

**INTO**»

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# MARKET NEWS BULLETIN

24 March – 6 April 2017

Compiled by Nastja Pusic

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## Summary of Global HE News

### UK

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### Driving up TNE is a key UK strategy post-Brexit (24 March)

By: Nic Mitchell: University World News: 24 March 2017

Higher education will be a central plank in the strategy for boosting the export industry of post-Brexit Britain, the United Kingdom's Parliamentary Under-Secretary of State at the Department for International Trade, Mark Garnier, told the International Higher Education Forum in London.

The minister focused almost entirely on the growth of transnational education, or TNE, by UK universities, particularly in Asia, which he said had provided a British higher education experience to more than 300,000 people in 2014-15.

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### UK HE finances at substantial risk if overseas tuition declines – HEFCE (31 March)

By: Sara Custer: The Pie News: 31 March 2017

Financial results from the UK's higher education sector show a 6% rise in fee income from non-EU students from 2014/15 to £3.8bn.

But, with non-EU enrolments flatlining, the increase in revenue reflects a rise in cost rather than an increase in actual students.

In its annual financial health of the sector report, the Higher Education Funding Council for England, issues a warning of the risks facing the sector if overseas student fees decline and continues to argue that universities are too optimistic about international student projections.

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### UK universities have never been as popular among international students as they are today (31 March)

By: The Pie News staff: The Pie News: 31 March 2017

While the UK's onshore international enrolments are in the doldrums, UK HE has never been more popular argues Vincenzo Raimo, pro-vice-chancellor (global engagement) at the University of Reading. He makes the case for increasing TNE activity from UK universities to expand more than just revenue streams.

As the screw has tightened on international student recruitment to the UK since 2010, increasingly its universities have looked to off-shore provision for growth. The rationale is clear, if you can't get international students to the UK then take your degree programmes to them.

The latest HESA data gives a clear picture of a continuing decline in new international students choosing to study in the UK against a backdrop of growing international demand for higher education and with internationally mobile students at an all-time high.

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## Scotland assures EU fee status for 2018/19 intake (27 March)

By: Sara Custer: The Pie News: 27 March

The Scottish government has guaranteed free tuition for EU students enrolling for the 2018/19 academic year for the duration of their entire course.

The announcement confirms the fee status for EU students studying until 2022 will not be affected by the outcome of upcoming Brexit negotiations.

Deputy first minister John Swinney made the announcement on a recent visit to the University of Dundee.

“I am proud that Scotland is a destination of choice for EU students and I am delighted to give them further reassurance by confirming that support from the Scottish government for tuition-free studies will continue for those commencing courses here in the 2018/19 academic year,” he said.

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## USA and Canada

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## United States tops the list of countries with most Indian students (2 April)

By: AB Wire: The Bazaar: 2 April 2017

*UK is in the six position with 16,715 Indian students.*

The United States has the highest number of Indian students studying under international student category says the latest figure released by the Ministry of External Affairs on Indian students abroad.

According to MEA, [the compilation](#) of the figures is based on the inputs received by from the Indian Embassies in different countries.

The Ministry had opened an online portal for Indian students abroad to register themselves voluntarily by providing information about the courses enrolled, location, institution, the duration of course etc.

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## Accreditor Proposes Ban on Paying Recruiters of International Students (5 April)

By: Karin Fischer: The Chronicle of Higher Education: 5 April 2017

A regional accreditor is considering a policy change that would bar colleges in its region from paying commissions to agents to recruit international students.

The accreditor, the Middle States Commission on Higher Education, would block colleges in five mid-Atlantic states, as well as the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, from giving “incentive payment” to recruiters “based on [their] success in securing student enrollment or financial aid.” According to a draft of the proposal, the policy would apply to both institutional and independent recruiters and in both domestic and international admissions.

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## More and Younger: Outbound Student Mobility Among Chinese High School Students (4 April)

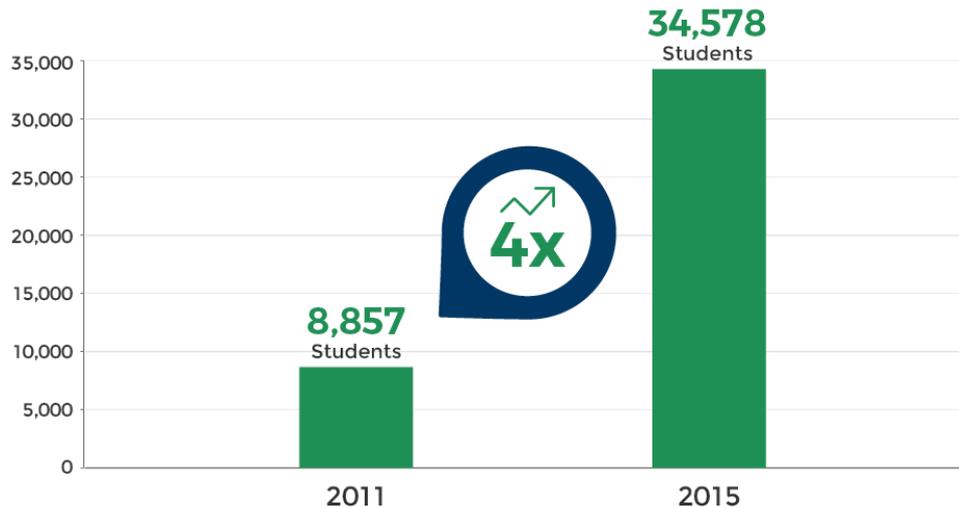
By: Mini Gu: World Education News & Reviews: 4 April 2017

In Wuhan, China, [Allen Qu] was placed on a track for average students, a path that would lead to an average university, followed by an average job and an average future. So one day, his parents told him he was going to America ... Like many Chinese students, Qu, then 15, came to the U.S. because his grades weren't high enough to match his family's ambitions. He and his parents believe that an education in the U.S. will give him better job prospects.

**Qu's story, reported in the Los Angeles Times last November**, sheds light on the experiences of many thousands of Chinese children now studying at high schools (and sometimes even elementary schools) across the U.S. The press has gobbled up and reprinted different versions over and over again in the last 14 months during which time The Hechinger Report, The New York Times, NPR, The New Yorker, Foreign Policy, The Wall Street Journal, and USA Today have all taken a crack.

## Chinese Students in the U.S.

In five years, the number of Chinese students enrolled in K-12 schools in the U.S. has quadrupled.



Source: Wall St. Journal

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More and Younger: Outbound Student Mobility among Secondary-Age Chinese Students, wenr.wes.org



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## International

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### Canada, Australia Woo International Students (28 March)

By: Anayat Durrani: US News & World Report: 28 March 2017

Prospective international students may be drawn to these two countries' smoother visa process and work opportunities.

Canada and Australia have goals to attract more international students to their universities with policies that include more relaxed visa procedures, work rules and paths to citizenship. And given the current unsettled political climate in the U.S. – as well as the United Kingdom – [Canada](#) and [Australia](#) are emerging as attractive education destinations for prospective international students.

Independent education consultant Zahra Rasul, founder and owner of Rasul Learning Group in Vancouver, says many of the firm's international clientele typically seek entrance into [American universities](#). But she says that trend is quickly changing.

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## The Global Race for International Students (30 March)

By: The Financial staff: The Financial: 30 March

Developing an encompassing strategy for the internationalisation of education is essential for destination markets to remain competitive in an expanding international higher education sector, says a new report published on March 30.

The Global Race for International Students compares the national policies and strategies specifically in support of international student mobility in ten key higher education markets outside the UK, according to the British Council.

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## Successful int'l strategies link education, industry and government (3 April)

By: Natalie Marsh: The Pie News: 3 April 2017

A trend shared by the world's top study destinations is the development of national international education initiatives. But what makes for a good strategy? Assimilation with the government and industry, argues a report from the British Council.

It adds that strategies which are accompanied with a variety of complimentary policies like residence rights and post-study work, "are essential to the long-term growth and investment in the sector".

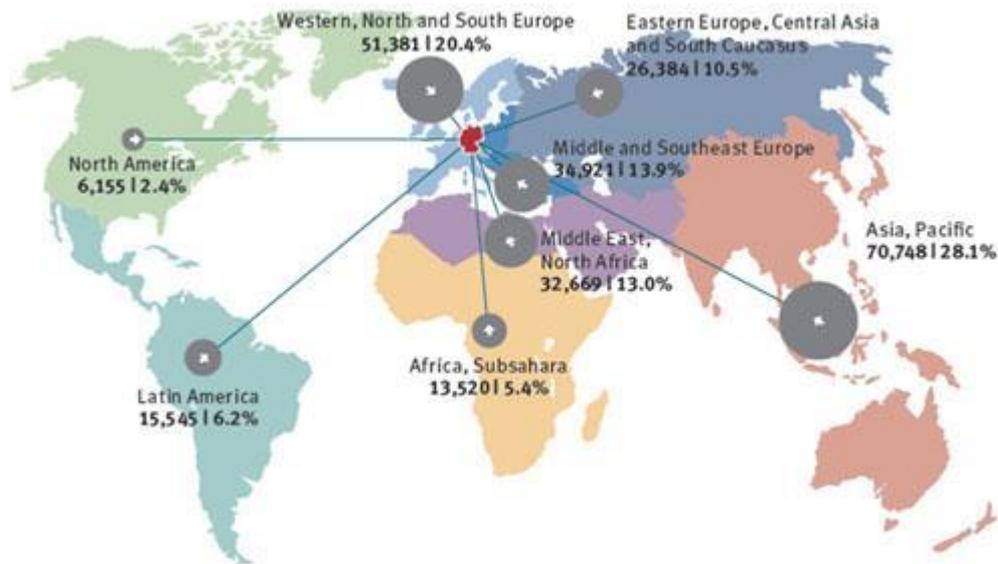
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## Germany sees rise in international HE students (29 March)

By: Matthew Knott: Study Travel Magazine: 29 March 2017

The number of international students at higher education institutions in Germany increased by 5.8 per cent to 340,000 in 2016, according to data released by the German Academic Exchange Service (DAAD).

The annual *Wissenschaft Weltoffen* report shows an additional 19,000 international students were enrolled last year, meaning the country is already on the verge of reaching its target of 350,000 students by 2020.



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## Asia

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### For Indian students, UK and US are no longer only education destinations (24 March)

By: M Saraswathy: Moneycontrol.com: 24 March 2017

Overseas education consultants are now seeing an increase in applications to Canada, Australia, France and Germany amid tightening of visa rules in the US and Britain.

For Indian students, United States and United Kingdom are no longer the most popular destinations for education, with consultants now seeing an increase in applications to other countries such as Canada, Australia, France and Germany.

There was a time when a student wanting to study abroad only looked at the US and UK, given their popularity and the Ivy League schools in these countries. Now, however, the British and American governments have tightened their visa rules and restricted employment after completing education, nudging students to look elsewhere.

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### In The Developing World, India Is A Major Hub For Foreign Students (31 March)

By: Rukmini S: Huffington post: 31 March 2017

Foreign students in India are rarely in the news except in the context of racial attacks, like the assault on [Nigerian students in Greater Noida](#) last week. Indian students overseas, on the other hand, tend to be in our thoughts much more.

India sends the most students overseas, after China. And the number of students who come to study in India each year is only a fourth of the number of Indian students who go overseas. Nonetheless, India is a major hub for students from developing countries.

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## China sees 11% growth of international student enrolments (28 March)

By: Natalie Marsh: The Pie News: 28 March 2017

The number of international students studying in China continues to climb, reaching 442,773 last year, according to new statistics from the Ministry of Education, and putting it on track to reach its [target](#) of hosting half a million international students by 2020.

Korea was the top source country, sending 70,540 students, or just under 16% of all international enrolments. The US, accounting for 5.4% of all students, was the second-highest sending country with 23,838 students, followed closely by Thailand sending 23,044 students.

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## Australia and New Zealand

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## Cash for campus upgrades gives Australia the edge (5 April)

By: Jack Grove: THE: 5 April 2017

Massive investment in campus infrastructure gives Australia an advantage in the battle to recruit international students, writes Jack Grove from the Young Universities Summit in Brisbane.

Almost as iconic for Australia as the kangaroo or koala bear, the bayside Sydney Opera House is unsurprisingly the city's most visited tourist attraction, proving particularly popular with Chinese travellers.

Few people could, I hazard, guess correctly the name of Sydney's second-most popular destination among those from the People's Republic of China.

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