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# MARKET NEWS BULLETIN

9 July – 22 July

Compiled by Nastja Pusic

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## Summary Section

**UK**

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### **Gordon Marsden: tuition fee increase is ‘disgraceful’ (21 July)**

By Gordon Marsden: THE: 21 July 2016

The government has used a cynical “last day of Parliament” manoeuvre before the summer recess to sneak out, with 29 other written statements, an announcement of major increases in tuition fees for the year 2017-18.

The figure of 2.8 per cent will apply to all publicly funded providers who will be eligible to participate in year one of the government’s new teaching excellence framework.

Only two days ago, the Commons debated the government’s major new Higher Education and Research Bill that would, if passed, support the implementation of the TEF. But ministers didn’t utter a word about these increases in their front bench statements!

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### **HE Bill passes second reading as Greening make case for reforms (19 July)**

By: Jack Grove: THE: 19 July 2016

New education secretary praises moves to open up sector to new providers, but majority allowing bill to next stage is only 36

Major reforms to higher education will reward high-quality institutions and open up the sector to new providers, the new education secretary has said.

Introducing the second reading of the government’s Higher Education and Research Bill on 19 July, Justine Greening praised the measures announced in the 2016 HE White Paper published in May.

Her speech preceded several hours of debate in the House of Commons, which ended in a relatively close vote to pass the bill on to its next stage: by 294 votes to 258.

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## English universities to raise tuition fees for first time since they trebled (20 July)

By: Richard Adams: The Guardian: 20 July 2016

Manchester and Durham among those listing fees for new entrants from September 2017 at £9,250

Universities in England have started telling potential students that their tuition fees will go up across the board from next year, the first rise since fees were nearly trebled to £9,000 in 2012.

Manchester and Durham are among universities already listing annual undergraduate fees as rising to £9,250, following an announcement by higher education minister Jo Johnson that universities meeting expectations under the first year of the new teaching excellence framework (TEF) were able to raise them from September 2017.

A government spokesperson said: "The ability to maintain fees in line with inflation has been in place since 2004, and is subject to regulations. This is not part of the higher education and research bill.

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## USA and Canada

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## SEVP prohibits I-20 issuance for conditional students (21 July)

By: Beckie Smith: The Pie News: 21 July 2016

SEVP has released long-awaited guidance on English proficiency and conditional admissions for US education institutions that confirms universities are not allowed to issue certificates of eligibility for visas to students who do not meet their admissions requirements.

However, some questions remain about the impact the ruling will have on pathway and bridge programmes, with some courses already closing as a result of uncertainty around the regulations, as concerns grow over navigating red tape.

This statute applies to students studying on either an F visa (covering most fields of study, including university and English language) or an M visa (for vocational study).

The guidance released this week on conditional admission states that education institutions cannot issue Forms I-20 – the Certificate of Eligibility for Nonimmigrant Student Status students must obtain in order to study in the US – if the students do not meet the school's English proficiency requirements (with the exception of ESL programmes).

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## How international students are keeping US colleges afloat and powering the tech industry (19 July)

By: Kalpesh Kapadia: Tech Crunch: 19 July 2016

Think back on your college experience and you may recall the presence of the International House, an on-campus residence set aside for international students. The fact that there was likely only a single house for all the students probably made you think your school didn't have a large international contingent

Now consider the fact that nearly 1 million foreign students are enrolled at colleges and universities across the United States — a figure that has jumped 40 percent in the past decade

As students from across the world stream onto U.S. college campuses, these International Houses increasingly make obvious the fact that foreign students are not a “special interest” that can be neatly housed in one section of campus. Today, the opposite is true: international students not only make up an increasing share of the overall U.S. student population, but also single-handedly keep these institutions afloat financially. Adding to this — amid considerable debate over a STEM crisis in the U.S. — international students are pursuing studies in science, technology, engineering and mathematics in record numbers, which in turn is powering the U.S. tech industry.

The numbers on international students at U.S. colleges and universities are astounding

The U.S. is host to the largest proportion of the world's 4.5 million college and university students, almost double the number studying in the United Kingdom, the second biggest host

Of the 974,926 international students in the 2015-2016 academic year, 586,208 were undergraduates, with more than 165,000 coming from China

In 2016, 45 states hosted more international students compared to the previous year, with five states witnessing double-digit growth rates. For example, Texas increased its international student population by 18 percent

Eight institutions had more than 10,000 enrolled international students, including New York University, University of Southern California and Columbia University.

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## More Female International Students Pursue STEM Degrees at U.S. Universities (19 July)

By: Anayat Durrani: US News & World Report: 19 July 2016

Research opportunities in the U.S. are drawing students to the science, technology, engineering and math fields.

As a sick child suffering from severe asthma, Indian national Tvisha Gangwani says her parents never pressured her to focus on academics. She got by with average grades – except in math and science, where she excelled.

One math teacher, who became her mentor, saw Gangwani's potential and encouraged her to pursue science, technology, engineering and math, the so-called STEM fields. She followed this advice and enrolled at the [University of Southern California](#), where she is now pursuing a bachelor's in electrical engineering with a minor in math. Gangwani is among the growing number of female international students pursuing STEM degrees at [American universities](#).

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## Saudi Enrollment Declines (18 July)

By: Elizabeth Redden: Inside Higher Ed: 18 July 2016

Colleges have come to count on tuition from large numbers of Saudi Arabian students. After years of rapid growth, enrollments are declining on many campuses, in some cases precipitously. The number of Saudi Arabian students enrolled at American universities has skyrocketed since the launch of a massive Saudi government scholarship program in 2005, increasing more than 17-fold. But after more than a decade of growth, many universities with sizable Saudi populations are anticipating significant declines in new Saudi enrollments as the government has retooled the scholarship program.

Steep drops in enrollments at the English language level, the initial landing point for most Saudi students coming to U.S. universities, signal further declines ahead. The enrollment declines will prove challenging to the many public and private universities that have grown to count on the tuition revenue from Saudi students, who number in the hundreds at many campuses.

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## Foundering Finances, the Faculty Role: a Survey of Business Officers (15 July)

By: Rick Seltzer: Inside Higher Ed: 15 July 2016

College and university chief business officers increasingly agree higher education is in a financial crisis, yet many are divided over the role a key constituency on campus should play as institutions grapple with budget issues: their faculty members.

Those are major findings in *Inside Higher Ed's* 2016 Survey of College and University Business Officers, the sixth such study. The survey, conducted by Gallup, drew responses from chief business officials at 386 public and private institutions among the more than 2,700 administrators invited to participate. A copy of the survey report can be [downloaded here](#).

A headline result is a steep rise in the portion of business officers agreeing with the idea that higher education is in the middle of a financial crisis. Nearly two-thirds of those surveyed, 63 percent, said they felt media reports suggesting a financial crisis accurately reflect the general higher education landscape. Last year, just 56 percent of respondents agreed.

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## Canada needs to do more to attract Asian students (7 May)

By: Mark Robbins: Asian Pacific Post: 7 May 2016

The past 15 years have seen a staggering growth in the demand for higher education worldwide. This demand has been especially strong in Asia, where it vastly overshadows the domestic capacity to educate, resulting in a rapid expansion of the higher education sector.

China, for one, has expanded the capacity of its higher education nearly six-fold in the past 15 years. India's government has recently announced a massive expansion of its higher education system, with the goal of training 500 million people between 2015 and 2022.

These and similar expansions in other Asian countries have been remarkable in their magnitude, and yet demand for higher education continues to outstrip the projected number of available spaces.

To bridge this gap, many Asians are looking abroad for their studies, leading to an unprecedented growth in the number of international students. Much of this demand for education is being satisfied by Western universities, which have a reputation for quality and currently face an oversupply of capacity due to smaller numbers of young people.

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## Major changes to Canada's immigration system expected in fall, says Minister John McCallum (18 July)

By: Nouman Khalil: The Mississauga News: 18 July 2016

The Trudeau government is ready to introduce changes to the current immigration system, minister of immigration, refugees and citizenship John McCallum announced Wednesday while visiting Peel region.

McCallum's visit to Peel was part of the government's nationwide consultation process to bring essential changes to the immigration policy that was promised by the Liberal Party during the 2015 election campaign.

In Brampton and Mississauga, the minister met local members of parliament and stakeholders and discussed issues related to immigration. Top of the agenda is speeding up the process of family class immigration.

"We're working to meet our single most important commitment to reduce the processing time for family class," said McCallum. "Right now, it takes approximately two years for a husband and wife to be reunited... it is unacceptable."

McCallum said the Liberal government inherited a system that is presently creating concerns within the community and his team is working to streamline it by introducing a new and improved policy.

The new system – with changes to family and skilled class, economic category as well as visitors' visa policy – is expected to be introduced in the coming fall season.

"We want to streamline the admission of economic immigrants as well as refugees and family class. We are going to make it much easier for international students to become permanent residents," said the Markham-Thornhill MP.

In competition with other countries like Australia, the United Kingdom and the United States, he said the government currently working to give international students more points and make it easier for them to come to Canada.

“International students are at the top of the government’s list to become permanent residents because they are young, educated, and fluent in English or French,” said McCallum, adding the government is also working to improve visitors’ visa procedures, which are creating problems, especially in Chandigarh, India.

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## Australia and New Zealand

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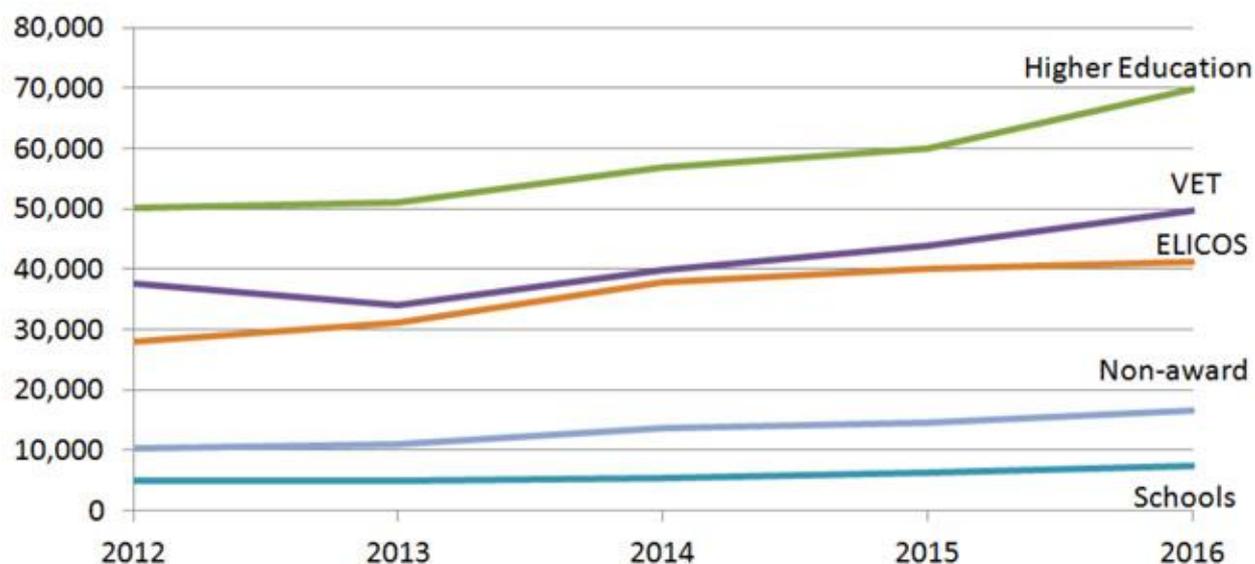
### Early results point to continued growth for Australia in 2016 (18 July)

By ICEF Monitor staff: ICEF Monitor: 18 July 2016

- Year-to-date April 2016 data indicates continued growth for Australia’s international enrolment
- Total enrolments increased by 11.6%, compared to the same period in 2015, and commencements grew by 11.8%
- The higher education, VET, and school sectors all recorded strong gains
- China and India continue to be the major sending markets, but Australia’s enrolment is somewhat more diversified than is the case in other major study destinations

The latest round of Australian enrolment data shows that the [notable growth trend](#) of the last two years has continued into 2016. Department of Education and Training (DET) numbers through [year-to-date \(YTD\) April 2016](#) reveal that international student enrolment is up 11.6% this year, compared to YTD April 2015. Commencements, meanwhile, grew by 11.8%.

International student commencements in Australia by sector, YTD April, 2012 – 2016



Source: English Australia and DET

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## Could building campuses offshore be the future for Australia's universities? (22 July)

By Kelsey Munro: The Sydney Morning Herald: 22 July 2016

At Wollongong University's booming Dubai campus, thousands of students from scores of countries are studying – in English – for undergraduate and postgraduate degrees in business, finance, IT, engineering and media. Operating as an accredited university for just 16 years, UOWD is billed as one of the United Arab Emirates' "oldest and most prestigious universities" – a small sign of the pace of change in the area of transnational education – and of the market value of an Australian degree.

Wollongong has more than 11,000 international students, and more than half of them study at the university's overseas locations, in the UAE, Singapore, Hong Kong and Malaysia. Fees are about the same as international students pay in Wollongong.

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## Breathtaking scale of higher education internationalisation (15 July)

By Robert Coelen and Jiang Bo: University World News: 15 July 2016

We wrote last year that China was on a fast track to internationalisation of education. Although the term 'internationalisation of education' – in Chinese Pin Yin: jiao yu guo ji hua – was first officially used in government documentation in 2010 as part of the National Medium- and Long-Term Education Reform and Development Plan 2010-20, the nature of this fast track is becoming clear and is based on an innovation-driven development strategy, as determined by China's recent 2016 National Conference on Innovation and Science/Technology.

There are eight important lines of development to consider.

The first, and possibly most enabling, is strong government support for further opening up of Chinese higher education. Following on from the '211' and '985' world-class university projects, 2015 saw the launching of the Double World Class Project – in Chinese Pin Yin: shuang yi liu ji hua – that includes creating hubs for international cooperation.

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## Prayut invokes S44 to reform universities (15 July)

By Dumrongkiat Mala: Bangkok Post: 15 July 2016

Prime Minister Prayut Chan-o-cha has invoked Section 44 of the interim constitution to tackle chronic problems in the country's tertiary education sector. The invocation of the sweeping power by Gen Prayut, also head of the National Council for Peace and Order, was announced in the Royal Gazette Wednesday.

Under the order, the education minister will be able to set up a special committee consisting of five to 15 people to temporarily oversee any university experiencing internal conflict on its governing council, a lack of good governance, or operating programmes without proper permission.

The panel has power to investigate and end all activities undertaken by university council members and can also suspend the universities from recruiting new students.

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## Vietnam, Japan promotes establishment of sci-tech centre (21 July)

By Vietnamnet: 21 July 2016

*Vietnam and Japan should make meticulous preparations to set up the Vietnam-Japan Science and Technology Centre under Le Quy Don Technical University, which helps enhance teaching and studying quality as well as open up research opportunities for both nations.*

Senior Lieutenant General Vo Van Tuan, Deputy Chief of the General Staff of the Vietnam People's Army, made the call during a reception for Japanese former Chief Cabinet Secretary Yoshito Sengoku in Hanoi on July 20.

Le Quy Don Technical University, one of the key national universities in Vietnam, is under the management of the Defence Ministry.

Senior Lieutenant General Vo Van Tuan spoke highly of Yoshito Sengoku's significant contributions to promoting Vietnam-Japan relations and establishing cooperation between Le Quy Don Technical University and Media Gain Co., Ltd in training, scientific research and technology transfer.

The Japanese guest underlined two countries' collaboration potentials in fields of defence, natural calamity prevention, environmental issue settling as well as high-quality human resource training in electronics and information and technology.

He expressed his hope that the Vietnam-Japan Science and Technology Centre will play a part in deepening the sound friendship between two countries.

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## Foreign Students in Chinese Vocational Colleges Increased by 40 Percent: Report (18 July)

By EL Borromeo: Yibada: 18 July 2016

According to a report covering the 2015 academic year, a total of 3,487 foreign students studied at 68 vocational colleges in China, which marks a nearly 40-percent increase from the previous year's figure, [China Daily](#) reported.

The recent study revealed that back in 2014, there were only 50 vocational colleges in the country that had international students on campus. The latest number marks a significant increase in the reputation of such academic institutions in China.

The document further emphasized that "by cooperating with educational institutions overseas, these Chinese vocational colleges will play a special and important role in the implementation of the Belt and Road Initiative."

The report particularly cited colleges in the country's border provinces and regions, such as the Guangxi Zhuang Autonomous Region, as examples.

"Some vocational colleges in Guangxi make full use of their geographic position and strong courses to attract lots of students from the Association of Southeast Asian Nations," it stated.

Nonetheless, though vocational colleges allow students to acquire skills urgently needed for economic growth, the 3,487 figure remains small when compared with other college programs. Data shows that last year, nearly 400,000 overseas students enrolled in Chinese universities and academic institutions. Some of the most popular among foreigners are the Peking University, the University of International Business and Economics, and Beijing Language and Culture University.

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## International

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### UUK endorses EUA's statement on suspension of education staff in Turkey (20 July)

By Nicola Dandridge: International unit: 20 July 2016

Responding to the suspension of over 15,000 education staff in Turkey, we fully endorse and concur with the following statement from the European University Association's board:

"Following Friday's coup attempt in Turkey the education sector, including the higher education sector, has been targeted, as have many other public sectors.

15,200 education staff have been suspended while Turkey's *Hurriyet* reports that the Higher Education Council (YÖK) has ordered the resignation of all Deans from both Turkey's Public and foundation universities, 1176 from state universities and 401 from Foundation universities. EUA condemns strongly and unconditionally this action against universities and university staff, and expresses its heartfelt support for the higher education community in Turkey at this time.

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### The Same but Different: New Report on Student Choice (19 July)

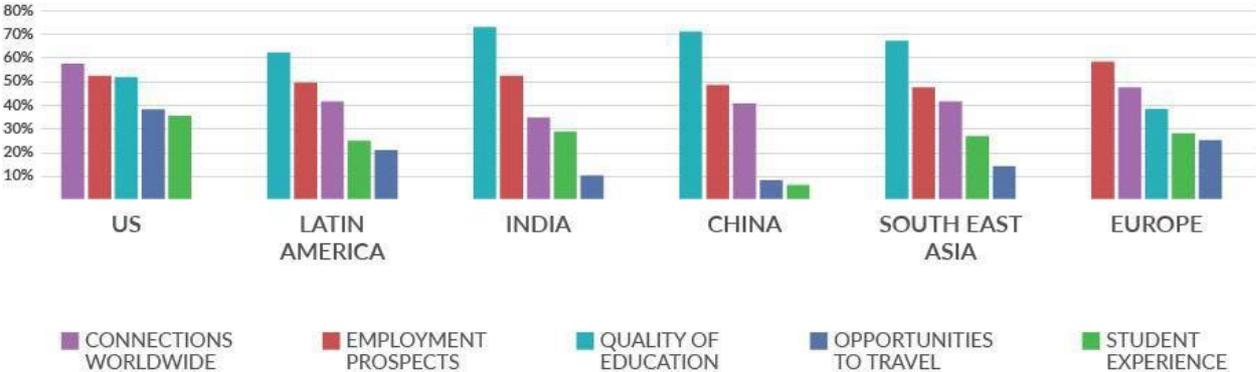
By Laura Bridgestock: Topuniversities: 20 July 2016

*Which factors have the strongest influence on choices about where to study, and how does this differ around the world? How and why do students consult rankings, and what other sources feed into their decisions? What shared motivations and beliefs unite students worldwide, and what sets them apart?*

These are some of the questions explored in a new report – "[What Matters to International Students? Global Overview](#)" – published today by QS, based on a series of focus groups with prospective international students in 11 countries across Europe, Asia and the Americas. The insights gained through

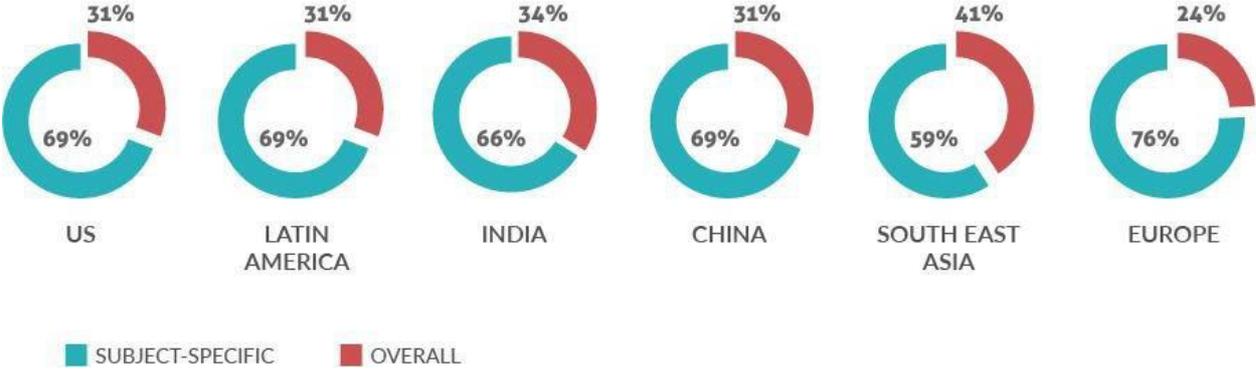
these focus groups are complemented by a short survey, which highlights some of the key differences between students in distinct locations, as well as global trends. Key themes explored include:

*Motivation for studying abroad*



Source: Top Universities

*The Role of rankings*



Source: Top Universities

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