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MARKET NEWS BULLETIN

30 June – 13 July 2017

Compiled by Nastja Pusic

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Summary of Global HE News

UK

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UK claims highest overseas student university satisfaction (7 July)

By: Simon Marginson: University World News: 23 June 2017

The UK ranks highest for student satisfaction among the major English-language higher education study destinations, according to analysis of international student barometers released by Universities UK (UUK).

In *The UK's Competitive Advantage, 2017 Update*, **Universities UK** compares barometers covering the UK, the USA, Canada, Australia, Germany and the Netherlands, and said the UK was the most likely destination to be recommended at every study level.

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UK: slight rise in int'l university applicants outweighed by EU drop (13 July)

By: Natalie Marsh: The Pie News: 13 July 2017

A 2% rise in international applicants for full-time undergraduate study in the UK over the last year was not enough to offset a 5% fall in applicants from the EU, according to the latest figures from the UK's university application system.

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USA and Canada

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Revised travel ban to have little impact on international students, experts say (29 June)

By: Kyler Sumter: USA Today College: 29 June 2017

A revised version of the Trump administration's travel ban is set to go into effect Thursday at 8 p.m. E.T., after the administration's original ban was suspended by federal judges in March.

The limited ban is expected to affect far fewer travelers than the [original ban](#). Citizens from six majority-Muslim countries — Iran, Libya, Somalia, Sudan, Syria and Yemen — who have no previous ties to the U.S. will be barred from entering under the ban.

The U.S. will allow entry of citizens from those countries who have a “bona fide relationship” with a U.S. entity (school, job, etc.) or a relationship with a U.S. citizen (spouse or close family).

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USA considering annual student visa renewals (12 July)

By: Matthew Knott: Study Travel Magazine: 12 July 2017

The U.S. Department of Homeland Security (DHS) is considering changes to the student visa system, reportedly including proposals to make overseas students renew their visa status on an annual basis. The claims were first made in the *Washington Post*, which said that senior DHS officials discussed the idea last week.

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US: international students top 1.18 million (7 July)

By: Beckie Smith: The Pie News: 7 July 2017

There has been an 18% rise in the number of Nepalese students studying in the US over the last year, growing at a rate that far outstripped the overall 2% growth in international student numbers, which reached 1.18 million in May 2017.

More than three-quarters (77%) of the 1,184,735 international students in the US on an F-1 (academic), M-1 (vocational) or J-1 (exchange visitor) visa came from Asia, [SEVIS](#) statistics show.

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Despite worries, international students are still planning to enroll in U.S. colleges, study finds (6 July)

By: Susan Svrluga: The Washington Post: 6 July 2017

After President Trump announced a temporary travel ban in January, academic leaders were swift to condemn it, and to warn that it would shut out some of the world’s most talented scholars.

But a national study of admissions officers found that, at least as of May, international students remain interested in studying in the United States, with overall demand holding steady compared to previous years.

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Boom in students isn't just "Trump effect", say Canadian educators (30 June)

By: Sara Custer: The Pie News: 30 June 2017

Preliminary figures show Canada is set to see double digit growth in international student enrolments this year, but it's not all the result of politics south of the border, providers have said.

The country's low currency, welcoming immigration policies and streamlined visa processing for key markets are finally starting to pay off, according to educators. So much so that many in metropolitan areas are now running into capacity constraints.

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Is Trump driving Canada's rising internationalisation? (30 June)

By: Creso Sá: University World News: 30 June 2017

Many believe that this is Canada's moment – an opportunity to increase the inflow of international talent into Canadian higher education. Politics and economics have been part of this narrative.

Politically, the rise of neo-nationalist populism tied to xenophobic sentiment in the United States and the United Kingdom have cast Canada in a bright light. Justin Trudeau's Liberal government has vocally espoused Canada's openness to the world, very publicly welcoming refugees since last year while the United States, the United Kingdom and parts of Europe recoiled from the influx of immigrants.

Canada has been called a ["beacon of liberalism"](#) in the Western world by *the Economist*.

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International

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Pathways to academic success (July 2017)

By: Study Travel Magazine staff: Study Travel Magazine: July 2017

The growth of pathway programmes is making it possible for more students to undertake university studies abroad, says Jane Vernon Smith.

The number of options for foundation programmes and other pathways to prepare international students for tertiary-level study have proliferated over the past 12 months, as some of the leading pathway specialists have entered into new partnership agreements.

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Russia to multiply number of foreign students by 2025 (4 July)

By: Anna Litivina: Realnoe Vremya: 4 July 2017

The Russian government is going to invest 5bn rubles in a new programme intended to attract more international students to Russian universities. By 2025, these investments should have attracted 710,000 foreigners that will bring education institutions 373bn rubles. Almost half of these students will take additional educational courses that will be introduced at Russian universities in the next 8 years.

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67% of parents would consider a cost-saving online degree for their child (22 June)

By: Beckie Smith: The Pie News: 29 June 2017

Financial restrictions and a flexible working environment mean parents worldwide are receptive to the idea of an online post-secondary education, according to a recent survey. Two thirds of parents who took part said they would consider an online degree for their child if it were cheaper than an on-campus equivalent or free.

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International students: Where they come from and what they study (30 June)

By: David Trilling: Journalists Resources: 30 June 2017

Much like their fees, America's colleges and universities are [growing at a brisk clip](#), thanks in part to the legions of international students seeking an education in the United States. The share of international students in the U.S. [grew](#) from 1.5 percent of the college student population in 1975 to 4.8 percent in 2015; the rate picked up most sharply after the 2009 financial crisis.

Some fear international students are taking Americans' spots, or [lowering standards](#) in some classrooms. Yet they often [help subsidize](#) Americans' tuition, especially at public universities, and are a boon to the American economy.

Who are they? Every two years Immigration and Customs Enforcement (ICE), the federal agency tasked with managing America's borders, publishes a detailed report. The latest, [released in June 2017](#), says the international student population is up to 1.18 million, a 2 percent rise in the last year. The vast majority hail from Asia.

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Asia

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Best universities in the Asia-Pacific region 2017 (4 July)

By: Seeta Bhardwa: THE: 4 July 2017

The top universities in the Asia-Pacific region according to data from *Times Higher Education*.

Times Higher Education has launched its first Asia-Pacific University Ranking 2017 to reflect the region's growing strength in the higher education sector.

THE's Asia-Pacific University Ranking 2017 analysed universities across 38 nations in East Asia, Southeast Asia and Oceania. The overall ranking features just over 200 universities from 13 different nations.

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India's international school enrolments surge 70% (5 July)

By: Natalie Marsh: The Pie News: 5 July 2017

The number of students at English-medium K-12 international schools in India has increased by 70% over the past five years, according to [ISC Research](#), with further growth expected as the economy continues to flourish and more families want to prepare their children for higher education overseas.

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Australia and New Zealand

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Australia commits first A\$3.62m of int'l ed funding (3 July)

By: Anton Crace: The Pie News: 3 July 2017

Initiatives to develop industry research, increase work integrated learning and enhance collaborations between Australian and global providers are among projects to share in the government's latest funding commitments.

The Enabling Growth and Innovation 2016/17 funding, which supports the implementation of the [National Strategy for International Education 2025](#), will see A\$3.62m pumped into 14 projects across five themes.

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Australia eyes regional growth over city squeeze (10 July)

By: Anton Crace: The Pie News: 10 July 2017

Increasing international student numbers outside metropolitan areas could be where the Australian education industry's growth potential lies, delegates were told at the recent IEAA Mid-Winter Research Seminar in Brisbane.

The comments, which were made during a session on the benefits of international students to Australia's regions, urged providers to consider developing further opportunities for students in regional areas and make the most of the unique selling points available outside capital cities.

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International education strategy for New Zealand (10 July)

By: Matthew Knott: Study Travel Magazine: 10 July 2017

New Zealand has become the latest destination country to launch an international education strategy, setting out the government's goals and priorities for the sector through to 2025.

The draft *New Zealand International Education Strategy* was released for consultation last week by Tertiary Education, Skills and Employment Minister, Paul Goldsmith, during a special event at Auckland University of Technology, and builds on the **Code of Pastoral Care** updated last year and the recently released **International Student Wellbeing Strategy**.

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