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MARKET NEWS BULLETIN

14 July – 27 July 2017

Compiled by Nastja Pusic

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Summary of Global HE News

UK

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International students still recommend the UK (14 July)

By: Alyssa Walker: Master studies: 14 July 2017

In spite of Brexit, the UK is still a desirable study destination for international students.

A new 2017 study, [published by Universities UK International, The UK's Competitive Advantage](#), found that international students in the UK have higher levels of satisfaction than their global peers.

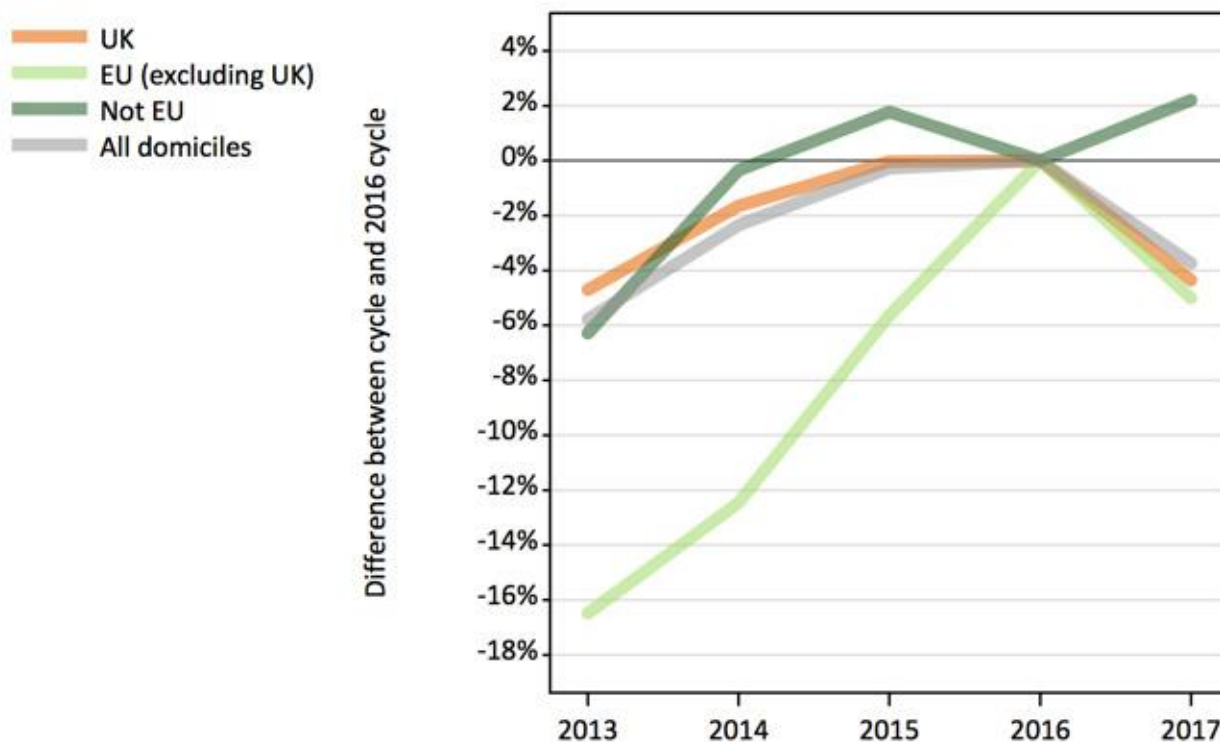
The study revealed that 86 percent of international undergraduates in the UK are “very likely” to recommend the UK as a study destination. This figure is three percentage points higher than results in 2008.

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Applications to British universities fall 4% overall (17 July)

By: ICEF Monitor staff: ICEF Monitor: 17 July 2017

- *The number of applications to British universities has fallen by nearly 25,000 this year compared to 2016*
- *This includes a 5% decline in applications from EU students, a drop that overshadows a 2% increase in applicants from non-EU countries*



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Survey reveals most international students confused by UK's TEF (21 July)

By: Sara Custer: The Pie News: 21 July 2017

Just one in five prospective international students have heard of the UK's Teaching Excellence Framework and of those who have, almost 80% incorrectly believe it measures the teaching quality of both undergraduate and postgraduate courses.

HEFCE introduced the voluntary scheme in 2016 to recognise quality in teaching at the undergraduate level. Last month the first round of Gold, Silver and Bronze ratings were [awarded to some surprise from the sector](#) as many of the country's highly ranked institutions missed out on top tier results.

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USA and Canada

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Optimism about US international student numbers is misplaced (20 July)

By: Philip Altbach: THE: 20 July 2017

US universities' efforts to remain positive won't wash. Trump is a disaster for recruitment, say Philip Altbach and Hans de Wit.

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United States resumes fast processing of some H-1B visa categories (25 July)

By: The Hans of India staff: The Hans of India: 25 July 2017

The US has announced resuming faster processing of H-1B work visas, popular with Indian techies, for high skilled foreign professionals in categories exempt from Congress-mandated limit, which are mostly for higher education and scientific research institutions.

The H1-B visa is a non-immigrant visa that allows US companies to employ foreign workers in speciality occupations that require theoretical or technical expertise in specialised fields. The technology companies depend on it to hire tens of thousands of employees each year.

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Challenge and opportunity in Canada's international student boom (17 July)

By: Jon Marcus: THE: 17 July 2017

Funding restraints mean that hype about double-digit rises in applications may not immediately translate into huge increases in enrolment.

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Canadian universities shifting focus to managing growth for 2017/18 (26 July)

By: ICEF Monitor staff: ICEF Monitor: 26 July 2017

- *Reports continue of increasing foreign student numbers at Canadian universities for the coming academic year*
- *Numbers from Mexico, India, and the Middle East appear especially strong*
- *For many institutions, the focus is now shifting more to managing growth in international enrolment, with some prepared to adapt to a surge for this year and others adopting more selective admissions processes in order to stay within enrolment goals or capacity limits*

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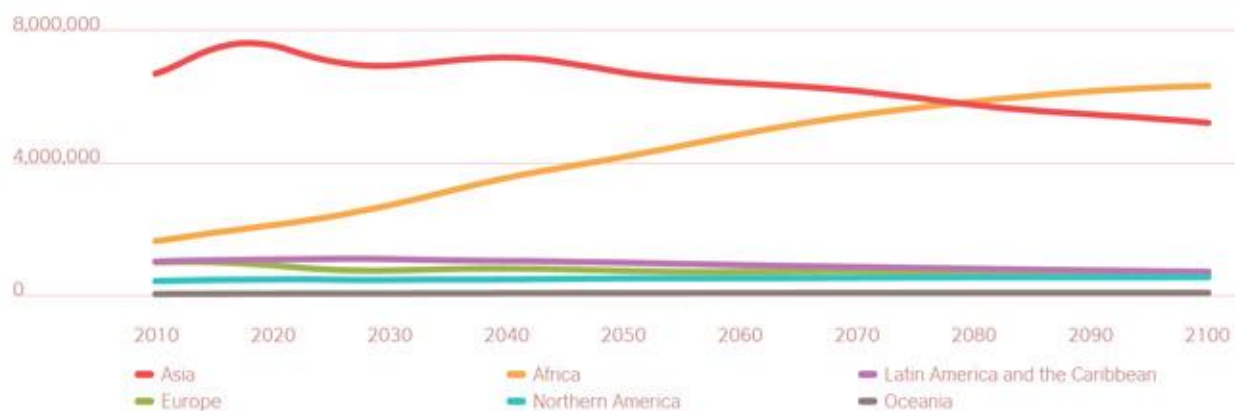
International

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Mapping the trends that will shape international student mobility (18 July)

By: ICEF Monitor staff: ICEF Monitor: 18 July 2017

- *A new report reviews ten trends that are expected to have a significant effect on global demand for higher education*
- *Among the major factors projected to shape international mobility in the decades ahead: changing demographics and, in particular, shrinking populations of college-aged students as well as the increasing competition for market share among both established and emerging study destinations*



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UAE among top countries for international higher education: report (25 July)

By: Roberta Pennington: The National: 25 July 2017

The British Council's regional manager said the UAE "have made this very conscious decision to be open, to make this an area of focus".

The UAE has been named one of the best countries when it comes to its support of international higher education, according to a study recently published by the British Council.

It came second in the quality assurance and degree recognition category and fifth for openness and mobility.

"It is really impressive, actually, for such a small country," said Sally Ward, regional manager, higher education for the British Council.

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Growing openness to online programmes among parents (25 July)

By: ICEF Monitor staff: ICEF Monitor: 25 July 2017

- A new global survey of parents with school or college-aged children finds a strong interest in study abroad, and a growing awareness of and openness to online learning
- Nearly eight in ten parents see university education as the key to future opportunities for their children, and 41% would consider study abroad
- About half of respondents, however, cited cost as the main barrier to overseas study, and 60% would consider online programmes if they offered substantial savings relative to traditional, campus-based options

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BRICS pledge deeper education collaboration (27 July)

By: Kirill Tregub: The Pie News: 27 July 2017

Ministries of Education in Brazil, Russia, India, China and South Africa have pledged greater educational cooperation to take advantage of rapidly expanding education developments in BRICS nations.

At the fifth meeting of BRICS Ministers of Education earlier this month in Beijing, delegates discussed educational reforms, promoting equity and quality in education, boosting exchange of students as well as promoting language and cultural knowledge of member countries.

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Asia

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How China's youth population dip may spell trouble (25 July)

By: Simon Baker: THE: 25 July 2017

Data in the latest '[Patterns and Trends](#)' analysis from UUK show shows how China international student bubble could end up bursting.

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Southeast Asia trading and mobility bloc continues to take shape (19 July)

By: ICEF Monitor staff: ICEF Monitor: 19 July 2017

- *Southeast Asia is one of the world's most-populated regions and also one of its largest economies*
- *In conjunction with the formation of the ASEAN Economic Community in 2015, a number of initiatives are now underway to further post collaboration and intra-regional mobility in higher education*
- *Even with that momentum to mobility within the region, ASEAN member states remain among the world's most promising growth markets for student recruitment*



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Australia and New Zealand

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Australia foreign minister woos Indian students regarding education opportunities (19 July)

By: Money control staff: Money control: 19 July 2017

Australia is the second most popular destination in the world for international students.

Australia's foreign minister today briefed students here about various educational exchange opportunities available in her country.

"Australia is the second most popular destination in the world for international students and last year there were 70,000 enrolments from India for students to study in our universities, in our institutions and we have some of the best in the world," Foreign Minister Julie Bishop said.

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Modest growth in Australia's ELICOS numbers masks revenue windfall (25 July)

By: Anton Crace: The Pie News: 25 July 2017

Australia's ELICOS sector continued its steady growth in 2016, reaching new heights for student numbers, weeks and revenue metrics, according to the latest market report by [English Australia](#).

The report found student numbers, total student weeks and economic impact all surpassed 2015 national records, while average course length bounced back after a minor decline last year, to also surpass its previous record.

While student numbers experienced a relatively modest 2% growth to reach 173,506, student weeks and economic impact both registered strong increases of 10% (2,319,175) and 8% respectively. The latest figures value the sector at A\$2.258bn.

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