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MARKET NEWS BULLETIN

25 June – 8 July

Compiled by Nastja Pusic

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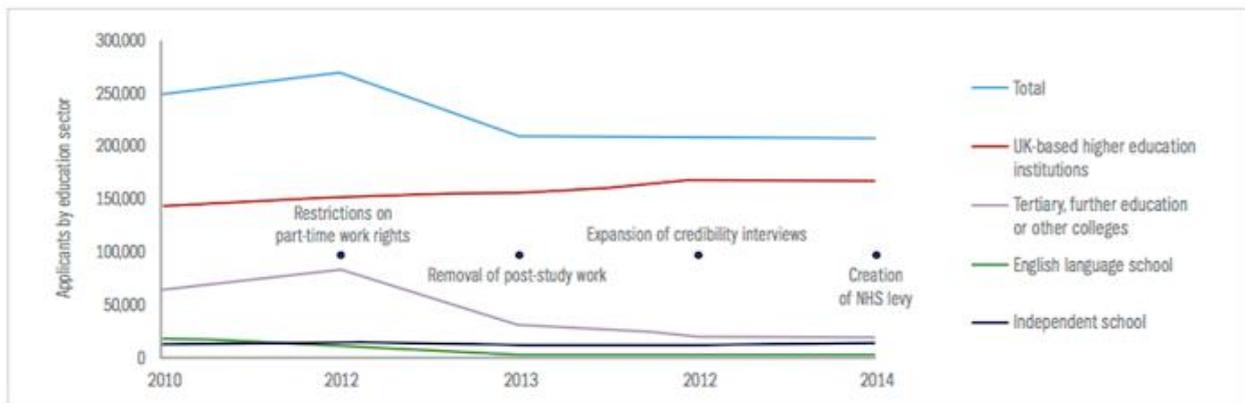
Immigration restrictions will cost UK £9bn by 2017, study suggests (29 June)

By Beckie Smith: The Pie News: 29 June 2016

The consequences of the UK's immigration policy on the country's ability to attract and retain international students have been widely reported. However, a report released today by Exporting Education UK and Parthenon-EY has quantified its economic impact, finding the drop in international student arrivals over the last five years has cost the country an estimated £1.1bn, with an additional £8bn in 'opportunity cost' lost.

The £1.1bn loss includes tuition fees, living costs and spending by additional visitors. However, this figure doesn't represent the whole picture, the report argues, as without the tightening of controls on incoming international students, international student numbers would be expected to not only stagnate but grow.

Correlation between the introduction of immigration restrictions and international student numbers



Source: The Pie News

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Read [more](#) on the ExEdUK where the full report is also available.

Similar article was also published in THE on 30th June with the title: *Falling international student numbers 'cost UK £8 billion'* read [more](#)

New research finds boom in UK higher education delivered internationally (June 2016)

By: HE Global: June 2016

The UK's delivery of HE TNE grows at five times the rate of international student recruitment to the UK

- In just two years (2012/13 to 2014/15), transnational higher education (HE) delivered by UK institutions grew by 13%. At the same time international student recruitment into the UK grew by just 2.7%. Four in five universities surveyed intend to expand their transnational education (TNE) provision in the next three years.
- Twenty-eight percent of UK HE TNE programmes are delivered for students in Asia, whilst the European Union accounts for 23%, Africa for 14% and the Middle East for 13%.
- Partnership approaches with host country partners are becoming more equitable with an increased focus on joint responsibility for programme development and delivery.

These are three of the key findings of our new report *The Scale and Scope of UK Higher Education Transnational Education*. Providing evidence for HEIs and policy makers working in this area, *TNE Scale and Scope* showcases the great breadth and variety of models and partnerships in the UK's outgoing HE TNE.

Twelve case studies accompany the data and give a face to UK HE TNE. They include international campuses, joint schools, online programmes and degree-validating partnerships.

The report is available to download [here](#).

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University offers academics cash for hitting recruitment targets (7 July)

By Chris Havergal: THE: 7 July 2016

UCU brands University of Bolton incentive scheme, which could see programme leaders paid thousands of pounds, 'just wrong'

Senior academics at a post-92 university are being offered cash rewards potentially worth thousands of pounds if their courses meet or exceed recruitment targets.

The University of Bolton's student recruitment incentive scheme was described as "just wrong" by the University and College Union, which is concerned about the impact of monetary inducements on the admissions process.

Details of the initiative, seen by *Times Higher Education*, reveal that leaders of undergraduate courses that recruited 15 or more students last year will be eligible for a reward of £1,000 if they match the 2015 figure this autumn. For courses that signed up fewer than 15 students in September, the target is to hit 15 for the first time.

Then, for each additional student beyond the threshold, programme leaders will receive an additional £200, in the case of full-time students, and £100 for part-time students.

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Lower EU recruitment 'could force master's courses to close' (7 July)

By Chris Havergal: THE: 7 July 2016

Fewer students expected to come to UK from Continent in wake of Brexit

Many taught postgraduate courses at UK universities could become unviable in the wake of the country's exit from the European Union, sector leaders have warned.

Non-UK EU nationals represented 6.4 per cent of all full-time taught students at British universities last year, but they were particularly concentrated at master's level, making up 11.6 per cent of this cohort.

Rosemary Deem, vice-principal (education) at Royal Holloway, University of London and chair of the UK Council for Graduate Education, said that there was now a "big risk" to taught postgraduate recruitment and that there was "no question" that the viability of some courses would be affected.

In the wake of Brexit, EU postgraduates would probably have to pay international student fees, which are significantly higher than the home rates they currently have access to, and would probably lose access to the master's loans being introduced this September, Professor Deem said.

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Department for Business Innovation & Skills has published Teaching Excellence Framework that includes Provisional list of eligible providers for Year One to raise fees. Read [more](#)

USA and Canada

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US introduces new I-20 form for overseas students (28 June)

By: Matthew Knott: ST Magazine: 28 June 2016

US Immigration and Customs Enforcement (ICE) has issued a reminder that from July 1, all international students and their dependents must have the new Form I-20 in their possession, as previous versions of the document will become invalid

International students require the Form I-20 in order to: enter the country; apply for an F (academic or language) or M (vocational) student visa; pay for the I-901 SEVIS fee; apply for benefits such as a social security number or a driver's license; and receive employment authorisation from US Citizenship and Immigration Services

Any students that received a form on or after June 26, 2015 will have automatically received the new version of the form. Any students that received their I-20 prior to that date will need to contact their Designated School Official (DSO) to obtain a redesigned form.

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New US college ranking to place students at its heart (6 July)

By Carly Minsky: THE: 6 July 2016)

Further details about Times Higher Education's US College Ranking emerge, and it is great news for students

Times Higher Education has outlined more details of its planned new US College Rankings, which are designed to address dissatisfaction with current rankings in the country by putting student learning at their heart.

The ranking of more than 1,000 colleges and universities in the US, to be published in September 2016, will focus on teaching, including graduate outcomes, and the student experience with a range of new performance metrics announced in a webinar last week.

Phil Baty, editor of the THE's World University Rankings, explained: "We are trying to do something different.

"We want to move away from measuring selectivity in admissions, we want to move away from measuring just how rich a college is, or how hard it is to get into. We want to get away from creating perverse incentives that distort universities' activities.

"We want to capture the key mission of a university, which is transforming individuals' lives – delivering quality teaching and quality education, capturing the value added."

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Canada lifts Mexican visa requirements (4 July)

By Matthew Knott: ST Magazine: 4 July 2016

The Prime Minister of Canada, Justin Trudeau, has announced that visa requirements for Mexican visitors will be lifted from December; a decision welcomed by Languages Canada, representing the country's ELT and FLT sectors.

The announcement came at bilateral talks in Ottawa between Prime Minister Trudeau and Mexican President, Peña Nieto, ahead of the Three Amigos North American summit last week, and removes travel restrictions that have been in place since 2009.

The two leaders said the new partnership would make it easier for students to travel between the two countries, and would increase the flow of students, ideas and opportunities.

Prime Minister Trudeau said, "Education is a passport to greater opportunities, stronger relationships and a better future. Today's announcement will expand our people-to-people ties for generations to come, and give young Canadians and Mexicans the opportunities they need for the future they want."

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Australia and New Zealand

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Australia: devil is in the detail for SSVF (6 July)

By Beckie Smith: The Pie News: 6 July 2016

Australia's Simplified Student Visa Framework, announced last year, came into force this month, promising to level the playing field by enabling students across all education sectors to access streamlined visa processing. The new framework has been broadly welcomed by agents and educators, though some have pointed to the devil in the detail in terms of processing, leaving some hiccups to overcome.

As well as widening access to streamlined visa processing, which until now has only been open to some universities and a handful of private providers, the SSVF condenses the available student visa categories from eight to two. It also moves all visa applications online and no longer restricts the length of time students can undertake English language study for.

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Pauline Hanson likely to hurt international education sector (22 June)

By Julie Hare: The Australian: 6 July 2016

The \$19.5 billion international education sector could suffer an immediate and dramatic shock, with the impact of Pauline Hanson and One Nation driving students from overseas to more welcoming markets.

Sharon Bell, an honorary professor at Australian National University, said Ms Hanson had expressed worrying views about Islam that, combined with her past statements, could threaten booming international enrolments.

"(Consider) what she has said in the past few days and during the campaign ... along with the dramatic effect Hansonism previously had on attracting international students from Asia," Professor Bell said.

"That will have a devastating impact on international education. The sector is in for a massive shock."

She said Canada, Britain and the US would all benefit.

Phil Honeywood, executive director of the International Education Association of Australia, said he had clashed with Ms Hanson in the 1990s when he served as the Victorian education minister and expected they would clash again.

“Pauline Hanson single-handedly trashed Australia’s reputation as an international study destination in the 1990s,” Mr Honeywood said.

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Auckland international education sector booming (8 July)

By Alastair Lynn: Stuff NZ: 8 July 2016

Auckland is still dominating international student numbers across the country, latest figures show.

The region took 63 per cent of the 125,011 enrolments across New Zealand in 2015. An increase of 15 per cent on 2014 has seen 10,589 new students enrolled in schools and tertiary education.

About 80,000 students are now enrolled to study in Auckland.

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Asia

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Social channels a major factor in Chinese research for study abroad (14 June)

By ICEF Monitor staff: ICEF Monitor: 14 June 2016

- The Chinese online market is characterised by prominent homegrown platforms, including distinct search, social, and messaging services
- Desktop devices still account for a majority of web pages served in China, but mobile is closing the gap quickly
- 70% of prospective Chinese students use a smart phone as their primary tool for researching study abroad options
- 90% of prospective Chinese students indicate they will use social media when deciding on an institution or school
- 71% indicate that connecting with currently enrolled students is their top priority when researching study abroad options

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Chinese Students See Value in British Education as Pound Plummets (28 June)

By Sarah O'Meara: Sixth Tone: 28 June 2016

When the value of the British pound hit a historic low against the dollar last Friday following Britain's surprise vote to exit the European Union, not everyone thought it was bad news.

For young people studying in the U.K., a deflated local currency could trigger lower tuition bills and a quick win on currency conversion, say education consultants in Shanghai.

Zhang Lei, director of Tiandao Edu, helps 300 to 400 students apply to British higher education programs every year.

For starters, Zhang says he will remind his clients that now is a good time for them to exchange their yuan for sterling. "Compared to the previous rate," he told Sixth Tone, "they can definitely save a significant amount of money."

For example, a 20,000-pound annual tuition cost Chinese students as much as 198,000 yuan a week ago, while today it costs 177,000 yuan — about \$3,000 less.

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New study abroad regulations to improve HE quality (28 June)

By Karuna Narayan and Yojana Sharma: University World News: 28 June 2016

New regulations to allow Indian universities to collaborate with universities and colleges overseas and enable Indian students to gain credits for study abroad semesters were announced by India's Human Resource Development Minister Smriti Irani recently.

The measures are aimed at bringing world-class education to Indian students, as well as improving higher education curricula, through increased interaction with overseas universities.

The changes do not go as far as allowing joint degrees with foreign institutions.

But in a significant attempt to boost collaboration between Indian and foreign institutions, the Human Resource Development Ministry said in a statement on 22 June: "Indian universities and colleges having the highest grade of accreditation or threshold accreditation, will now be able to apply online to the University Grants Commission for starting twinning and collaborative arrangements with quality foreign educational institutions in undergraduate and postgraduate programmes leading to the award of a degree."

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Why are German students becoming more mobile (28 June)

By Elizabeth Koprowski: 28 June 2016

Last year, Germany played host to more than 300,000 international students, putting the Western European country in fifth place internationally. But Germany's standing as a study abroad destination isn't the only thing that is rising. In 2015, the German Academic Exchange Service (DAAD) saw a 5% increase in the number of students it supported, and more than 75,000 of these were German students and academics heading abroad.

Most German international students head to countries in North America and Europe. As well as supporting exchange programs for German students heading outside the EU, DAAD facilitated more than 40,000 student and academic grants through the Erasmus+ program. Experts believe that education reforms have triggered the increase in outbound German students. Germany no longer requires national conscription, and many of its states have reduced the length of secondary education.

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A regional perspective on student recruitment in MENA (5 July)

By ICEF Monitor staff: ICEF Monitor: 5 July 2016

- Driven by economic growth as well as significant and fast-growing youth populations, demand for higher education continues to grow across the Middle East and North Africa region (MENA)
- Most local education systems are struggling to keep pace with growing demand and there are significant quality and capacity issues as a result
- These factors, along with increasing outbound mobility over the past decade, have contributed to a culture of study abroad in many MENA markets
- The region is now home to a number of important sending markets, notably Saudi Arabia but also Iran, Jordan, Lebanon, Kuwait, and Oman

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Why do students study abroad? (1 July)

By Mary M Kritz: University World News: 1 July 2016

The world's numbers of international tertiary students reached 4.3 million in 2011-12, up from 1.3 million in 1990. In 2016 the United States alone had 1.2 million international students or almost as many as the entire world did in 1990.

These rapidly growing numbers of international tertiary students indicate that demand is high for top quality higher education and that growing numbers of students are willing to leave their homelands to obtain that education.

However, if one looks not just at student numbers abroad and the largest senders (China, India and South Korea), but also at country Outbound Mobility Ratios or OMRs, a different picture emerges that provides additional insights into why some students go abroad and the importance of outbound student mobility in countries' tertiary education systems.

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Russia: Project 5-100 doubles foreign students (1 July)

By Beckie Smith: The PIE News: 1 July 2016

Three years on from its launch, Russia's flagship higher education internationalisation initiative, Project 5-100, is beginning to see results, with international student numbers nearly doubling between 2012 and 2015.

International student numbers across the project's 21 universities reached 4,700 in 2015 – nearly twice the number there were in 2012, when the initiative was announced.

Speaking with *The PIE News*, the state-funded project's deputy executive director, Nadezhda Polikhina, said the increase in international student numbers, along with an increase in joint degree programmes, international staff and faculty and foreign language-taught programmes, demonstrates the project is meeting its goals.

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