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MARKET NEWS BULLETIN

28 July – 10 August 2017

Compiled by Nastja Pusic

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Summary of Global HE News

UK

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UK stakeholders lambast press coverage of international admissions (8 August)

By: Natalie Marsh: The Pie News: 8 August 2017

The implication that British A-level students are being discriminated against in place of international students, as written in [an article](#) by the *Sunday Times* last weekend, has been blasted by education stakeholders, who have called the coverage “damaging” and “misleading”.

The article, published by the UK national newspaper, argues that British pupils are being turned away from top universities in favour of foreign students, many of whom use third party pathway providers to gain entry into these institutions if their qualifications fall short of what is required for direct admission.

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Changes in undergraduate student numbers between 2008/09 and 2015/16 (7 August)

By: HESA staff: HESA: 7 August 2017

The *Sunday Times* front page article, “Universities take foreign students ahead of British” (6 August 2017), discussed changes in UK domiciled undergraduate student numbers between 2008/09 and 2015/16. The article has prompted significant commentary on social media – including discussion of the data that HESA holds on student numbers.

HESA holds data on student numbers going back to 1994/95, with data broken down by university, level and mode of study, and domicile, among other categories (we have a page with [overview tables since 1994/95](#)).

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UK: government values ed exports but concedes data is limited (4 August)

By: Patrick Attack: The Pie News: 4 August 2017

A report by the UK government reveals educational exports and transnational education are worth nearly £19bn to the UK economy annually. The most profitable part of the sector is HE exports, which including TNE, earned the UK economy nearly £13bn alone in 2014.

The [document](#) produced by the Department for Education examined revenues from the international education sector between 2010 and 2014, however it concedes that data sources are incomplete, suggesting the value of the field could be even greater.

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Brexit: UK's top universities demand Theresa May rethink plans for EU citizens' rights (2 August)

By: Rachael Pells & Joe Watts: Independent: 2 August 2017

Universities have issued a list of 10 demands they say must be met to protect the sector.

The UK's top universities will today publish 10 demands on EU citizens' rights which they say Theresa May must meet to ensure higher education is not damaged by Brexit.

In a hard-hitting document passed to *The Independent*, the 24-strong Russell Group – including Oxford, Cambridge and London universities – warn Ms May her current approach is hurting a sector which generates £73bn a year for the economy.

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USA and Canada

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US: Most university business officers anticipate financial challenges ahead (9 August)

By: ICEF Monitor staff: ICEF Monitor: 9 August 2017

- *Seven in ten senior business officers at US colleges agree that there is a financial crisis in higher education*
- *Half acknowledged that their institutions would face some financial instability in the coming decade*
- *Most colleges are responding with new strategies to build enrolment, but there are some indications that many institutions are placing a growing emphasis on cost control this year*

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US: college counsellors less confident advising international students (3 August)

By: Natalie Marsh: The Pie News: 3 August 2017

College counsellors feel less confident advising the growing number of international students at US high schools on how to apply and get accepted into university than domestic US students.

A report by the [National Association for College Admission Counseling](#), that interviewed counsellors working at public and private secondary institutions across the country found that many are challenged by cultural barriers and becoming familiar with the nuances of international applications.

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Report on Foreign Students at U.S. High Schools (8 August)

By: Elizabeth Redden: Inside HigherEd: 8 August 2017

A new report focuses attention on the growing pool of international students at American high schools -- many of whom hope to continue their education at American colleges.

The report from the Institute of International Education, "Globally Mobile Youth: Trends in International Secondary Students in the United States, 2013-2016," found that the number of international students enrolled in American high schools more than tripled from 2004 to 2016, although growth has slowed in recent years. The number of students enrolled directly in American high schools on F-1 visas grew by 8 percent from fall 2013 to fall 2014, by 3 percent in fall 2015 and by 1 percent in fall 2016. Meanwhile, the number of students enrolled through a cultural exchange program on a J-1 visa has fallen in that time, declining by 2 percent each year in 2014 and 2015 and by 4 percent in 2016.

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Trump, drop in Saudi oil prices make US less attractive to international students – survey (10 August)

By: Study International staff: Study International: 10 August 2017

The appeal of the United States as a study destination is reportedly on the decline again, a new survey by higher education consultants Royall & Company found.

According to [Inside Higher Ed](#), while 61 percent of the 200,000 prospective students polled say politics did not influence their interest, one-third of students globally say political events in the US have made them less interested to study there – painting what experts deem could be the clearest picture of the impact the Trump administration has made on the country's appeal as a study destination.

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US Middle States delay decision on agent commissions (3 August)

By: Matthew Knott: Study Travel Magazine: 3 August 2017

The Middle States Commission on Higher Education (MSCHE) in the USA has delayed a decision on whether to prohibit the payment of commission to agents, after agreeing to undertake further research and gauge member opinion.

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Why students are choosing to go to college in Canada instead of the United States (10 August)

By: Abigail Hess: CNBC: 10 August 2017

Students from all over the world apply to attend America's colleges and universities, but one country is now more popular than ever with international applicants — Canada.

The American Association of Collegiate Registrars and Admissions Officers surveyed over 250 American colleges and universities and found that 39 percent of American schools witnessed a decline in international applications in the last year.

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International

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Summing up motives for study abroad (2 August)

By: ICEF Monitor staff: ICEF Monitor: 2 August 2017

- *A majority of prospective students aged 18 or younger say that their main motivation for study abroad is to seek new cultural experiences*
- *For those over 18 years of age, employability and career goals are the major motivating factors for overseas study*

Why do students study abroad, and what drives them to choose one destination over another? Several large studies conducted over the past couple of years show that certain motivations are widely present among students the world over.

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Study finds European resistance to teaching in English (29 July)

By: David Matthews: THE: 29 July 2017

Some University of Hamburg academics fear decline in German scholarship, and believe international students should learn German.

Read [more](#)

China attracting a growing number of foreign students (31 July)

By: Feng Yu: The Global Times: 31 July 2017

Summer school is a topic that Chinese parents who plan to send their children to study abroad are constantly concerned about. Many elite universities in the United States promote their summer school programs every year to show off their academic atmosphere and campus culture to attract young talents from all over the world and give students a chance to get to know the school before a final decision is made.

For families who can afford these programs, it definitely pays off. Every year I notice my friends send their children to the US for all kinds of programs based on the child's interests and strong points. They tell me that the programs help their children become more determined and responsible for their own future, both academic and career-wise.

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Overseas students in India decline (10 August)

By: Study Travel Magazine: Georgina Deacon: 10 August 2017

The number of international students at higher education institutions in India in the 2014/15 academic year declined by 2.2 per cent on the previous year to 30,423 students, while their share among the total number of students was just 0.61 per cent.

The figures come from the Internationalisation of Higher Education in India report by the **Association of Indian Universities** (AIU), a body under the country's Ministry of Human Resource Development, which collected data from 208 universities/university-level institutions

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Australia and New Zealand

Aus: 18% growth in economic value of int'l education hides future worries (9 August)

By: Anton Crace: The Pie News: 9 August 2017

The value of Australian international education has surpassed record levels for the fourth consecutive financial year, growing by over 18.5% in 2016/17, according to the latest export data from the Australian Bureau of Statistics.

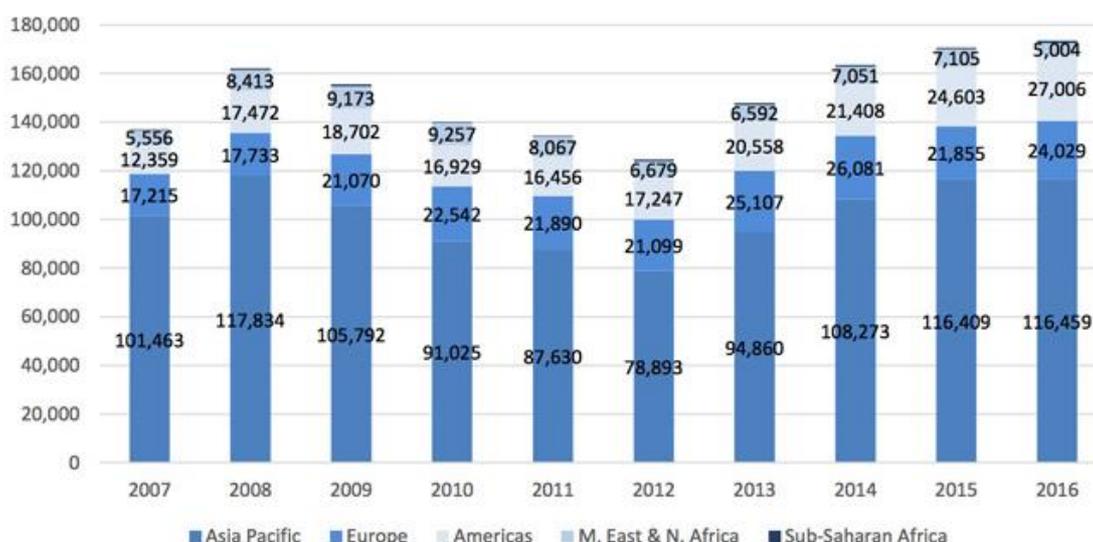
The data, which lists the export debits and credits across all Australian sectors, showed international education expenditure grew to over A\$24.1bn, consisting of \$23.5bn in direct spending and an additional \$650,000 in other services.

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Australia: Longer stays add up to 10% growth in ELICOS weeks (2 August)

By: ICEF Monitor staff: ICEF Monitor: 2 August 2017

- *Enrolment in Australia's ELICOS programmes (English Language Intensive Courses for Overseas Students) grew by 2% last year but student weeks rose by 10%*
- *Much of this growth was driven by growing numbers from Japan, Brazil, and Colombia, which in turn offset some significant declines in enrolment from Saudi Arabia and key markets in Asia*
- *The economic impact of the ELICOS sector in 2016 is estimated at AUS\$2.3 billion (US\$1.8 billion)*



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New Zealand schools cut ties with Indian student agents (7 August)

By: Study International staff: Study International: 7 August 2017

Some higher education institutions in New Zealand are cutting ties with a group of men alleged to be monopolising the recruitment of Indian students to the country, reports [Radio NZ](#).

Warnings from Immigration New Zealand regarding the men's control of the market, including charging exorbitant commission, led to the severance of ties, industry figures say.

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