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# MARKET NEWS BULLETIN

16 June – 29 June 2017

Compiled by Nastja Pusic

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## Summary of Global HE News

### UK

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### Can UK universities stay open? (23 June)

By: Simon Marginson: University World News: 23 June 2017

Britain's relationship with the European Union has been a fruitful one when it comes to higher education. By operating within a larger European network, UK universities have become increasingly competitive in world terms.

The United Kingdom attracts the second largest number of international students and, by most counts, has the second strongest research system in the world after the United States. The UK accounts for 3.2% of global research and development expenditure but 9.5% of scientific papers downloaded, 11.6% of citations, and 15.9% of the most highly-cited articles.

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### Teaching quality matters to foreign students, UK schools told after TEF shocker (23 June)

By: Study International staff: Study International: 23 June 2017

Industry figures in UK's higher education sector are calling on universities to take heed of the newly-released Teaching Excellence Framework (TEF) results and how it will change the face of international student recruitment to the country.

The results released Thursday sent shockwaves through the sector, with several top universities unexpectedly earning "bronze" ratings while smaller and younger schools were given the coveted "gold" prize. While debate rages on over the impact the ratings will have on these institutions' reputations, universities have been urged to double down on efforts to maintain UK's attractiveness as a study destination.

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### UK leads rivals on international student satisfaction (24 June)

By: Brendan O'Malley: University World News: 24 June 2017

The United Kingdom ranks first for international students' overall satisfaction compared with other leading destination nations, according to a new report by Universities UK International, published last week.

Some 91% of international students across all levels of study – undergraduate, postgraduate taught and postgraduate research combined – reported that they are satisfied with their experience in the UK, according to the report, [The UK's Competitive Advantage – 2017 update](#).

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## United Kingdom: University heads want to be heard during Brexit talks (20 June)

By: Study International staff: Study International: 20 June 2017

As the United Kingdom heads into “historic” talks to negotiate its leave from the European Union, university heads want a seat on the table to ensure their views are included, according to a statement by Universities UK last Saturday.

Citing the election results as proof the public wants a Brexit that is “outward-looking” and “internationally-minded”, the advocacy organisation asked the UK government to preserve British universities’ international links.

“As Brexit talks begin, it’s important the voice of universities is heard clearly in the negotiations,” Universities UK president and [University of Kent](#) vice-chancellor Dame Julia Goodfellow said.

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## USA and Canada

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## Universities look for upside of Trump and Brexit effect (27 June)

By: Mary Beth Marklein: University World News: 27 June 2017

International educators in the United States and Europe appear to be moving beyond the twin shocks of last year’s Brexit vote and a Donald Trump presidency and are now engaging in some soul-searching as they enter the recovery stage.

At a gathering last week at Boston College, there were even signs of optimism despite a pervasively populist political climate that threatens to undermine student mobility, international research collaboration and other forms of cross-border engagement in higher education.

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## Overseas students up slightly in USA (27 June)

By: Matthew Knott: Study Travel Magazine: 27 June 2017

The number of active international students enrolled on F-1 or M-1 visas in the USA increased by two per cent in May 2017, compared with the same period in 2016, according to data released by the Student and Exchange Visitor Program (SEVP).

In the latest *SEVIS by the Numbers* report, **SEVP** said that there were 1,184,735 active international students in the USA in May.

Of those students, 76 per cent were on higher education programmes - with 33 per cent pursuing bachelor's degrees, 31 per cent enrolled on master's courses, and 12 per cent studying at doctorate level.

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## Int'l students at risk if H-1B salary threshold raised (22 June)

By: Natalie Marsh: The Pie News: 22 June 2017

A new report from the [National Foundation for American Policy](#) think tank has underlined stakeholders' concerns that retaining international graduates could prove more challenging for the US if a reform of the H-1B visa system which favours the top applicants goes ahead.

New entrants to the labour market, including international students, "cannot demand the highest salaries", the NFAP notes in its *H-1B visas by the numbers* report.

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## International

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## Russia to triple the number of international students (22 June)

By: Eugene Vorochnikov: University World News: 22 June 2017

Russia plans to more than triple the number of foreign students studying at its universities over the next eight years, with a 50% increase by 2019, under a new state programme for the export of educational services.

A key part of the plan involves introducing new courses to attract more international students.

Under the conditions of the "Development of the export potential of the Russian education system" programme, recently approved by the Russian Ministry of Education and Science, the number of foreign students studying at domestic higher education institutions on full-time courses should be increased from the current 200,000 to 310,000 people by 2019 and up to 710,000 students by 2025.

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## **China tops US and UK as destination for anglophone African students (29 June)**

By: Victoria Breeze and Nathan Moore: CNBC Africa: 29 June 2017

The surge in the number of African students in China is remarkable. In less than 15 years the African student body has grown 26-fold – from just under 2,000 in 2003 to almost 50,000 in 2015.

According to the UNESCO Institute for Statistics, the US and UK host around 40,000 African students a year. China surpassed this number in 2014, making it the second most popular destination for African students studying abroad, after France which hosts just over 95,000 students.

For years, these numbers have remained untranslated in the online archives of the Chinese Ministry of Education. But a recent initiative by Michigan State University researchers to translate them introduces the reports to a wider audience.

Not only have these reports revealed the growth in China-Africa ties. They also make it possible to compare China's international education trends in a global context.

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## **Why is Germany becoming the most preferred place to study: 5 reasons why Indians should study in Germany (28 June)**

By: India today staff: India today: 28 June 2017

In the past decade, India has witnessed a rise in number of students aspiring to fulfill their higher education in overseas study destinations. With constant development in the field of education, coupled with improvement in standard of living, many families in India are now capable of considering the choice of allowing their children to pursue their studies abroad.

Over the past couple of years, STEM courses have gained popularity all over the world, with many universities tying up with certain organisations to further lend their support to these fields of study. The most popular courses that Indian students wish to make a career in are the STEM (Science, Technology, Engineering, and Mathematics) education programs as such students stand to gain several lucrative job opportunities following their graduation in these subjects. Be it in Accounting, Computer programming, Life sciences, Statistics, or Engineering, STEM students can look forward to a rich and fulfilling career in multifarious industries.

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### **Australia regaining favour in South Asia, agent survey suggests (27 June)**

By: Sara Custer: The Pie News: 27 June 2017

Australia appears to be regaining favour in markets in South Asia according to a survey of agents in the region. However, Australia's popularity level is far from its peak in 2009.

Australia's attractiveness in the region dropped significantly in 2010, now a commonly told tale in the sector of a reputation damaging perfect storm of tightened visa restrictions, a high Australian dollar and a series of highly-publicised attacks against Indian students in the country.

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### **A taste of Asian fusion Down Under: why record numbers of overseas students are choosing Australia (1 June)**

By: Study International staff: Study International: 1 June 2017

International education is Australia's third-largest export industry, worth more than A\$20 billion, and is set for further growth driven by current geopolitics. Jack Grove reports on how international recruitment is playing its part in Australia's embrace of the Asian century.

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### **Committee for Auckland: Cut student visas and we shoot ourselves in the foot (22 June)**

By: NZ Herald staff: NZ Herald: 22 June 2017

re international students harming us here in Auckland? Should we reduce their numbers - or perhaps try harder to attract even more of them?

Last year, in researching a report on the Auckland-China relationship, the Committee for Auckland looked at the contribution overseas students make to our city. We found no evidence overseas students cause any harm. Quite the reverse: they are a major source of income for us.

New Zealand earned \$1 billion in tuition fees from all overseas students in 2015. But it doesn't stop there.

For every \$1 a Chinese student spends on tuition, Infometrics calculated that he or she adds \$2 more in value through spending on food, rent, and entertainment.

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