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# MARKET NEWS BULLETIN

10 February – 23 February 2017

Compiled by Nastja Pusic

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## Summary of Global HE News

### UK

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### UK's 'lower-ranked' universities take non-EU students hit (23 February)

By: John Morgan: THE: 23 February 2017

Analysis shows 'for first time' how government visa 'restrictions' impact different institutions.

About half of UK universities have lost international student numbers since the Conservatives entered power in 2010, with the losses across those institutions totalling 43,000 students and focused in "middle and lower-ranked universities".

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### U.S. is the third-largest source of international students in the UK (16 February)

By: Study International Staff: Study International: 16 February 2017

The number of U.S. students enrolling into UK higher education institutions reached peak figures for the 2015-2016 academic year, according to the UK's Higher Education Statistics Agency (HESA).

Based on its latest [data](#), the total number had risen to 17,115 American students studying at British universities – the highest figure recorded by the agency for incoming U.S. students.

The total saw the U.S. leapfrogging over India and Nigeria to become the third largest source country for international students to the UK.

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### Irish minister touts PSW extension in India (23 February)

By: Beckie Smith: Pie News: 23 February 2017

Weeks after the Irish government [announced](#) it would double its post-study work allowance for international postgraduates, the extension of the 'stay back option' was a key pillar of Ireland's marketing message as the skills minister joined a high-profile mission of 16 universities to India this week.

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### First-time international graduate enrolments rise 5% (9 February)

By: Mary Beth Marklein: University World News: 9 February

Enrolments in United States universities of first-time international graduate students increased by 5% in autumn 2016, the same rate of growth as the previous year, says a report by the US-based Council of Graduate Schools, a Washington-based non-profit.

But US institutions saw a lag in growth in the total number of international graduate applications, from 3% in 2015 to 1% in 2016, the [report](#) shows.

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### Canada the big beneficiary as students turn away from Trump (10 February)

By: John Ross: The Australian: 10 February 2017

The Trump effect appears to have struck Australian-based international education giant IDP, as students eschew the US for neighbouring Canada.

IDP Education's recruitment for US colleges and universities fell 29 per cent in the second half of 2017, after rising by the same margin last financial year.

Meanwhile placements in Canada more than doubled, with volumes rising 105 per cent compared to a 59 per cent increase in 2015-16.

The figures add to indications that students are deserting Donald Trump's US — with other English-speaking countries including Australia the likely beneficiaries — and highlight the profits and pitfalls of international education.

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### Why global education rankings don't reveal the whole picture (16 February)

By: Daniel Caro and Jenny Lenkeit: The Conversation: 16 February 2017

Country rankings in international education tests – such as PISA and TIMSS – are often used to compare and contrast education systems across a range of countries. But it isn't always an even playing field.

This is because countries with very different social and economic realities participate, so countries such as Norway, Russia, Chile, Lebanon and Thailand are all being compared against each other. And this is without the difference in socio-economic backgrounds of these different countries being taken into account.

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## Asia

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### Watch for shifts in Indian outbound this year (22 February)

By: ICEF Monitor staff: ICEF Monitor: 22 February 2017

- *India has increasingly become a key sending market and a major player in international student mobility*
- *Indian students' choice of study destination, however, is highly influenced by visa policy generally and the availability of post-study work opportunities in particular*
- *The US is the top choice for Indian students, and the UK a traditional favourite as well, but recent developments in both countries have called their continuing appeal into question*
- *This in turn has opened the door for alternative destinations to claim a greater share of the Indian outbound market*

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### Top Chinese university criticised for lowering admission standards for foreign students (17 February)

By: Zhuang Pinghui: South China Morning Post: 17 February 2017

The prestigious Tsinghua University in Beijing has for the first time allowed international students to apply without taking a written test, causing concerns that it would create a loophole for abuse, Caixin.com reports.

Chinese university students queue for hours for library study space

The University, named the 57th best worldwide and 4th best in Asia by the **US News and World Report** Best Global University Rankings in 2017, recently changed its admission rules to allow international students to apply as long as they obtained level 5 in the HSK Putonghua proficiency test.

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### International student completion rates remain high in Australia (10 February)

By: Anton Crace: Pie News: 10 February 2017

The number of international students completing their studies at Australian universities and non-university higher education institutions (NUHEIs) has remained steady for the fourth consecutive year, according to a recent [report](#) on higher education from the [Department of Education and Training](#).

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### International students studying in Australia reach record number, Education Department figures show (21 February)

By: Julie Doyle: ABCnet: 21 February 2017

The number of international students in Australia hit a record high last year with more than half a million choosing to study here.

Figures from the federal Education Department show there were 554,179 full-fee paying international students in 2016, an increase of more than 10 per cent on the previous year.

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### Big Economic Impact of International Students on New Zealand (21 February)

By: Alyssa Walker: Masterstudies.com: 21 February 2017

In the land of the All Blacks, great walks, mountains, oceans, and everything in between, New Zealand's education sector is growing by leaps and bounds. [Education New Zealand's](#) (ENZ) recent impact study shows a 50 percent increase since 2014 in spending by international students in New Zealand. Its value? About \$3.1 billion. The sector generated around 15,000 jobs.

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