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MARKET NEWS BULLETIN

5 May – 18 May 2017

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Summary of Global HE News

UK

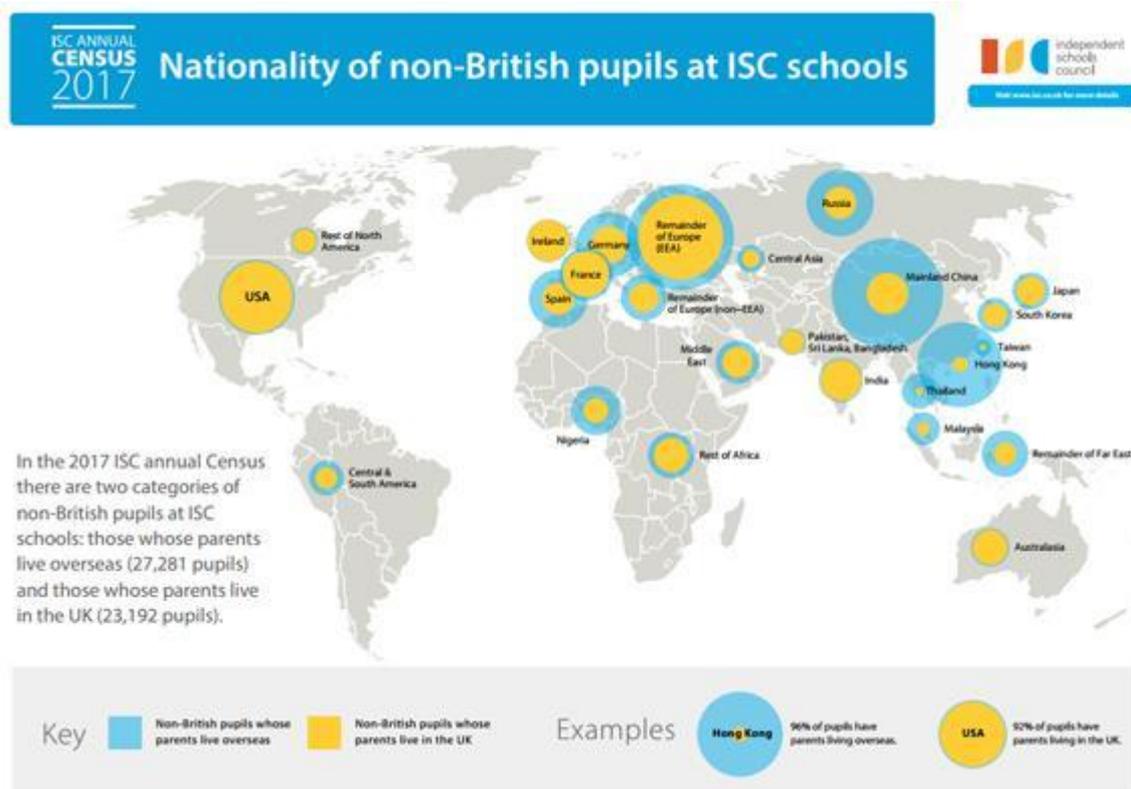
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Stagnant year for UK independent schools (8 May)

By: Matthew Knott: ST Magazine: 8 May

The number of international students at UK independent secondary schools decreased slightly in the last year, with rises from China and Hong Kong masking falls from most other key markets, according to figures released by the Independent Schools' Council (ISC) last week.

The annual [ISC](#) census, conducted in January each year, gathers data from all 1,301 ISC member schools, and shows there were 27,281 international students (classified as non-British students with parents overseas) this year, a 1.4 per cent decline compared with the [previous year](#).



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What a surprise general election could mean for HE (18 April)

By: John Morgan: THE: 18 April

John Morgan looks at how the HE Bill's future, the impact of Brexit and Labour's fee plans are all election issues for universities.

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Brexit had little impact on foreign students studying in UK: Survey (13 May)

By: PTI: Indiaexpress.com: 13 May 2017

Brexit has had made no difference to 68.5 per cent of students, while only 12.7 per cent said they were less interested in UK study.

Britain's decision to leave the EU has had little impact on international students' decision to study in the UK, a recent survey has found. The International Student Survey 2017 was conducted by the student recruitment and retention solutions company Hobsons in January and February 2017. The survey of 27,955 prospective international students, who were considering studying in the UK, found that high-quality teaching is the single most important factor for prospective international students when choosing a university, course or destination country.

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Playing the Trump card: UK universities set to gain in the race to attract international students (17 May)

By: Jeremy Cooper: Higher Education Policy Institute: 17 May 2017

Strategic issues — from the UK's Referendum on the European Union to the US Presidential election last year — have the potential to influence where international students choose to study. As the UK higher education sector prepares for the uncertainty of being outside of the EU, it is imperative that universities understand these dynamics and work to maintain the UK's status as a top global study destination. Through Hobsons' annual [International Student Survey \(ISS\)](#), we have gathered substantial information on the interests and behaviour of international students through speaking to over 27,000 prospective students considering studying in the UK.

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UK ELT declines for third straight year (17 May)

By: ICEF Monitor staff: ICEF Monitor: 17 May 2017

- *Enrolment in British ELT fell by 11% between 2015 and 2016, and student weeks declined by 13% year-over-year*
- *Most global sending regions fell off in 2016, with growth in the Middle East and Asia helping to counter significant declines in bookings from Europe*
- *For the first time in 2016, the number of junior students exceeded the number of adult ELT learners in the UK*

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Ireland: new bill to pave way for long-awaited International Education Mark (16 May)

By: Beckie Smith: The Pie News: 16 May 2017

Plans to introduce a long-awaited International Education Mark in Ireland may finally be realised, as part of a raft of proposed measures to bolster the quality and boost the value of the higher, further and ELT sectors.

The IEM, a stamp of quality that providers will need to obtain to recruit international students, is one of a number of measures covered in a draft outline of the Qualifications and Quality Assurance (Amendment) Bill, published on May 15.

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USA and Canada

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Economic Impact of International Students (May)

By: Institute of International Education staff: Institute of International Education: May 2017

The continued growth in international students coming to the U.S. for higher education had a significant positive economic impact on the United States. International students contributed \$35.8 billion to the U.S. economy in 2015, according to the U.S. Department of Commerce.

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Why Canada has become a destination of choice for international graduate students (9 May)

By: Brenda Brouwer: University Affairs: 9 May 2017

By its actions, the country has shown its deep commitment to diversity, inclusivity and global citizenry.

Earlier this year, Canadian graduate schools responded quickly to offer their support to researchers and grad students impacted by U.S. President Donald Trump's travel ban. Our schools offered to extend application deadlines, provide workspaces and grant visiting-researcher status to stranded students and academics. These and other actions signified a deep commitment to the tenets of diversity, inclusivity and global citizenry that underpin graduate education.

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Canadian universities see surge of international students (14 May)

By: Simona Chiose: The Globe and Mail: 14 May 2017

Canadian universities will welcome unprecedented numbers of international students this fall, with some institutions seeing jumps of 25 per cent or more in admissions of students from abroad, evidence that Canada is increasingly seen as a tolerant, stable destination in a world beset by political uncertainty, the schools said.

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International

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Increase in overseas students at Turkish universities (17 May)

By: Matthew Knott: ST Magazine: 17 May 2017

The number of international students enrolled at universities in Turkey increased by around 15 per cent to more than 100,000 in the 2016/17 academic year, according to data released by the government's migration authority.

In total, there were 103,727 international students enrolled, according to [Directorate General of Migration Management](#) in its *2016 Turkey Migration Report*, an additional 13,000 students compared with the previous year.

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Finland resets on international recruitment (16 May)

By: ICEF Monitor staff: ICEF Monitor: 16 May 2017

- *There are more than 20,000 foreign students in Finland currently, three-quarters of which come from non-EU countries*
- *New tuition fees for non-EU students in Finland are now in effect, and are mandatory as of 1 August*
- *Early indicators are that applications from foreign students have fallen off by as much as 30–40% for the 2017/18 academic year*
- *Educators and recruiters are now moving to strengthen international recruiting, and a new private venture is based around an ambitious target to host 100,000 foreign students by 2020*

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Universitas 21 Ranking of National Higher Education Systems (May)

By: Universitas 21 staff: Universitas 21: May 2017

A quality system of higher education should be congruent with national aims and personal desires and aptitudes. This requires a diverse system of higher education which cannot be evaluated solely on the basis of the performance of research-intensive universities. This report presents the results for the sixth annual Universitas 21 ranking of national systems of higher education and explains the methodology. Fifty national systems of higher education, from all continents, are evaluated on the basis of 25 attributes. Variables are standardised for population size. Countries are ranked overall and in each of four areas: Resources, Environment, Connectivity and Output.

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Asia

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Malaysia turns up promotional drive amid global turbulence (11 May)

By: Beckie Smith: The Pie News: 11 May 2017

Malaysia is aiming to capitalise on political turbulence in traditional study destinations as it forges ahead with its ambitions to become a global education hub, its higher education minister has said.

Malaysia is edging closer to its goal of attracting 250,000 international students by 2025, with 172,886 enrolled in Malaysian education institutions as of the end of 2016, according to the minister Datuk Seri Idris Jusoh.

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Top Asian institutions form new universities alliance (9 May)

By: ICEF Monitor staff: ICEF Monitor: 9 May 2017

- *Fifteen leading institutions have formed a new Asian Universities Alliance*
- *The new group will promote student mobility among member institutions and countries, and is expected to be a catalyst for expanded research activity and scholarly exchange*

The Asian Universities Alliance ([AUA](#)) was launched in Beijing on 29 April with an initial membership of 15 universities from across the region and seed funding of US\$1.5 million from initiating member Tsinghua University.

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Student.com rebrand reveals ambition in China (5 May)

By: Natalie Marsh: The Pie News: 5 May 2017

Global student accommodation booking platform, [Student.com](#), has announced a name change in China, and a business synergy with a Chinese travel platform to help students book more than just accommodation.

The company will now trade under the name 'Xue Lü Jia' in China, which translates to "home for a student's journey".

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Vietnam: local enrolments at foreign schools expected to grow after cap removed (17 May)

By: Natalie Marsh: The Pie News: 17 May 2017

The international schools market in Vietnam is expected to see a surge in enrolments following the announcement of a draft decree which will uncap local student enrolments at foreign-invested schools.

The draft decree, which was announced earlier this year, will replace decree 73, which currently enforces a cap on the number of Vietnamese students enrolling at schools below higher education level established through foreign investment.

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US and UK remain Chinese students' favorite study destinations (17 May)

By: GB Times Beijing staff: GB Times Beijing: 17 May 2017

The United States and the United Kingdom are still the top choices for Chinese students who seek overseas education. This is despite rising uncertainty after both Brexit and Donald Trump taking office in the US, according to a recent survey.

The survey was jointly conducted by Vision Overseas Consulting Co. and Kantar Millward Brown. It covered 6,217 students ranging from middle school, high school, undergraduate, and graduate across 40 Chinese cities.

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Australia and New Zealand

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Australia: Programmes that prepare students for university study may no longer be free (18 May)

By: Anna Bennett, Andrew Harvey, Seamus Fagan: The Conversation: 18 May 2017

For the first time, students may have to pay up to A\$3271 for “enabling” courses, designed to prepare students for university study.

The change was announced as part of the government’s recent [higher education reform package](#).

Until now, university enabling programs have been subsidised by the government - and are therefore free for students. The new plan to shift the cost onto students will likely deter some students and affect who is able to access higher education.

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Budget 2017 – Students pay more, universities have less (10 May)

By: Geoff Maslen: University world news: 10 May 2017

There were few surprises when the federal government handed down its annual budget on 9 May but there were also no cheers. Nationwide, universities and their students were appalled: The 2017 budget tabled by Treasurer Scott Morrison confirmed what the critics had called ‘a double whammy’ that would hit universities and their students hard.

Students will have to pay an additional 7.5% in fees to undertake their degrees by 2021, while universities face cuts of AU\$2.8 billion (US\$2 billion) in their federal grants. Overall, the government will slash its investment in higher education by 10%, leaving university incomes down 2.9% a year for the foreseeable future.

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