

The University of South Florida is a high-impact, global research university located in Tampa Bay on Florida's west coast. It is one of the largest public universities in the United States, and among the country's top 50 universities, public or private, for total research expenditures.

# CASE STUDY

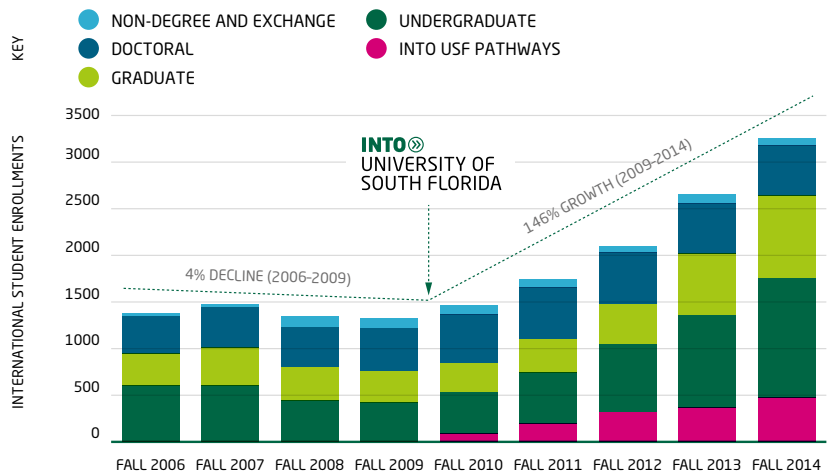
Sitting at the heart of the University's mission is a commitment to the comprehensive internationalization of the student experience – both domestic and international. As part of this commitment, the University partnered with INTO University Partnerships in 2010.

The results of the partnership have been extraordinary:

- 146 percent increase (1,325 to 3,257) in international student enrollments at USF since 2009.
- Growth in international enrollments at three times the State of Florida average and at least twice the national average since 2009.
- Students represent more than 130 countries and territories around the world.
- International student satisfaction rates in excess of 90%.
- Student retention rates in excess of 90%.

- A suite of programs preparing students for success in degree studies at the University. Pathway students achieve Cumulative GPAs in line with direct admit international students.
- Undergraduate: 3.11
- Graduate: 3.48
- Creating and supporting 907 new jobs in the Tampa Bay area.
- Generating annual revenues in excess of \$75M for the University to reinvest in its core mission - benefitting faculty, other students and the wider community.

## USF FALL INTERNATIONAL STUDENT ENROLLMENT PATTERNS



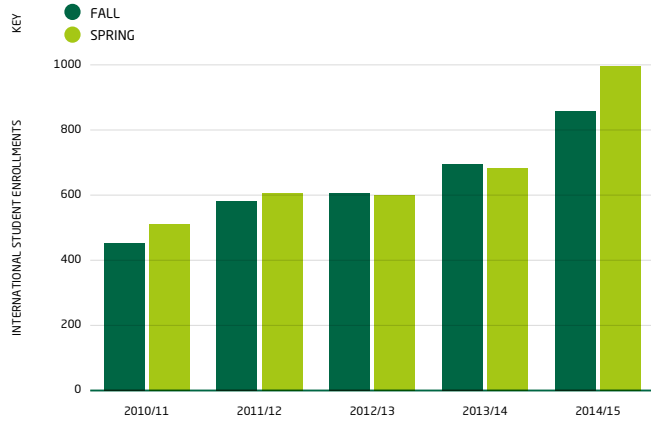
**146%**  
growth since 2009

Growing international enrollments at three times the State of Florida average since 2009

**133**  
nationalities on the USF campus

## ENROLLMENTS

### INTO USF INTERNATIONAL STUDENT ENROLLMENT PATTERNS



SOURCE: INTO UNIVERSITY OF SOUTH FLORIDA

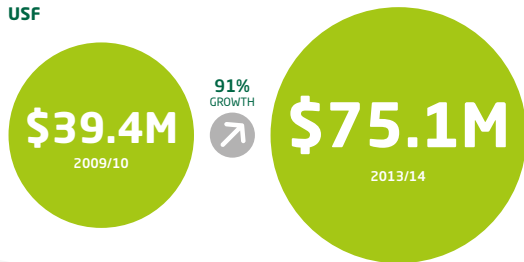
## STUDENT EXPERIENCE



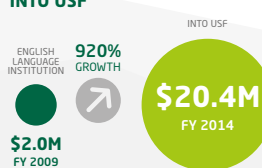
SOURCE: INTO KNOWLEDGE EXIT SURVEY JUNE 2014

## ANNUAL REVENUES GENERATED BY INTERNATIONAL STUDENTS

### USF



### INTO USF

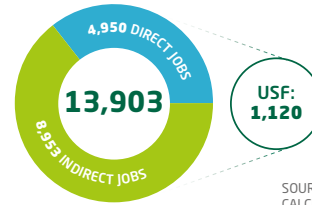


SOURCE: NAFSA OPEN DOORS ECONOMIC IMPACT CALCULATOR, NOV 2014

SOURCE: USF AND INTO

## JOBS / COMMUNITY IMPACT

### POSITIONS CREATED AND SUPPORTED IN THE STATE OF FLORIDA BY INTERNATIONAL STUDENTS



SOURCE: NAFSA OPEN DOORS ECONOMIC IMPACT CALCULATOR, NOV 2014

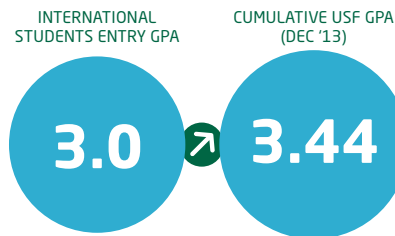
## STUDENT OUTCOMES

### PERFORMANCE FALL 2012 COHORT

#### UNDERGRADUATE PATHWAY



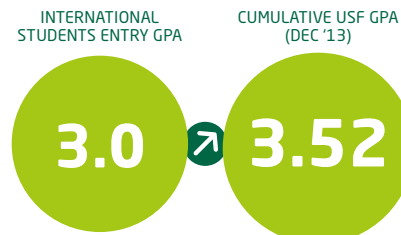
#### UNDERGRADUATE DIRECT ADMIT



#### GRADUATE PATHWAY



#### GRADUATE DIRECT ADMIT



SOURCE: INTO UNIVERSITY OF SOUTH FLORIDA