

**INTO**»

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# MARKET NEWS BULLETIN

5 November – 18 November

Compiled by Nastja Pusic

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## Summary Section

UK

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### Britain losing shine for Indian students following stringent visa curbs (6 November)

By Namrata Tripathi: International Business Times: 6 November

Theresa May's strict visa policy is making Indian students feel increasingly unwelcome in the UK.

United Kingdom's newly-appointed Prime Minister Theresa May is scheduled to visit India on November 6, for her first bilateral visit outside of Europe. May's decision to choose India as her first destination for bilateral talks signifies the UK government's eagerness to forge lucrative ties with India after exiting the European Union.

For India, the primary focus of the visit would entail discussions on business relations and easy visa access for Indian students and workers. May's tough stance on migration and strict visa curbs have not been well-received by Indian policymakers.

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### College visa applications plummeted in run up to Brexit vote, new figures reveal (18 November)

By Julia Belgutay: TES: 18 November

Anti-immigrant rhetoric blamed for fall in overseas learners extending their stays  
The number of college learners from outside the European Union applying to extend their studies plummeted by more than 94 per cent in the run-up to the EU referendum, analysis by TES reveals.

According to statistics from the Home Office, only 65 students applied to have their visa extended between April and June, compared with 1,146 during the same period in 2015.

The latest official figures also reveal that the number of visa applications sponsored by colleges in the first half of the year fell to 3,198 – 4 per cent down on last year and less than half the 2013 number.

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### International Student Numbers Top 1 Million (14 November)

By: Elizabeth Redden: InsideHigherEd: 14 November

Annual report finds that international enrollments climb at undergraduate and graduate level and decline at intensive English level. The number of Americans studying abroad continues to grow.

The number of international students at American colleges and universities grew by 7.1 percent, to top one million in the 2015-16 academic year, according to the annual Open Doors report released today by the Institute of International Education and produced with funding from the U.S. Department of State.

The report, released amid concerns that the election of Donald Trump to the presidency could negatively impact future enrollments from abroad, records 10 straight years of growth in the number of international students on U.S. campuses. The overall growth picture is positive from the perspective of U.S. higher education, but the report includes a mix of positive and negative signs for the future. First-time enrollments of international students increased by 2.4 percent in fall 2015 over the previous year -- a positive sign -- but enrollments in intensive English programs, a common starting point for international students who ultimately want to pursue degree-level study, fell by 14.6 percent.

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### International students less interested in US after Trump election (16 November)

By: Manon Bolderman: Study Portals: 16 November

The results of the 2016 US elections come as a surprise to many. One question on everyone's minds is: what implications will his presidency have for international education, and US education in general? We conducted a survey of over 1,000 international and American students in order to gauge students' main thoughts and sentiments after the election.

What changes in traffic did we see on our website?

At StudyPortals, our academic portals first revealed the impact of the election. On November 9 (the day Mr. Trump won the elections) we noticed an almost 75% increase of American visitors to our portals. American students were predominantly exploring foreign study options in Canada, United Kingdom and Germany. Popular pages US students visited included:

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## Agents double down on US promotion amid Trump uncertainty (11 November)

By: Beckie Smith: The Pie News: 11 November

Education agents around the world are preparing to redouble their marketing efforts to encourage international students to study in the US, predicting a volatile landscape in the coming months. Some are bracing for the worst, while others suggest that although a Trump presidency might create some obstacles to students recruitment, the US's wide appeal as a study destination will prevail.

"It is in fact a bit scary; I believe the whole world is expecting [Donald Trump's] first moves to be able to judge with more accuracy what the future will be," commented José Carlos Hauer Santos, president of [STB](#) in Brazil. "Until then, volatility."

Nevertheless, there are some indicators that agents are watching to predict how the landscape of international education may change.

Chinese online agency [51Offer](#) wrote in a blog post that a Trump victory is likely to stop F-1 student visa holders working on OPT – the US's post-study work programme – and reduce the number of H-1B visas.

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## Canada has overhauled its immigration process for international students (11 November)

By Murad Hemmadi: Canada Business: 11 November 2016

Citizenship and Immigration Minister John McCallum's announced changes will likely make it easier for international students to stay after graduation.

Canada's government today announced major changes to Express Entry, the system under which most immigrants obtain permanent residence here.

The instructions from Minister of Citizenship and Immigration John McCallum, published in today's gazette and set to take effect on November 19, award additional points to applicants whose degrees were obtained in Canada, and make significant changes to the weighting of job offers.

How Canada's immigration policy is failing high-tech startups

Previously, applicants who obtained a Labour Market Impact Assessment (LMIA)—a document showing an employer couldn't find a qualified Canadian to do the job—received an additional 600 points, almost guaranteeing an invitation to apply for permanent residence.

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## Canada: international students up 8% but growth slowing (15 November)

By Beckie Smith: The Pie News: 15 November 2016

The number of international students in Canada rose by 8% in 2014/15, top line figures from the [Canadian Bureau of International Education](#)'s latest state of the market report show. However, the figures indicate that progress has been dented by challenges in key source markets and slowing growth overall.

*A World of Learning*, which uses data from Immigration, Refugees and Citizenship Canada, shows that 353,000 international students studied in Canada in the 2014/15 academic year, with three-quarters in postsecondary education.

However, year-on-year growth was lower than the [10% bump](#) seen the previous year.

China remained the top source country, accounting for 118,915 students, or 34% of the total, followed by India, which accounted for 14% of international students in Canada. India was also the fastest growing student source market this year – up 28% to 38,705 students.

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## Australia and New Zealand

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## Aus: QLD aims to double int'l students by 2026 (11 November)

By: Anton Crace: The Pie News: 11 November

Queensland's new international education strategy aims to double the number of international students studying in the state to over 190,000 by 2026.

The International Education and Training Strategy to Advance Queensland 2016-2026, launched this week, uses the target as a keystone to its broader goals of capturing 20% of the Australian market share, tripling the market value to A\$7.5bn, and creating 6,800 jobs.

To achieve these ambitious goals, the strategy outlines 36 initiatives under the imperatives of promoting Queensland internationally, enhancing the student experience, strengthening regional gains and connecting sectors across the international education industry.

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## Value of international education in New Zealand soars (10 November)

By: ST Magazine staff: ST Magazine: 10 November

New Zealand's international education sector was worth NZ\$4.28 billion last year, a 50 per cent increase over the previous estimate of its value in 2014, according to research released this week by Education New Zealand (ENZ).

The increase compared with the NZ\$2.85 billion value measured in 2014 made international education New Zealand's fourth largest export industry last year, overtaking the logging and wood sector in the process.

The 2015 value was made up of NZ\$4.04 billion from international students in New Zealand and an additional NZ\$242 million from offshore delivery, and the industry supported 32,000 jobs overall, according to the report conducted on behalf of ENZ by the [National Research Bureau](#) (NRB).

Tertiary Education, Skills and Employment Minister, Steven Joyce, said, "This is a strong result that demonstrates the growing importance of international education to New Zealand."

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## Asia

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## China is now home to the most international branch campuses in the world - report (11 November)

By: Study International staff: Study International: 11 November

There are now 32 international branch campuses (IBCs) in China, making it the top host country, according to a new report published by the [Observatory for Borderless Education](#) (OBHE).

Transnational Education (TNE), of which IBCs are a major component of, has been a growing trend over the past couple of decades, as universities in predominantly developed Western countries seek to strengthen relationships with higher education institutions and student markets overseas.

An estimated 180,000 students were enrolled at IBCs around the world by the end of last year, which the report calls "a significant number", despite accounting for less than 4 percent of the five million international students in the world.

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## Taiwan aims to double international student numbers by 2019 (8 November)

By: ICEF Monitor staff: ICEF Monitor: 8 November 2016

- *Taiwan's Ministry of Education has announced plans to increase the country's international student enrolment to 58,000 by 2019, up from roughly 28,000 today*
- *The new strategy will be supported by dedicated funding as well as ministry support for expanded educational links in Southeast and South Asia*
- *It is also taking shape in the context of a broader national initiative to strengthen ties with 18 key markets in South Asia, ASEAN, and Australasia*

Taiwan has announced plans to increase its international student numbers by 30,000 with a goal to host 58,000 foreign students by 2019. This will more than double the current enrolment of 28,000, and it reflects a number of important internationalisation strategies for the country as well as some notable shifts in its demographics and education system.

The new target was announced by Minister of Education Pan Wen-chung at a recent meeting of the Education and Culture Committee. Mr Pan noted as well that the ministry has set aside NT\$1 billion (US\$32 million) in support of this goal – funds that will be used to support a variety of initiatives, including training trade specialists and establishing new bilateral exchange links.

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## Sri Lanka to give 5-year visas for foreign students: Budget 2017 (10 November)

By: Economy Next staff: Economy Next: 10 November

Sri Lanka will issue five year multiple entry visas for international students in the country, Finance Minister Ravi Karunanayake said.

The move is in line with a strategy to make Sri Lanka an education hub, he said.

Foreign students study Sri Lanka's fee levying information technology schools and also some state universities on scholarship.

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### **Tuition fees to be reintroduced for non-EU students (11 November)**

By Michael Gardner: University World News: 11 November

Tuition fees are to be reintroduced for international students in Germany's south-western state of Baden-Württemberg. The state government says that it needs the money to cover costs.

Tuition fees were scrapped in Baden-Württemberg in 2011, under a newly elected Green-Social Democrat government, by Green Party higher education minister Theresia Bauer. Funding lost through the measure was fully compensated for by the government.

Now, again in office in a newly elected Green-Christian Democrat government, Bauer wants to reintroduce tuition fees for international students as of the 2017-18 winter semester.

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### **New Report: Emerging Markets for International Students Recruitment (16 November)**

By Top Universities Staff: Top Universities: 16 November

In response to demand for more information about emerging markets for international student recruitment, the QS World Grad School Tour Applicant Survey 2016 focuses on trends in 11 potential growth markets.

While China, India and South Korea still account for more than a quarter of all international student enrolments, universities worldwide are seeking to diversify their international intakes – to avoid becoming overly dependent on too few sending nations, and to keep pace with changing trends in student mobility.

Amongst the countries most often looked to as the next big source countries for international student recruitment are Brazil, Nigeria, Indonesia and Turkey. The report explores these countries alongside other nations with large young populations and the potential to send an increasing number of students abroad in the coming years: Mexico, Colombia, Ghana, Kenya, the Philippines, Bangladesh and Pakistan.

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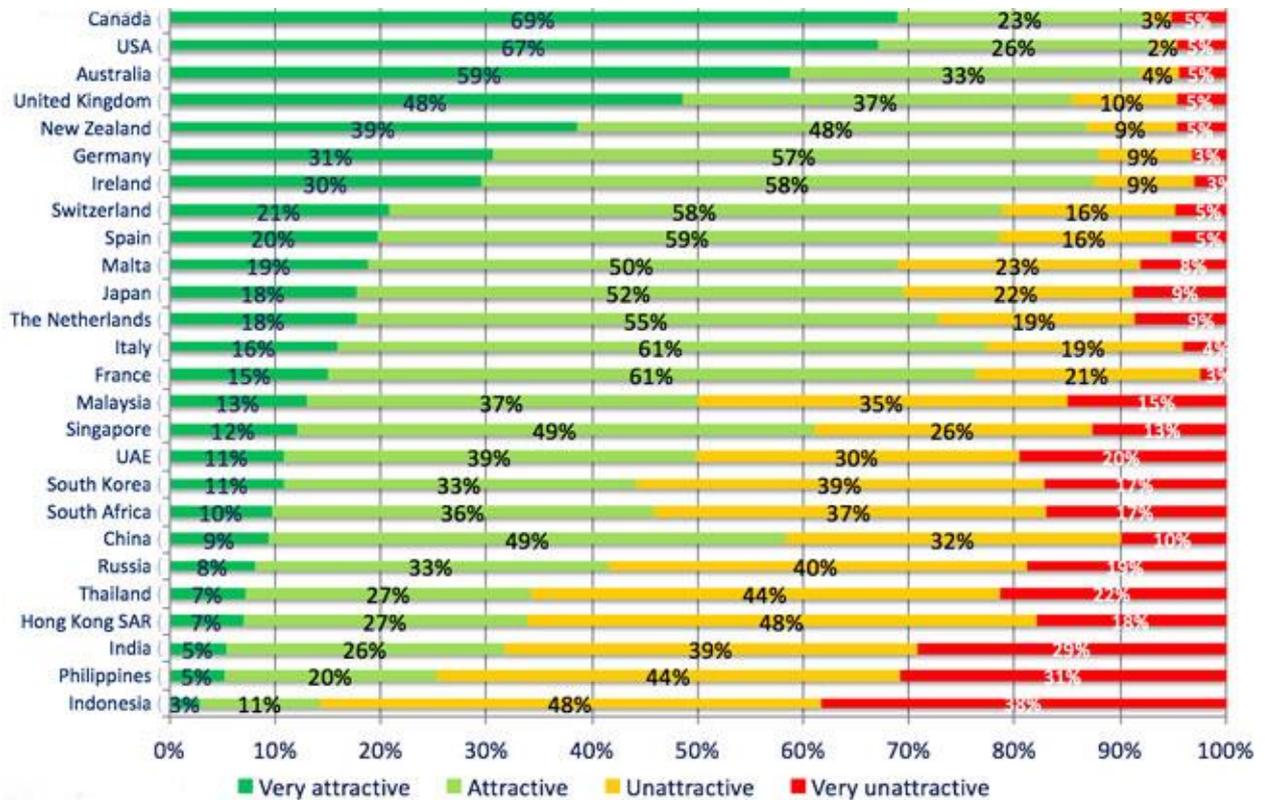
### **UK, U.S. fall in attractiveness as study destinations for international students – survey (8 November)**

By Study International Staff: Study International: 8 November

The UK and U.S. have suffered slight dips in interest from foreign students this year, according to education agents.

Based on this year's ICEF i-graduate Agent Barometer, which gauges current international education trends using input from education agents, the percentage of agents rating the U.S. as "very attractive" to students slipped to 67 percent this year, down from last year's 77 percent.

From 2012 to 2015, around two-thirds of respondents (63-64 percent) also considered the UK to be very attractive, but that percentage declined nearly 20 points this year to 48 percent.



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