academics undertaking teaching for a range of platforms are playing an increasingly important role.

Read [more](#)

## Hong Kong's ESF raises fees as government funding phased out (22 August)

By: Natalie Marsh: The Pie News: 22 August 2017

Year 2 pupils are the latest year group to face an additional fee payment of HK\$17,300 (US\$2,200) this year at one of Hong Kong's largest providers of English-medium education, as a result of the removal of a large government subvention.

[English Schools Foundation](#), which operates 22 schools across the country teaching 17,600 students, is in its second consecutive year of phasing out the subvention money it received from the government, which totalled HK\$283m (US\$36.5m) annually.

Read [more](#)

## Government puts off plans to allow foreign universities access to Indian markets (14 August)

By: Prakash Kumar; DH News Services: 14 August 2017

A long-pending proposal to allow foreign universities set up their campuses in India has been put on hold for now.

After several rounds of deliberations on the proposal, the Government has decided to keep its focus on the move to set up 20 'Institutes of Eminence' and build an international brand of the existing higher education institutions in the country.

"The Government's immediate challenge is to improve the quality and standard of the country's higher educational institutions as well as build an international brand. Move to establish 20 Institutes of Eminence is part of the strategy," official sources in the Human Resource Development (HRD).

Read [more](#)

## Indian higher ed enrolment skyrocketing but foreign numbers remain modest (16 August)

By: ICEF Monitor staff: ICEF Monitor: 16 August 2017

- *Foreign enrolment in India dipped slightly in 2015*
- *This is in sharp contrast to both the considerable gains in tertiary participation in the country, as well as the dramatic growth in outbound student numbers*

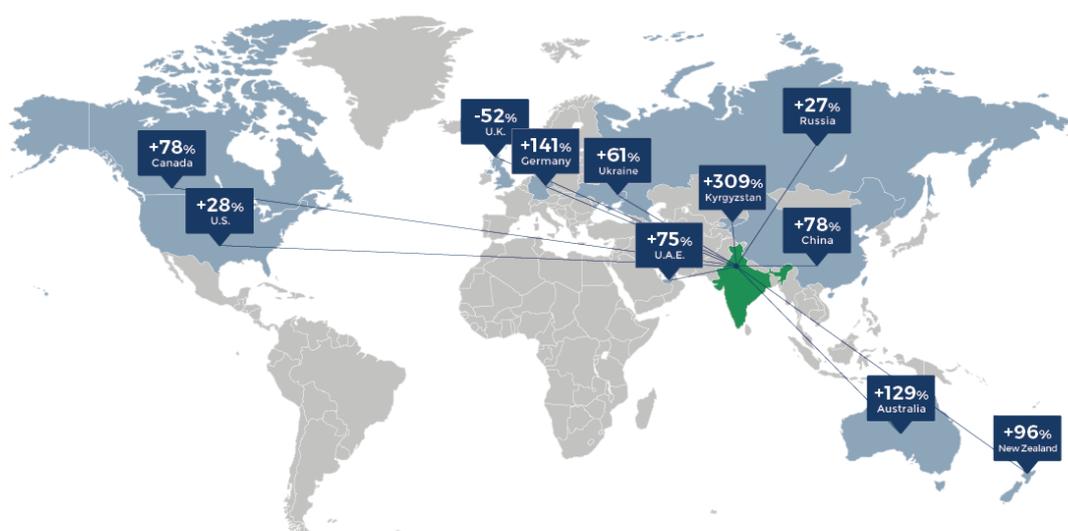
Read [more](#)

## India: Mapping Student Mobility From the World's Number 2 Sender (16 August)

By: Mini Gu, WENR: 16 August 2017

How will outbound mobility among Indian students shift in coming years? The question is top of mind for enrollment managers the world over, especially given the following:

### Change in Outbound Mobility from India between 2010-2015



Sources: IIE, UNESCO, education ministries of Canada, New Zealand, and Germany

© 2017 World Education Services  
wenr.wes.org



Read [more](#)

## Australia and New Zealand

[Back to top](#)

## Study Melbourne capitalises on Trump effect (15 August)

By: Anton Crace: The Pie News: 15 August

Study Melbourne has become the latest organisation to issue a counter-Trump message to international students, launching its “[There's a place for you in Melbourne](#)” campaign last month.

Looking to capitalise on opposition to the anti-immigration rhetoric from the US president, the campaign provides students’ stories of their experiences studying in Melbourne and Victoria, joining the likes of the US’ [#YouAreWelcomeHere](#) and the UK’s [#WeAreInternational](#).

Read [more](#)

## International students struggling with law changes (15 August)

By: Christina Persico: Daily News [www.stuff.co.nz](http://www.stuff.co.nz): 15 August 2017

Changes to New Zealand's immigration laws have created a fog of uncertainty for international students, overseas agents have warned.

Migrants earning less than 85 percent of the New Zealand median income - \$41,538 a year - would be considered low-skilled and subject to restrictions, which has put some international students off coming to New Zealand, said Lorna Caluag of Horizons Immigration.

She was speaking as a group of international agents visited the Western Institute of Technology (Witt) campus in New Plymouth on Monday to see what student life in Taranaki had to offer.

Read [more](#)

## NZ region aims to treble ed exports in 10 years (21 August)

By: Kirill Tregub: The Pie News: 21 August 2017

Northland, New Zealand's northern most region, has released an international education [strategy](#) with the target of growing the sector's economic value from NZ\$10.1m to \$30m by 2027.

The scheme also aims to increase the number of international students in the region nearly threefold from 550 to 1,500 in a decade.

Read [more](#)

## European student referrals to New Zealand shoot up 136 per cent on Brexit, Trump fears (23 August)

By: Simon Collins: NZ Herald: 23 August 2017

European student referrals to New Zealand universities have jumped 136 per cent after Britain's Brexit vote to leave the European Union.

The Government-owned overseas marketing agency [Education NZ](#) says the increase came after a "cheeky" social media campaign in five European countries late last year.

It is about to launch a new campaign on September 1 offering undergraduate and graduate scholarships to students in Europe, as well as in the United States where the same campaign has been run for three years.

Read [more](#)