

**INTO**»

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# MARKET NEWS BULLETIN

10 March – 23 March 2017

Compiled by Nastja Pusic

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## Summary of Global HE News

### UK

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### THE Student Experience Survey 2017 results (6 March)

By: Seeta Bhardwa: THE: 23 March 2017

The best universities in the UK for student experience – as decided by current students – have been revealed.

Harper Adams University takes the top spot in *Times Higher Education's* Student Experience Survey results for 2017, in only its second year of being eligible for the survey.

The agricultural institution is the first specialist university to top the poll. Last year's number one, Loughborough University, has slipped down to second place.

The University of Sheffield, the University of Leeds and the University of Surrey round off the top five universities in the UK, as voted for by students.

The results are based on the responses of more than 15,000 undergraduates rating their university across 21 measures based on a seven-point rating from “strongly agree” to “strongly disagree”. The survey was appended to *YouthSight's Student Omnibus Surveys* and all respondents were members of YouthSight's student panel.

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### UK: Higher education holding; poised for growth in ELT (15 March)

By: ICEF Monitor staff: ICEF Monitor: 15 March 2017

- *Foreign enrolment in British universities remained flat again last year, with very marginal growth over 2014/15*
- *There is new optimism in British ELT, however, as providers report renewed interest against a weakening British currency*
- *Overall, the UK remains a major study destination, second only to the US, and its prospects for future growth will rely heavily on the direction of its student visa policies both during and after the Brexit process*

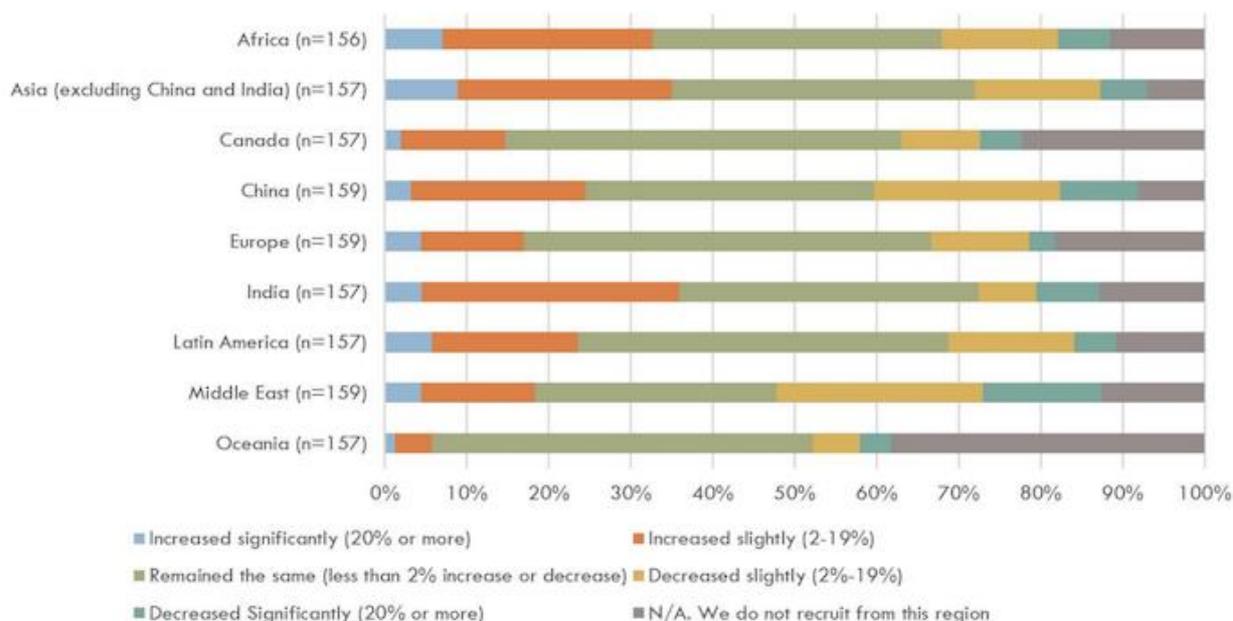
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### International applications down for 40% of US HE institutions, survey reveals (17 March)

By: Natalie Marsh: The Pie News: 17 March 2017

Four in 10 educational institutions in the US have reported a decrease in the number of international applicants for the fall 2017 intake, according to responses from an inter-associational survey.

Change in Number of Undergraduate International Applications Fall 2017



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### Infographic: US loses international students (20 March)

By: Dhaka Tribune staff: Dhaka Tribune: 20 March 2017

Nearly four in 10 US colleges have seen drops in applications from international students following Trump's campaign rhetoric about travel bans, according to a report by the American Association of Collegiate Registrars and Admissions Officers

# Students turn away from U.S. colleges

Nearly four in 10 (39%) of U.S. colleges have seen drops in applications from international students following Donald Trump's campaign rhetoric about travel bans, according to a report by the AACRAO\*

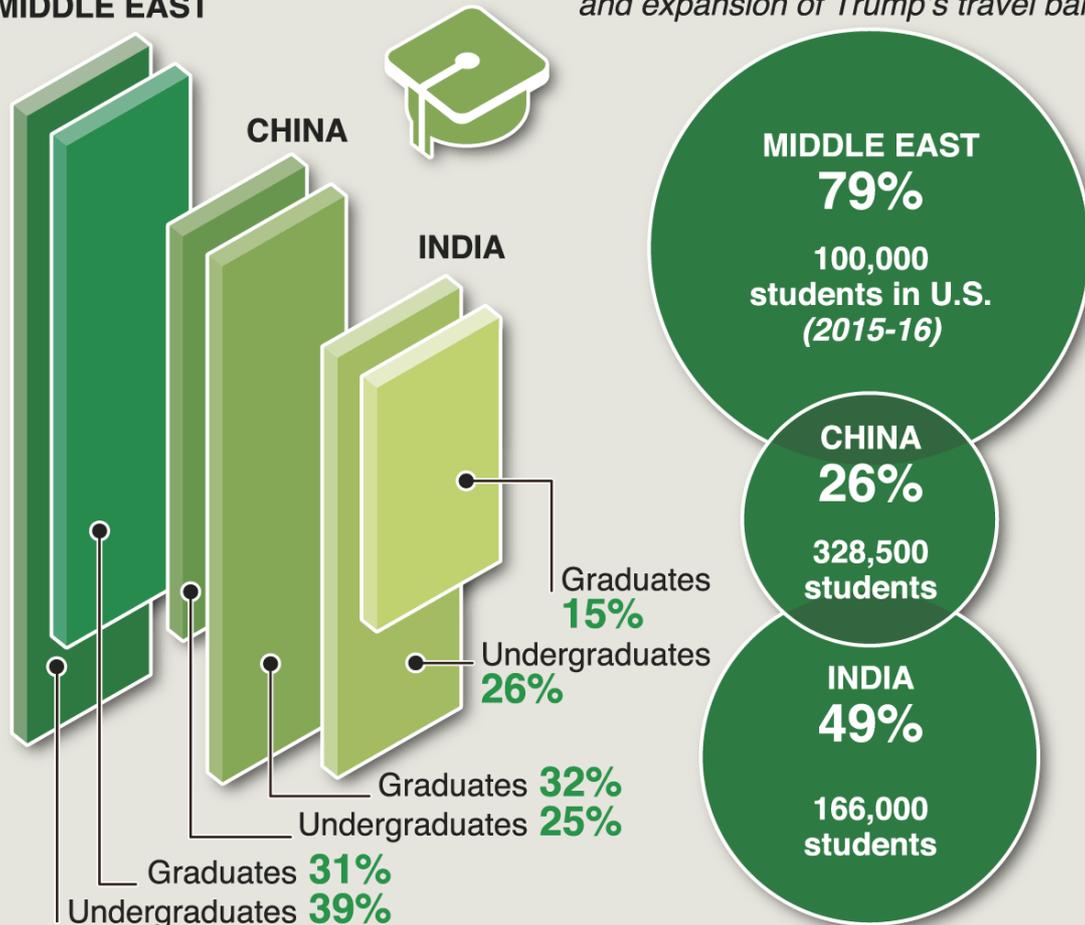
## Fall in overseas students

(applications for 2017 academic year)

### MIDDLE EAST

## Proportion of students and families with concerns

(safety, visa denials, and expansion of Trump's travel ban)



\*American Association of Collegiate Registrars and Admissions Officers

Sources: AACRAO, Institute of International Education

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## Canadians anticipate rise in demand from Mexico (9 March)

By: Elaina Loveland: The Pie News: 9 March 2017

Canadian educators are reporting a surge of interest from Mexican students considering studying abroad because of a combination of relaxed visa rules between the two countries, a favourable exchange rate and the 'Trump effect'.

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## '50,000 Indian students studying in Canada's universities' (10 March)

By: ENA staff: Education News Agency India (ENA): 10 March 2017

Consulate General of Canada, has informed that around 50,000 Indian students are registered in various universities in Canada. This number, according to stats, is likely to rise over the years.

Speaking at an interactive session organised by Kanara Chamber of Commerce and Industry (KCCI) in Mangalore, Jennifer said that the number of Indian students going to Canada is more likely to increase from this year onwards. She also added that the affordable and high-quality education provided by the Canadian universities is the reason students are taking interest in Canada

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## International

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## South Africa remains an important regional hub for education (13 March)

By: ICEF Monitor staff: ICEF Monitor: 13 March 2017

- *While foreign enrolment has been under pressure in recent years, South Africa remains an important regional destination for foreign students*
- *Its proximity, affordability, and the quality and reputation of South African higher education, continue to be important factors in attracting international students*
- *Even so, the country's international student numbers have declined recently, owing in part to widely publicised student protests, visa challenges for language students, and other factors*

Rank	Place of Origin	Number of Students	Percent of Total
1	Zimbabwe	10,993	25.96%
2	Namibia	2,674	6.31%
3	Congo, DR	2,648	6.25%
4	Lesotho	2,557	6.04%
5	Nigeria	2,243	5.30%
6	Swaziland	2,217	5.23%
7	Botswana	1,662	3.92%
8	United States	1,257	2.97%
9	Kenya	1,073	2.53%
10	Zambia	1,066	2.52%

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## A perfect storm for international student mobility? (17 March)

By: Rahul Choudaha: University World News: 17 March

In my recent article, [“Three Waves of International Student Mobility \(1999-2020\)”](#), published in *Studies in Higher Education*, I analysed the past, present and future of international student mobility from the lens of three overlapping waves spread over seven years between 1999 and 2020.

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### Asia

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## Talent drive looks to bring in international students (17 March)

By: University World News staff: University World News: 17 March 2017

China has stepped up its drive to lure overseas talent in its bid to become an innovation economy, less dependent on trade in manufactured goods. New measures include allowing foreign students to stay on in China after their degrees to take up jobs or internships and reducing red tape around residence permits.

President Xi Jinping's main remarks during the just-ended annual session of the National People's Congress or NPC, China's rubber-stamp parliament, highlighted a need to attract back Chinese who left for a foreign education and never returned, causing a major brain drain in the past decades.

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## Japan's employment outlook helping to drive foreign enrolment growth (22 March)

By: ICEF Monitor staff: ICEF Monitor: 22 March 2017

- *Japan's international enrolment continues to grow with a 13.2% increase between 2014 and 2015*
- *A 2016 economic development strategy sets out a number of new employment supports in a bid to increase the number of foreign graduates that stay and work in the country*
- *These include targeted employment centres for foreign graduates, government subsidies for internships and language training, and a streamlining of visa policies for students transitioning from study to work*
- *Roughly 30% of foreign graduates in Japan stayed on to work or seek employment after their studies, the government intends to increase this to 50% of graduates by 2020*

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### Universities Australia: ramp up global engagement, research to combat “protectionism” (10 March)

By: Anton Crace: The Pie News: 10 March

Australia must ramp up its global engagement and research collaboration ties to maintain its standing within the worldwide international education sector and avoid following other destination countries into political turbulence, educators urged at the [Universities Australia](#) conference last week.

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### New Zealand’s regional education export gains exceed NZ\$270m (20 March)

By: Anton Crace: The Pie News: 20 March

International students directly supported over 2,300 jobs and generated NZ\$270.6m for New Zealand’s regions, outside of Auckland, according to [reports released by Education New Zealand](#).

The reports detail the 2015/16 economic impact of the international education industry on eight of New Zealand’s regions outside of Auckland, which attracts 60% of the country’s international students.

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