



Press release

19 April 2016

Strictly embargoed until 00.01 on 21st April 2016

INTO University of East Anglia celebrates tenth anniversary with 2016 Queen's Award for Enterprise (International Trade)

Ten years since INTO University of East Anglia, (INTO UEA) was established in 2006, the partnership wins a Queen's Award for Enterprise (International Trade), the United Kingdom's highest accolade for business success.

INTO UEA is a joint venture partnership between the University of East Anglia and INTO University Partnerships and was established to support the internationalisation goals of the University, namely to increase the number of high quality international students, to broaden its global presence and to invest in world class facilities. INTO UEA delivers pathway programmes which prepare international students for university study.

The partnership, located in a purpose built building in the heart of the UEA campus in Norwich, combines the academic reputation of one of the world's leading universities with the reach and resources of the private sector. It has educated more than **5,000** students, generating approximately **£60m** in additional annual revenue for the University and local community.

UEA vice-chancellor, Professor David Richardson, said: "I would like to congratulate INTO UEA on this prestigious enterprise award. INTO UEA was the first of its kind and has not only enjoyed both excellent student satisfaction and academic results, but has also made a significant contribution to both UEA and our local economy."

Debbie Price, INTO UEA centre director since 2007 said: "I am enormously proud of our achievements at INTO UEA. Local jobs have been created, the University and the local economy have benefited and most important of all, thousands of young people from around the world have received a British university education, with over 2,500 qualifying to progress to the University of East Anglia. This award tops off our 10th year birthday celebrations in a spectacular way."

Commenting on the award, John Sykes, INTO's chief executive said: "We are thrilled and honoured to have received this award. It is a testament to the power of partnership and the enduring global prestige of the University of East Anglia. The INTO UEA partnership, which continues to thrive, has served as a blue print for the establishment of a global network of 20 university partnerships in the United Kingdom, United States and China. This award is dedicated to all of those who have worked so hard to help international students reach their full potential."

Ends

IUP 2 LLP
ONE GLOUCESTER PLACE
BRIGHTON, EAST SUSSEX
BN1 4AA, UK

T +44 [0]1273 665200
F +44 [0]1273 679422
E corporate@intoglobal.com
W www.into-corporate.com



About INTO University of East Anglia

INTO University of East Anglia was the first of the INTO partnerships, established in February 2006. It has become a beacon of successful campus internationalisation.

Since inception, the University has grown international undergraduate student enrolments at three times the UK average and more than 5,000 students have progressed on to further study at the University, generating an estimated £50m in mission-enabling capital.

Today INTO University of East Anglia provides tangible proof of the power of carefully designed public-private partnerships to deliver transformational change in higher education.

Performance:

- The most recent student experience results indicate 93 per cent satisfaction (including 95 per cent satisfaction with learning).
- Of the 243 former INTO undergraduate students graduating in 2015, 66 per cent achieved first or upper second class degrees

The INTO Study Centre provides a world-class student experience, allowing students to live and learn in one innovatively designed building on the University of East Anglia campus. The INTO Centre boasts stylish, modern teaching facilities and accommodation for over 400 students, along with outstanding social facilities and 24/7 student support.

Amongst the firsts

- In September 2008, the partnership opened the UK's first dedicated, on-campus living and learning centre for international students
- The partnership launched the Newton A-level programme for gifted and talented students across the world. In April 2016, former Newton student Chan Lok Yan became the first student to graduate with a medical degree from the Chinese University of Hong Kong.
- In 2014, the partnership launched the world's first MOOC for international students on the Future Learn platform <https://www.futurelearn.com/courses/study-skills-for-international-students>

For more information, please visit <http://www.into-corporate.com/higher-education/united-kingdom/university-of-east-anglia/into-university-of-east-anglia.aspx>

About INTO University Partnerships

INTO University Partnerships specialises in large-scale transformational partnerships that support and drive leading universities' internationalisation goals. Within university-led partnerships, INTO expands opportunities for students to pursue higher education, investing in the resources, systems and processes to deliver remarkable student experiences and exceptional student outcomes.

INTO has developed partnerships with 20 universities around the world to help them expand access and transform the quality of the international student experience.

The partnership model provides investment and access to resources beyond the scope and capacity of individual universities.

INTO currently operates a student recruitment network with 31 offices in 17 countries – attracting 14,000 students from 120 countries each year to our partners.

Students benefit from university-designed and delivered programmes, highly supportive learning environments and state-of-the-art learning and living spaces while enjoying full access to their host university's campus facilities, resources and services.



In 2011, INTO was named Higher Education Provider of the Year in the Education Investor awards and was highly commended as Education Business of the Year in 2013.

INTO China's short-term study abroad courses have been voted in the world's top ten study abroad experiences by Abroad 101 and STA Travel.

The company has over 1,500 staff working on INTO projects and generates annual revenues in excess of £200m

In the June 2012 I-graduate survey, the international student polling organisation revealed that three of the top five most highly recommended higher education operations are INTO joint ventures.

For more information, please visit www.into-corporate.com

For media enquiries:

University of East Anglia

Andrew Stronach
a.stronach@uea.ac.uk
01603 591520

INTO University Partnerships

Tim O'Brien
Vice President, Global Business Intelligence & Development
tim.obrien@intoglobal.com
M: +44 (0) 7912194744