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**MARKET NEWS BULLETIN:
21ST MAY – 3RD JUNE 2016**



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Summary Section

UK

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UCS becomes University of Suffolk (1 June)

By Matthew Knott: Student Travel Magazine: 1 June 2016

University Campus Suffolk in the UK has received approval to proceed to independent university status and will become the University of Suffolk from August.

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Academic credit now an option for FutureLearn MOOCs (27 May)

By Natalie Marsh: The Pie News: 27 May 2016

Students will now be able to take credit bearing programmes from top universities in the UK and around the world on MOOC platform FutureLearn. Eight higher education institutions have developed courses for this year that can be assessed for university credit.

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Foreign student arrivals reach new low (31 May)

By Richard Home: The Times: 31 May 2016

The number of migrants coming to the UK for long-term study has fallen to its lowest level in eight years, according to official figures.

Tougher government rules, including restrictions on how many hours they can work as well as competition from other countries, have contributed to the fall.

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USA and Canada

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AIER College destinations index 2016 (20 May)

By AIER: 20 May 2016

The “college experience” is about more than simply attending a top-notch university. The city or town where the school is located also is important. The people students meet, the places they go, and the jobs they may hold are essential supplements to formal education. The map below provides both a quick snapshot and detailed profiles of each of the top 75 college destinations across America.

Read [more](#)

A Trump Presidency Could Keep Some International Students Away (1 June 2016)

By Karin Fischer: 1 June 2016

Sixty percent of prospective international students say they would be less likely to study at an American college if Donald J. Trump was elected president.

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US: 56% HEIs in pathway partnership not nationally ranked (3 June)

By Natalie Marsh: The Pie News: 3 June 2016

A new report from NAFSA: Association of International Educators on the burgeoning US pathway market, has found that just over half of the higher education institutions who have partnered with pathway providers are not placed on the national rankings.

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US: 1/3 of universities use agents directly to recruit overseas (2 June)

By Amy Baker: The Pie News: 2 June 2016

A shift in approach to international student recruitment has occurred in the last three years in the USA, with just over one-third of US universities now working directly with education agents to support the international student recruitment process, according to new in-depth research into the pace of adoption revealed at the NAFSA conference here in Denver.

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Canadian government signals renewed openness to international students (10 May)

By Moira Macdonald: UA/AU: 10 May 2016

International graduates of Canadian universities are “the perfect candidates” for citizenship, says immigration minister.

Read [more](#)

Why do so many Canadian students refuse to study abroad? (25 May)

By Tim Johnson: UA/AU: 25 May 2016

Just a tiny minority of Canadian students choose to study abroad, and that’s a problem. Here’s what some universities are doing to try to reverse the trend.

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Canada-based dynamic pricing platform rolls out (27 May)

By Julian Hall: The Pie News: 27 May 2016

A new web portal for language schools to fill leftover places on their courses outside of normal enrolment windows has been launched by Canadian firm islBooking.

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Australia and New Zealand

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Higher Education reform delayed but more urgent than ever (22 May)

By The Sydney Morning Herald staff: 22 May 2016

We can be grateful that the idea of fully flexible fees for university degrees has been abandoned. After the previous bungled effort, we can scarcely complain if Education Minister Simon Birmingham is taking pains to ensure the long-awaited reforms are the result of extensive consultation, are well understood and contain no surprises.

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Asia

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Chinese student market: can the West weather a perfect storm? (26 May)

By David Matthews: THE: 26 May

David Matthews considers a flurry of 'threats' to the conveyor belt of arrivals and what Western campuses can do to shockproof their systems.

Read [more](#)

Surge in growth of Indian students studying abroad (1 June)

By Yojana Sharma: University World News: 1 June

The number of Indian students going abroad to study is growing at a faster pace than ever before. With the exception of the United Kingdom, student numbers from India to the United States, Australia, Canada, New Zealand and Germany grew faster than overall overseas student numbers to these destinations, according to the latest report by MM Advisory Services in New Delhi.

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Infographic: top cities and urbanization in ASEAN (2 June)

By ASEAN: Empowering business in South Asia: 2 June

Urbanization is one of the major trends currently shaping Southeast Asian societies, cultures, economies, businesses and environments. Being on the verge of counting more than half of its population living in urban areas, ASEAN comprises some of the largest and some of the fastest growing cities of the world.

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International

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U 21 Overall 2016 Ranking Scores (May)

By Universitas 21: May 2016

Using weights of 40 per cent on Output and 20 per cent on each of the other three modules, the top three countries, in order, are the United States, Switzerland and Denmark, the same as in last year's ranking. The United Kingdom is now ranked fourth, a rise of four places from last year's ranking, largely owing to the revised OECD data for government expenditure on higher education. Next in order are Sweden, Finland, the Netherlands and Singapore. Canada has fallen three places to ninth largely as a result of a fall of four places in its ranking on Output. Australia is tenth.

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International Higher Education Facts and Figures 2016 (2 June)

By The Telegraph: 18 May 2016

A delegation of UK Vice-Chancellors are meeting with their counterparts in Berlin today to discuss the impact of a potential BREXIT. The UK HE International Unit launches its *International Higher Education in Facts and Figures 2016*, which examines the latest trends and data on international higher education, including a number of figures on the strong relationship between the UK higher education sector and the European Union.

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